

**City of Oakland**  
**Public Art Advisory Committee**  
**(PAAC)**  
**Minutes**  
**October 3, 2016**

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**Members Present:** Kevin Chen (co-chair), Allison Cummings, Nick Dong (co-chair), Evelyn Orantes, Yulia Pinkusevich  
**Excused:** Bryan Cain, Joyce Gordon  
**Absent:**  
**Staff Present:** Kristen Zaremba, Senior Public Art Project Manager; Joe Saxe, Public Art Project Manager; Roberto Bedoya, Cultural Affairs Manager  
**Guests:** Natalia Mount, Johnny Sampson, Samantha Reynolds (Pro Arts Gallery), Joaquin A. Newman, Eduardo Pineda

\*Indicates partial attendance

**Meeting Chair: K. Chen**

1. Meeting called to order at 5:40 p.m.
2. **Open Forum.**
3. **Minutes: N. Dong moved to approve the minutes of the September 12, 2016 Public Art Advisory Committee Meeting. E. Orantes seconded. Motion passed unanimously.**
4. **Action Item: Pro Arts Gallery Proposal for Temporary Installation “Red String” by artist Marian Van der Zwaan for the Frank Ogawa City Hall Plaza and Kahn’s Alley.**  
Kristen Zaremba introduced the item, noting that staff are exploring opportunities to facilitate more temporary projects to activate public space, including Frank Ogawa Plaza (FOP). Pro Arts Gallery staff provided an overview for the temporary public art proposal for Frank Ogawa Plaza, to be mounted between the Pro Arts Gallery in 150 FOP and the Rotunda Building across Kahn’s Alley during the month of December, noting that original iterations considered inclusion of the City Hall building and grass area. The installation, composed of four miles of red nylon cord, will be the latest customized iteration of the touring project most recently installed in Lisbon, Portugal; will connect with the related, interior gallery exhibit; and include signage on the gallery windows to provide context for passerby. Van der Zwaan will be on site November through mid-December to engage local students and gallery visitors through additional programming. The gallery installation will also include a sound / music component which may be amplified to reach the outdoor space, when appropriate, videos and additional programming in the plaza, if approved. In response to queries from committee members, K. Zaremba explained that installations on City Hall entail potential contractual obligations that would require more time than was available to coordinate with the pre-scheduled gallery exhibit, particularly during the holidays. Committee members expressed support for the project and asked for more specific details, once available, on how the exhibit and artists would be reaching out to different communities, to ensure reciprocity between the curatorial intent and the local perspectives. **Motion: A. Cummings moved to approve the proposed installation by Marian Van der Zwaan and Pro Arts Gallery for December 2016 in Kahn’s Alley, contingent upon concurrent permissions from City of Oakland building facilities staff and the Rotunda Building management. E. Orantes seconded.**

5. **Informational Item: Proposition 84 – Rainbow Recreation Center Design Team Artist Presentation – Peter Richards.** Item tabled until November.
6. **Informational Item: Proposition 84 - Golden Gate Recreation Center Public Art Project. Preliminary Design Presentation - Joaquin Alejandro Newman and Eduardo Pineda.**  
Newman and Pineda presented their conceptual designs for review and discussion, noting that they will need to return to the November PAAC meeting for design approval to maintain the project schedule. The project will include three elements: an exterior façade mural at the building entry, and mixed-media installations in the lobby entry and teen/youth lounge. Imagery capturing the past and present community will be incorporated into thematically connected circular compositions throughout, to celebrate the community history and spirit. The artists will conduct workshops with youth at the on-site after school programs to build awareness about the project and generate imagery for possible inclusion. PAAC members complimented the artists on creating a project successfully attuned to the community, with artistic integrity. They discussed the longevity and durability of the proposed materials and provided feedback for a successful installation. As noted at the September meeting, the project will be presented to the community and the Parks and Recreation Advisory Commission at meetings in mid-October before finalizing designs.
7. **Informational Item: Staff updates on pending projects and program activity.**
  - a. **MacArthur Gateway Arches Streetscape Project.** Tabled.
  - b. **Measure WW: DeFremery Park Public Art Project.** Tabled.
  - c. **Private Percent for Art Program.** K. Zaremba referred PAAC members to the current ordinance and noted that Planning and Public Art staff will be working with the City Attorney to recommend revisions to the ordinance for City Council review in early 2017. Recommendations will be presented to the PAAC and the Planning Commission in December. Committee members requested more background on the current practices and discussions held by PAAC previously, to inform their review. A subsequent proposal to convene a retreat was considered. Staff will provide more background prior to the next meeting.
  - d. **PAAC Nominations.** The nominations previously made by the committee continue to be considered by the Mayor’s office. Staff will confirm the status of those recommendations prior to the next meeting and continue to encourage committee members to nominate candidates, particularly considering geographic diversity across the City.
  - e. **Other Project Updates.**
8. **Announcements.**
9. **Agenda Building:** Private Percent for Art Ordinance updates, Golden Gate Recreation Center Public Art Final Design Review, Rainbow Recreation Center.
10. **Adjournment: E. Orantes moved to adjourn the meeting at 7:30. N. Dong seconded. Motion passed unanimously.**