

**City of Oakland
Public Art Advisory Committee
(PAAC)
Minutes
November 7, 2016**

Members Present: Nick Dong (co-chair), Bryan Cain, Allison Cummings, Joyce Gordon, Evelyn Orantes, Yulia Pinkusevich*

Excused: Kevin Chen (co-chair)

Absent:

Staff Present: Kristen Zaremba, Senior Public Art Project Manager; Joe Saxe, Public Art Project Manager

Guests: Joaquin A. Newman, Eduardo Pineda

*Indicates partial attendance

Meeting Chair: Nick Dong

1. Meeting called to order at 5:35 p.m.
2. **Open Forum.**
3. **Minutes: E. Orantes moved to approve the minutes of the October 3, 2016 Public Art Advisory Committee Meeting. A. Cummings seconded. Motion passed unanimously.**
4. **Informational Item: Proposition 84 – Rainbow Recreation Center Design Team Artist Presentation – Peter Richards.** Item tabled until December.
5. **Action Item: Proposition 84 - Golden Gate Recreation Center Public Art Project: Final Design Review - Joaquin Alejandro Newman and Eduardo Pineda.**

Newman and Pineda presented their revised designs for review and discussion, noting that they will need to begin fabrication before the December PAAC meeting to maintain the project schedule. The project will include three elements: an exterior façade mural at the building entry, and mixed-media installations in the lobby entry and teen/youth lounge. Imagery capturing the past and present community will be incorporated into thematically connected circular compositions throughout, to celebrate the community history and spirit. The ‘tondos’ proposed for the interior spaces will consist of digitally produced photographic compositions manipulated to enhance their painterly qualities and complimented by applied color on the support walls. The exterior mural, while depicted as a photographic mockup for design review, will be entirely handpainted. The artists conducted workshops with youth at the on-site after school programs to build awareness about the project and generate imagery which has been included in the artwork. PAAC members complimented the artists on creating a project successfully attuned to the community, with artistic integrity. They discussed the placement of community elders in the center of the exterior mural, and expressed the concern that depicting them in sepia tone along with the deceased Charles Porter may give the impression that living community elders were deceased. PAAC approved the final designs, with direction to staff to provide final design approval if further changes were made, to allow the artists to proceed with fabrication on schedule. **Motion: J. Gordon moved to approve the final designs, and to authorize staff to approve final design modifications if necessary, for the Golden Gate Recreation Center Public Art Project. Y. Pinkusevich seconded. E. Orantes recused herself. Motion passed.**

- 6. Action Item: PAAC Nominations: Review and Take Action on Nomination of Charmin Roundtree-Baaqee.** K. Zaremba provided background on Roundtree-Baaqee’s qualifications and noted that she was recommended by current co-chair Kevin Chen. E. Orantes thought she would be a good fit. B. Cain thought her engineering background would be an “awesome” addition. **Motion: J. Gordon moved to approve the nomination of Charmin Roundtree-Baaqee for the Public Art Advisory Committee. E. Orantes seconded. Motion passed unanimously.**
- 7. Discussion Item: Public Art in Private Development Program – Review of Current Requirements, Ordinance and Previous PAAC recommendations:** K. Zaremba provided background and an update on the public art in private development requirements, including previous PAAC comments to the original ordinance proposal presented in September 2014. Namely, that the opportunities should not be limited to Oakland artists, consideration of cultural space proposals be postponed until a future date, that all projects should have maintenance and longevity requirements, the in-lieu contribution should be incentivized and more clarity should be provided on the administrative review process. PAAC members inquired whether maintenance expenses could be allocated from the public art project budget. K. Zaremba explained that the public art allocation was intended to be used to support the creation of artwork and maintenance expenses should be anticipated as part of ongoing building maintenance. K. Zaremba invited PAAC members to a November 17th stakeholders meeting. Staff presentations will be made to the PAAC and the Planning Commission in early December, prior to City Council review in early 2017. A discussion about specific sections of the ordinance ensued, to clarify their meaning. Committee members discussed how to encourage projects with a diverse roster of Oakland artists, to create greater access, and different options for developers to satisfy the ordinance requirements.

Motion: E. Orantes moved to extend the meeting by 10 minutes. A. Cummings seconded. Motion passed unanimously.

- 8. Informational Item: Staff updates on pending projects and program activity.**
- a. **Measure DD: Estuary Park.** A design RFP for Estuary Park is currently being advertised. Series C funding will soon become available for artist recruitment. Existing artwork at the park will also need to be addressed, including the large Michael Heizer sculpture.
 - b. **Walk This Way: Broadway/Webster Project RFP:** The design RFP is out. Artists are being encouraged to partner with other design team members to submit proposals. The deadline is December 14th, 2016.
 - c. **2017 Americans for the Arts Conference:** The conference will take place in San Francisco mid-June 2017. A tour is being planned for Oakland. PAAC members are encouraged to consider attending the conference.
 - d. **Caltrans Projects:** Staff from various departments continue to meet to discuss strategies for working with Caltrans to realize transportation art and other landuse projects.
- 9. Announcements:** N. Dong noted that the Maker Faire and Autumn Lights Festival are both coming up.
- 10. Agenda Building:** Attitudinal Healing Connection Mural for West Street – Proposal Review. Public Art in Private Development Recommendations Review.
- 11. Adjournment: J. Gordon moved to adjourn the meeting at 7:40. E. Orantes seconded. Motion passed unanimously.**