

**City of Oakland
Public Art Advisory Committee
(PAAC)
Minutes
May 1, 2017**

Members Present: Bryan Cain (co-chair), Jennifer Kessler, Evelyn Orantes, Yulia Pinkusevich*, Charmin Roundtree-Baaqee*

Excused: Allison Cummings (co-chair), Kevin Chen, Joyce Gordon, Patricia Vazquez

Absent:

Staff Present: Joe Saxe, Public Art Program Analyst; Kristen Zarembo, Public Art Coordinator

Guests:

*Indicates partial attendance

Meeting Chair: B. Cain

1. Meeting called to order at 5:55 p.m.
2. **Open Forum.**
3. **Minutes: J. Kessler moved to approve the minutes of the April 3, 2017 Public Art Advisory Committee Meeting. C. Roundtree-Baaqee seconded. Motion passed unanimously.**
4. **Action Item: District 1 Anti-Graffiti Mural Program Proposal by Caroline Stern for the James A. Watson Wellness Center, located at 5709 Market Street.** Artist Caroline Stern presented her proposal, and described her plans to create a mural for the transom entrance, and a second mural for the roll up door of the Wellness Center located at 57th and Market. Staff and committee members asked for clarification regarding the design development process and budget, noting that the budget is quite limited for the scale of the project. Stern indicated that she is committed to completing the project, and that the Wellness Center staff are hoping to raise additional funds for the project. PAAC members encouraged the artist to share her hand-rendered images in addition to the digitally manipulated in-situ proposals submitted for final documentation, and on future projects. **Motion: E. Orantes moved to approve the mural proposal by Caroline Stern for the James A. Watson Wellness Center at 5709 Market Street. J. Kessler seconded. Motion passed unanimously.**
5. **Action Item: 2017 Pre-Qualified Pool Call for Artists- Draft RFQ for Review and Approval.** Following on the discussion and PAAC comments from the April meeting, staff presented a draft of the prequalified pool call to artists. Committee members suggested the selection panel would be crucial in identifying talented artists for upcoming projects. Staff encouraged PAAC to make panel suggestions and indicating nominations would be presented to the PAAC. The RFQ will encourage emerging as well as seasoned artists, for a range of projects funded by Measure DD, Measure KK and other funding sources. Additionally, in response to PAAC comments, the Oakland preference will be expressed to be consistent with the Public Art Program guidelines, which state that a majority of commissions will be awarded to Oakland-based artists, rather than as a numerical preference. Committee members expressed a continued interest in cultivating an apprenticeship or mentorship program. Staff committee to researching the feasibility of

instituting an apprenticeship program, whether as part of this call or a future call, and will report back. Committee members supported the general parameters, and asked staff to consult with absent members on final feedback. Staff will the final draft and share with PAAC prior to issuance this summer. **Motion: E. Orantes moved to approve the 2017 Pre-Qualified Pool Draft RFQ, pending feedback from the absent PAAC members. J. Kessler seconded. Motion passed unanimously.**

6. **Informational Item: Public Art in Private Development Program and Ordinance Update.** The item will be scheduled for review by the City Council in late May or early June. A date will be provided once confirmed.
7. **Informational Item: Caltrans / Underpass Project Updates.** Tabled.
8. **Informational Item: Staff Updates on Pending Projects and Program Activity.**
 - a. **Project Updates- Golden Gate Recreation Center Dedication.** The recreation center project dedication held on April 24th was well attended by families and City representatives, including Cultural Affairs Manager Roberto Bedoya, Oakland Parks and Recreation Director Nicholas Williams, District 1 Council Representative Dan Kalb and PAAC members B. Cain and E. Orantes. Staff will work with the artist team to wrap up final photographic documentation and project deliverables, including installation of enhanced lighting for the entry lobby artwork.
 - b. **2018/2018 Public Art Plan.** Tabled.
 - c. **PAAC Membership.** Tabled.
9. **Announcements:** Y. Pinkusevich announced that she will be taking maternity leave from work and the PAAC for the remainder of 2017.
10. **Agenda Building:**
11. **Adjournment:** E. Orantes moved to adjourn the meeting at 7:35. J. Kessler seconded. Motion passed unanimously.