



Funding Advisory Committee Special Meeting Wednesday August 24, 2016

Meeting Minutes

In Attendance: Jim Santi Owen, Lauren Merker, Sheena Johnson and Shelley Trott

Staff: Denise Pate, Esailama Artry-Diouf, and Kristen Zaremba

1. Call to Order/Determination of Quorum: 6:05pm

2. Open Forum

3. Approval of Minutes - March 9, 2016

Jim noted that discussion of the city budget cannot be discussed at this meeting, due to meeting time constraints, and suggested the item be placed on the next Funding Advisory Committee (FAC) meeting agenda.

Moved by Sheena and seconded by Jim.

4. Welcome New FAC Member

FAC welcomed new member Shelley Trott.

5. Manager's Report

Kristen Zaremba reported that the Downtown Oakland Specific Plan meetings will resume in the fall. Kristen attended the American for the Arts (AFTA) (<http://convention.artsusa.org/>) 2016 Annual Convention in Boston June 16-19. The convention provides an invaluable opportunity to discuss opportunities and challenges with colleagues throughout the country, and included the launch of Boston's Cultural Plan just in time to inform Oakland's own cultural plan process. Americans for the Arts also released a Statement on Cultural Equity, (<http://www.americansforthearts.org/about-americans-for-the-arts/statement-on-cultural-equity>) which was distributed to FAC members. The next AFTA Convention will be held in San Francisco, June 16-18, 2017. A call for session proposals has been announced and topics range from cultural equity to the role of arts in sustaining healthy communities.

Finally, Kristen announced that this will be her last opportunity to attend the FAC as Acting Cultural Arts Manager. The City of Oakland has formally announced the appointment of Roberto Bedoya as the new Cultural Affairs Manager (<http://www2.oaklandnet.com/oakca1/groups/ceda/documents/pressrelease/oak060380.pdf>). Bedoya will lead the City's Cultural Affairs Unit within the Department of Economic and Workforce Development. Mr. Bedoya will direct the development and implementation of a broad range of policies, programs and services to support, preserve and strengthen Oakland's diverse artistic and cultural

community. Kristen thanked the FAC members and the arts community attendees for their support and dedication.

6. Staff Report

Denise thanked Kristen Zaremba for her service over the last year as Acting Cultural Arts Manager and welcomed her to attend future FAC meetings.

Denise reported that this year the Cultural Funding Program received 172 applications. This is an increase from last year. In 2015 the program received 143 applications. This increase was due to expanded circulation on social media, and 10 applicant workshops conducted by Denise throughout the City of Oakland with emphasis in Districts 6 and 7.

The review panels came up with various funding allocation strategies in all four funding categories, which were distributed to FAC members. Denise expressed that the total number of grants is important to consider in relation to staff capacity. The total number of grants has increased yet staffing and staffing hours have not. Jim and Sheena engaged in discussion of how FAC can be involved in helping CFP develop a long-term organizing strategy for increased funding, leverage and visibility.

The next FAC meeting will be in January 2017 and in that meeting it will be important to talk about the future of CFP and recruiting more FAC members. Denise also wanted to take this opportunity to promote the Arts Loan Fund (<http://www.artsloanfund.org/>) a committee of arts funders that assist individuals and organizations with cash flow challenges. Denise will be taking over as the co-chair and Tere Roma will be leaving the Arts Loan Fund and her current position at the San Francisco Foundation. Therefore Denise will take position of co-chair earlier than expected, in September.

7. Action Item #1: Approval of FY16-17 Individual Artist Project Grant Awards

Sheena proposed funding as many projects as possible at the 15% reduction. Lauren proposed funding artists at full ask because it is already a small amount of money and this is the hardest category to receive funding elsewhere. Jim motioned to fund at full ask and Sheena seconded the motion, funding scores 87.75 and up. Motion passed unanimously.

8. Action Item #2: Approval of FY16-17 Art-in-the-Schools Grant Awards

Sheena wanted to highlight the importance of funding the organizations working in East Oakland. Shelley motioned to fund at a 15% reduction and Jim seconded the motion. Motion passed unanimously.

9. Action Item #3: Approval FY16-17 Organization Project Grant Awards

Lauren opened the discussion to explore funding proposals ranked with a score of 91 and above. Jim commented that hands are tied because FAC cannot determine

if projects are getting funding from other sources and how the proposed reduction in funding will affect the projects. Lauren motioned to fund at 91 percent and above and Jim motioned to fund at 88 percent and above. Sheena asked if there was another scenario where funding is given to the 91 percent and above at full ask and the remaining money is allocated to organizations with a lower score. Lauren motioned again to fund 91 percent and above and Sheena seconded the motion. Motion passed unanimously.

10. Action Item #4: Approval of FY16-17 and FY17-18 Organizational Assistance Two-Year Grant Awards

The committee discussed the difficulty of making a funding decision due to the number of strong organizations yet limited CFP funding available. Sheena advocates the importance of funding organizations in East Oakland. Lauren advocated the importance of giving as close to full funding as possible. Jim motioned to fund at 86.5 percent and above and Lauren seconded the motion. Motion passed unanimously.

11. Announcements

Next FAC meeting is January 11, 2017

This is Lauren's last meeting. Denise and fellow FAC members thanked Lauren for her service.

12. Adjournment

Sheena motioned to adjourn and Jim seconded the motion. Motion passed unanimously.

Adjournment at 7:34pm