

**City of Oakland**  
**Public Art Advisory Committee**  
**(PAAC)**  
**Minutes**  
**January 11, 2016**

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**Members Present:** Bryan Cain, Kevin Chen (co-chair), Allison Cummings\*, Joyce Gordon\*, Evelyn Orantes

**Excused:** Nick Dong (co-chair), Joyce Hsu

**Absent:**

**Staff Present:** Kristen Zaremba, Acting Cultural Arts Manager

**Guests:** Joe DeVries, Erica Wheeler-Dubin, Jake Levitas, Sorell Tsui

\*Indicates partial attendance

**Meeting Chair: K.Chen**

1. Meeting called to order at 5:30 p.m.
2. **Open Forum.**
3. **Minutes: A. Cummings moved to approve the minutes of the December 7, 2015 Public Art Advisory Committee Meeting. B. Cain seconded. Motion passed unanimously.**
4. **Action Item: District 3- St. Andrews Plaza Temporary Outdoor Art Gallery / Mural Installation – Attitudinal Healing Connection.** Acting Cultural Arts Manager Kristen Zaremba introduced the item and project presenters Joe DeVries (City Administrator) and artist Erica Wheeler-Dubin (Attitudinal Healing Connection-AHC). Five murals created by AHC and community will be installed temporarily on the fences surrounding in St. Andrews Plaza, located on San Pablo Avenue in West Oakland. The murals will remain in place during the community design process, as part of a larger effort to address long-standing needs in the plaza, and potentially remain until the project's completion July 2017. To protect the murals for this extended period of time, all works will be affixed to boards which will be coated with a protective clear coat, and mounted on the chain links fences by the on-site contractor. PAAC members thanked the presenters and acknowledged the importance of the project. They suggested that additional signage with information regarding the creation of the murals, as well as general project information, would garner respect from the local community and discourage tagging. **Motion: E. Orantes moved to approve the temporary outdoor gallery / mural installation proposal for St. Andrews Plaza. B. Cain seconded. Motion passed unanimously.**
5. **Action Item: District 3- Downtown Oakland Utility Box Project- Athen B. Gallery & Earth Island Institute, funded by the Lake Merritt / Uptown Business District Association.** K. Zaremba referred PAAC members to the proposal, originally reviewed at the December meeting, and noted the artists' final designs were now ready for review. Sorrell Tsui presented the updated designs for nine original paintings on utility boxes in downtown Oakland. The selected artists, all local, will create the artworks on site in January. Athen B. will be responsible for adding project and funding information, as well as maintenance. PAAC members thanked Tsui for the follow up presentation with updated designs, and suggested that the project credits include the City of Oakland, as property owners. **Motion: B. Cain moved to approve the proposed designs for nine Downtown Oakland Utility Boxes. A. Cummings seconded. Motion passed unanimously.**

- 6. Action Item: Our City: Oakland Public Design Fair / Temporary Installation for Frank Ogawa Plaza, February 4-6, 2016.** Jake Levitas from Our City: Oakland presented a proposal for a series of temporary, interactive design installations for Frank Ogawa Plaza over three days in the first week of February. The design teams' concepts, all currently in fabrication, were presented for review. Levitas noted that the fair is designed to encourage multi-generational play on the plaza, combined with a day of panel talks held at nearby Pro Arts Gallery. Zaremba described the installation as a 'prototype of a prototyping festival,' similar to the festival launched on Market Street in San Francisco in 2015, intended to generate conversations and engage residents and visitors in a dialogue about what types of permanent installations might resonate in Oakland. She further noted that the team has been working with representatives from seven City departments, including Cultural Arts, Special Events, Planning, the City Administrator's and Mayor's offices to ensure a successful event. The final materials selection and installation methods will be finalized during fabrication, and OurCity: Oakland will provide the standard required insurance, staffing and security required for an event on the plaza. Committee members complimented the overall concept and provided some general feedback to ensure success on various installations, noting the requirements for working on public property. PAAC members further discussed the opportunities and challenges inherent in mounting temporary installations in public space. **Motion: K. Chen moved to approve the Our City: Oakland proposal for a temporary design fair in Frank Ogawa Plaza, February 4-6, 2016. B. Cain seconded. Motion passed unanimously.**
- 7. Informational Item: Project Updates: Staff updates on pending and completed projects and program activity.**

  - a. Program Activities: Artist Space Survey and Task Force Results, Downtown Specific Plan – Alternatives Report Review, Private Percent for Art Program, Bloomberg Associates, Staffing Updates:** K. Zaremba provided updates on recent activities of the program including the Mayor's Task Force of Artists' Housing and Workspaces, which concluded meetings in December and will be issuing a memorandum shortly; plans to pursue Cultural District initiatives through the California Arts Council; ongoing work with the Planning Department on the Downtown Specific Plan; and coordination with Planning staff for the Public Art in Private Development Ordinance.
  - b. Proposition 84 Projects:** Durant, Golden Gate Recreation Center, Rainbow Recreation Center will all be implemented this spring. More information will be presented at future meetings.
- 8. Announcements:**
- 9. Agenda Building:** New PAAC nominations, Proposition 84 Program project updates, Downtown Specific Plan updates.
- 10. Adjournment: B. Cain moved to adjourn the meeting at 7:30. E. Orantes seconded. Motion passed unanimously.**