

**City of Oakland**  
**Public Art Advisory Committee**  
**(PAAC)**  
**Minutes**  
**April 4, 2016**

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**Members Present:** Bryan Cain, Allison Cummings, Nick Dong (co-chair), Joyce Gordon, Evelyn Orantes, Yulia Pinkusevich (non-voting)

**Excused:** Kevin Chen (co-chair)

**Absent:**

**Staff Present:** Kristen Zaremba, Acting Cultural Arts Manager

**Guests:** Sorell Raino-Tsui, John Vallerga,

\*Indicates partial attendance

**Meeting Chair: N. Dong**

1. Meeting called to order at 5:44 p.m.
2. **Open Forum.** Acting Cultural Arts Manager Kristen Zaremba introduced newly appointed PAAC member Yulia Pinkusevich. Pinkusevich will be sworn in prior to becoming a voting member of the committee at the May meeting.
3. **Minutes: J. Gordon moved to approve the minutes of the March 7, 2016 Public Art Advisory Committee Meeting. B. Cain seconded. Motion passed unanimously.**
4. **Action Item: Athen B. Gallery / Streets Alive Utility Box Project for Jack London Square.** K. Zaremba introduced project lead and Athen B. gallery director Sorell Raino-Tsui. Raino-Tsui presented a proposal for 8 original utility box designs for the Jack London Improvement District. 30 artists applied for the opportunity. District representatives worked with Athen B. / Streets Alive to select the artists they felt would best reflect the district. As with the downtown Oakland utility box project, all the designs will be handpainted and include artist credits as well as recognition of the City. PAAC members complimented the original, attractive and appropriate designs developed for each location. **Motion: J. Gordon moved to approve the Jack London Improvement District Utility Box Designs. E. Orantes seconded. Motion passed unanimously.**
5. **Action Item: Solar Beacon Temporary Installation for City Hall.** K. Zaremba reintroduced the project and John Vallerga, the project lead. Mr. Vallerga presented an updated design with technical specifications for the installation and described the complex technical coordination efforts with various City departments to realize the project. Committee members complimented the proposed structural installation plans for the project, emphasized the necessary insurance requirements and suggested possible ways to raise awareness and appreciation for the installation with a predictable and well-promoted schedule, engaging signage and outreach campaign. One proposal was to launch the project during the summer solstice in June. **Motion: J. Gordon moved to approve the Solar Beacon temporary installation for City Hall. A. Cummings seconded. Motion passed unanimously.**
6. **Action Item: Measure DD: Lakeside Green Streets Public Art Project by Wowhaus- Design and Fabrication Review.** In the artists' absence, K. Zaremba presented the project. The artists are in mid-fabrication and have developed the final images and text for a previously approved series of black granite plaques to compliment the large bronze sculpture, installed in the rain garden, and adjacent to the lakeside pedestrian pathway. The designs were presented to the Measure DD

Coalition at their March meeting and Watershed staff were consulted on the plaque text before it was finalized. Committee members expressed concern regarding the visual continuity between the plaques located at the lake and the sculpture. They complimented the evocative imagery and text, but requested a stronger connection between the two installations, noting the physical distance between the two sites located on either side of roadway, or possible consolidation of the project at the sculpture site. K. Zaremba acknowledged the need for greater connectivity, noting the artists will be asked to present some alternate approaches at a future meeting, but advised Committee members that the original concept was previously approved, and any significant redesign would have to be covered by the fixed budget. Committee members also noted that due to the general construction delays additional public outreach to the resident community should be considered prior to installation. **Motion was tabled until more information is provided at a future meeting.**

**E. Orantes motioned to extend the meeting 10 minutes. A. Cummings seconded. Motion passed unanimously.**

**7. Informational Item: Project Updates: Pending and completed projects and program activity.**

- a. **Program Activities: Artist Space Survey and Task Force Results, Downtown Specific Plan – Alternatives Report Review, Private Percent for Art Guidelines and Projects, Bloomberg Associates, Staffing:** K. Zaremba provided updates on recent activities of the Mayor’s Task Force of Artists’ Housing and Workspaces; plans for technical assistance workshops in May and June, ongoing work with Bloomberg Associates, the Public Art in Private Development requirements, and recent recruitment for a Cultural Affairs Manager whom would oversee Public Art, Cultural Funding, Special Events and Walking Tours for the City of Oakland.
- b. **Proposition 84 Projects:** Attitudinal Healing Connection is now contracting with the project’s General Contractor, Belliveau Construction, to conduct community outreach, select artists, and design and fabricate a mural for Durant Mini Park. A design will be presented at the May PAAC meeting.

**8. Informational Item: PAAC Appointments and Nomination Updates - tabled**

**9. Informational Update: Public Art – Private Development Program - tabled**

**10. Announcements:**

**11. Agenda Building:** Durant Mini Park design review; Lakeside Green Streets design review; Public Art in Private Development updates.

**12. Adjournment: J. Gordon moved to adjourn the meeting at 7:40. B. Cain seconded. Motion passed unanimously.**