

City of Oakland
Public Art Advisory Committee
(PAAC)
Minutes
February 6, 2017

Members Present: Bryan Cain (co-chair), Kevin Chen, Allison Cummings (co-chair), Nick Dong, Joyce Gordon, Yulia Pinkusevich*

Excused: Evelyn Orantes

Absent:

Staff Present: Roberto Bedoya, Cultural Affairs Manager; Joe Saxe, Public Art Kristen Zaremba, Acting Public Art Coordinator

Guests: Dave Kim, Debra Koppman, Charmin Roundtree-Baaqee, Maria Sanchez

*Indicates partial attendance

Meeting Chair: A. Cummings

1. Meeting called to order at 5:39 p.m.
2. **Open Forum.**
3. **Minutes: B. Cain moved to approve the minutes of the January 9, 2017 Public Art Advisory Committee Meeting. N. Dong seconded. Motion passed unanimously.**
4. **Action Item: District 2 Anti-Graffiti Mural Grant Recipient David Young Kim, Proposal for 1745 International Boulevard at 18th Avenue.** Artist Dave Kim described his project approach and design intent for a mural to be located on the exterior of a commercial building in the San Antonio district currently occupied by Turbo Tires. Kim noted his interest in honoring the resilience of children and creating work that conveys movement. Committee members and the artists discussed the challenges of creating a work on a site with various design constraints and existing conditions, and noted the artist is donating his time to realize the project. PAAC members conveyed support for the project, but expressed concern that the artist is not being compensated for his work. They felt the scale and subject matter were appropriate for the site, but suggested the artist base the imagery on photographs of children at play expressing joy, rather than running. **Motion: K. Chen moved to approve the mural proposal by David Young Kim for 1745 International Boulevard. N. Dong seconded. Motion passed unanimously.**
5. **Action Item: District 5 Anti-Graffiti Mural Grant Recipient Debra Koppman, Proposal for 3801 Foothill Boulevard at 38th St.** Artist Debra Koppman presented her proposal for a painted mural to be placed on a Fruitvale district business, La Finca. Koppman described the composition designed to reflect the business' activities visually. Committee members complimented the artist on her composition and the movement captured in the design. **Motion: J. Gordon moved to approve the proposal by Debra Koppman for 3801 Foothill Boulevard at 38th St. N. Dong seconded. Motion passed unanimously.**
6. **Action Item: Public Art in Private Development Proposal for the Public Right of Way: Hanover Properties and Artist Team HYBYCOZO design proposal for Two Public Plazas at 2450 Valdez Street and 352 27th Street at Broadway.** K. Zaremba reported the item has been postponed until the March meeting at the request of Hanover Properties. More fully realized renderings will be presented at that meeting. The proposal represents the first example of a privately funded project proposed for City property, which triggers the requirement for PAAC

review. Zaremba noted the artwork will not be a gift to the City, but will remain the property and responsibility of Hanover Properties. The Committee co-chairs expressed interest in confirming the developer's maintenance responsibilities. Zaremba confirmed that project applicant retains all responsibility for maintenance, is required to deliver a fully articulated maintenance plan as part of the proposal.

7. **Informational Item: Cultural Affairs Manager Updates.** Roberto Bedoya provided an update on the cultural plan, and requested a PAAC member to serve on an advisory committee for the plan. A. Cummings agreed to serve on the committee. Bedoya noted staff will come back to the PAAC for further discussion once a consultant has been selected. Other artist community concerns currently of concern include ongoing efforts to identify and memorialize cultural districts in various parts of the city, and live/work and artist space concerns in the aftermath of the Ghostship Fire, as well as the possible reactivation of the Cultural Affairs Commission.
8. **Informational Item: Public Art in Private Development Ordinance Update.** Zaremba reported on a stakeholder meeting held in City Hall on January 27th to introduce the proposed revisions to the private development ordinance. Approximately thirty people attended the meeting. Various attendees expressed concern at the proposed reduction to the in-lieu fee, and the process for determining how contributions to the public art account are allocated. Other stakeholders are supportive of the proposed revisions but are interested in how to gain greater access to public art opportunities. Some stakeholders communicated an interest in use of the funds off-site, or at nearby local arts organizations, and in broadening the definition of eligible art projects to support various arts disciplines impacted by local development. Staff clarified that proposed changes are needed in the short term, and that there will be future discussions regarding possible revisions to the requirement as part of the City's ongoing planning efforts. Committee members discussed the current Public Art guidelines that articulate the process for allocation of funds placed in the account, and acknowledged the challenges of addressing all the stakeholders' concerns. Staff will be meeting with the City Administrator to review the proposed changes and share the various opinions articulated at the meeting prior to recommendations being made to Council.
9. **Informational Item: MacArthur Gateway Arches – Artist Selection Update.** Zaremba reported that the shortlist of qualified artists originally selected and approved by the PAAC to be considered for the project was revisited with input from District 6 and 7 Councilmembers, at their request. Three artists were selected to be invited to develop proposals for the project: Steve Gilman, Matthew Passmore and Eric Powell. Images of their past work were shared with the PAAC. An update and request to vote on award of a design honoraria to each artist will be presented at the March meeting.
10. **Informational Item: Measure DD – 10th Street Bridge / Lake Merritt Channel Project.**
Tabled.
11. **Informational Item: Public Art Staff Updates on Projects and Program Activity.**
 - a. Project Updates- Tabled
 - b. PAAC Nominations - K. Zaremba reported that the four nominated candidates for the PAAC had been approved by the Mayor's office and agendized for approval from the City Council on February 7th. Assuming the nominees are approved and sworn in by the next PAAC meeting they will take their seats in March. Committee members expressed gratitude to the Mayor's office and encouraged the nominees to attend the next meeting.
12. **Announcements:**
13. **Agenda Building:** HYBYCOZO proposal, District 1 Anti-Graffiti Mural Proposals, MacArthtur Gateway Arches, Proposition 84 Program projects updates.
14. **Adjournment: N. Dong moved to adjourn the meeting at 7:29. K. Chen seconded. Motion passed unanimously.**