

City of Oakland
Public Art Advisory Committee
(PAAC)
Minutes
March 7, 2016

Members Present: Bryan Cain, Kevin Chen (co-chair), Allison Cummings, Nick Dong (co-chair), Evelyn Orantes
Excused: Joyce Gordon, Joyce Hsu
Absent:
Staff Present: Kristen Zaremba, Acting Cultural Arts Manager; Denise Pate, Cultural Funding Coordinator
Guests: Cheryl Golden, Naomi Diouff, Jamilla English, Xochitl Guerrero, Alicia Parker (Planning), Jennifer Ross, Joanna Winter (Planning),

*Indicates partial attendance

Meeting Chair: N. Dong

1. Meeting called to order at 5:40 p.m.
2. **Open Forum.**
3. **Minutes: A. Cummings moved to approve the minutes of the January 11, 2016 Public Art Advisory Committee Meeting. B. Cain seconded. Motion passed unanimously.**
4. **Action Item: District 4 Anti-Graffiti Mural Project for 3000- 38th Avenue (at Penniman), by Artist Xochitl Guerrero and the Allendale Park Community Council.** Acting Cultural Arts Manager Kristen Zaremba introduced the item and project presenters. Artist Xochitl Guerrero and NCPC chair Cheryl Golden described the goals for the project and the community outreach process as documented in the proposal. Committee members complimented the designs and encouraged the team to find a new location for the dumpster set below one of the two walls. **Motion: E. Orantes moved to approve the mural proposal for 3000-38th Avenue. K. Chen seconded. Motion passed unanimously.**
5. **Informational Item: Downtown Specific Plan-Alternatives Report Presentation – Alicia Parker, Planning Department.** K. Zaremba referred PAAC members to the staff report, noting that Cultural Arts staff have worked consistently with the Planning Department on this specific plan, and provided a summary of the collaborative work to-date. Alicia Parker presented the Alternatives Report highlights pertaining to the Cultural Arts community assets within the plan area, and asked for feedback from committee members. Committee members thanked the staff for their presentation, and suggested the Oakland arts community, a vibrant and diverse community, should play a significant role in the plan and ongoing conversations. Staff noted that it is important for the arts community representatives to keep advocating for their needs and priorities. Some committee members noted that the art elements should be more intentionally infused throughout the plan, and include intentionally large art installations, rather than just discrete interventions such as the trashcans. They also asserted that the city needs to plan for maintenance of existing assets, not just the generation of new development, including the Malonga Center and public artwork scattered throughout the area. Alternatively, they noted that Oakland is known for its innovative artists who need more technologically-based arts support, rather than grand interventions. Community representative Naomi Diouff, Director of Diamano Coura West African Dance

Company, based at the Malonga, commented that the performing arts community organizations need support consistent with the visual arts' percent for art programs, and to be sensitive to cultural equity, noting the performing arts community has specific marketing, facilities, transportation and access needs. Committee members and staff agreed to continue provide and encourage feedback from the arts community.

6. **Action Item: 2015 Cultural Funding Individual Artist Program Grantee Ellen Lake – Bus Benches.** In the artist's absence, K. Zaremba presented the project. The artist has commissioned three artists in the North Oakland community to create two-dimensional designs to apply to advertising space on AC Transit bus benches. This is an ongoing artist initiative. Committee members complimented the designs and suggested the artist should include City and artist credits on the benches. **Motion: A. Cummings moved to approve Cultural Funding Recipient Ellen Lake's Bus Bench proposal for six benches in North Oakland. K. Chen seconded. Motion passed unanimously.**

K. Chen motioned to extend the meeting 10 minutes. B. Cain seconded. Motion passed unanimously.

7. **Informational Item: Project Updates: Staff updates on pending and completed projects and program activity.**
 - a. **Program Activities: Artist Space Survey and Task Force Results, Downtown Specific Plan – Alternatives Report Review, Private Percent for Art Guidelines and Projects, Bloomberg Associates, Staffing:** K. Zaremba provided updates on recent activities of the program including the Mayor's Task Force of Artists' Housing and Workspaces; and coordination with Planning staff for the Public Art in Private Development Ordinance.
 - b. **Proposition 84 Projects:** Attitudinal Healing Connection is now contracting with the project's General Contractor, Belliveau Construction, to conduct community outreach, select artists, and design and fabricate a mural for Durant Mini Park. A design will be presented at the May PAAC meeting. Golden Gate Recreation Center, Rainbow Recreation Center will commence once a temporary staff person is hired. More information will be presented at future meetings.
8. **Announcements:**
9. **Agenda Building:** Solar Beacon Proposal follow up, Public Art in Private Development Updates.
10. **Adjournment: B. Cain moved to adjourn the meeting at 7:40. E. Orantes seconded. Motion passed unanimously.**