

**City of Oakland
Public Art Advisory Committee
(PAAC)
Minutes
December 7, 2015**

Members Present: Bryan Cain, Kevin Chen (co-chair), Allison Cummings, Nick Dong (co-chair), Joyce Hsu
Excused: Joyce Gordon, Evelyn Orantes
Absent:
Staff Present: Kristen Zarembo, Acting Cultural Arts Manager; Denise Pate, Cultural Funding Coordinator*
Guests: Jamilla English, Jenny Gerard, Amanda Lockwood, Fernando “Rush” Santos, Daniel Swafford, Sorell Tsui, Shannon Kim (Public Art Program Intern)

*Indicates partial attendance

Meeting Chair: N. Dong

1. Meeting called to order at 5:30 p.m.
2. **Open Forum.**
3. **Minutes: K. Chen moved to approve the minutes of the November 2, 2015 Public Art Advisory Committee Meeting. B. Cain seconded. Motion passed.**
4. **Action Item: District 4 Anti-Graffiti Mural Grant Recipient Amanda Lockwood – Montclair Village Association, Proposal for Mountain Boulevard and Highway 13.** Artist Amanda Lockwood and Montclair Village Association (MVA) Executive Director Daniel Swafford presented the project for a retaining wall on Oakland Unified School District (OUSD) property. Committee members complimented the artist on the design proposal. In response to committee and staff queries, Lockwood and Swafford confirmed that the final design will result in a more dense composition to cover bare surface areas and include a UV resistant, anti-graffiti barrier. The area is illuminated by street lights and will be maintained jointly by the artist and an MVA on-call maintenance contractor. The project is scheduled to be completed August 2016. **Motion: K. Chen moved to approve the mural proposal by artist Amanda Lockwood for Mountain Boulevard and Highway 13. B. Cain seconded. Motion passed unanimously.**
5. **Action Item: District 4 Anit-Graffiti Mural Grant Recipient Fernando “Rush” Santos – Love the Laurel Mural Proposal, 4255 MacArthur Avenue.** Artist Fernando “Rush” Santos presented his proposal for a temporary mural for a parking lot wall at a future development site. The mural will be composed of highly stylized white text with vibrant colors in the background, to appeal to the local youth. Committee members complimented the artist on his past work and asked if he could add more of the same energy and feeling to this composition. Swafford explained that the design was selected by the MVA as a combination of the two original compositions proposed by the artist, to complement the local district pole banners. Santos assured the committee and staff that the artwork would engender respect and discourage tagging. The mural will be maintained by the MVA. **Motion: A. Cummings moved to approve the mural proposal by Fernando “Rush” Santos for 4255 MacArthur Avenue. B. Cain seconded. Motion passed unanimously.**
6. **Action Item: District 2 Anit-Graffiti Mural Grant Recipient Thomas Wong – Proposal for Yuk Yao Child Development Center, 291 10th Street.** District 2 Council staff Jenny Gerard introduced the project on behalf of the artist, who could not be in attendance, and project

representative Lailan Huen, Chinatown Chamber Foundation. Only preliminary concepts were presented as the goal is to include community in the final design. The final materials selection and installation methods must be also be finalized, depending on project costs relative to challenges presented by the location's existing conditions. Committee members complimented the overall design concept and the artist's past work, noted that the project is very ambitious for the budget presented and suggested that the artist team focus their design on an achievable project for this phase of the initiative. They requested that the team follow up with a more developed design and possible materials alternatives in keeping with the available budget. **Motion: K. Chen moved to approve the conceptual design for a mural proposal by Thomas Wong for the Yuk Yao Child Development Center, 219 10th Street, contingent upon submittal of a modified site-specific design and updated budget. J. Hsu seconded. Motion passed unanimously.**

7. **Informational Item: Downtown Utility Box Proposals – Athen B Gallery.** Gallery director Sorell Tsui presented the next iteration of the Streets Alive program proposal to paint original artwork on 9 utility boxes in the downtown area. The artworks will be painted on the boxes directly, rather than utilizing the vinyl wrapping technique previously used. Tsui noted that this approach is more cost-effective to execute and maintain, and will result in higher quality work. Tsui presented mockups with examples of the artists' past work. The artists, many of them well known in the mural arts community, will develop site specific designs for their designated locations. Committee members complimented the selection of artists and noted that the resulting work will elevate expectations for future projects. They suggested the artists should visit their assigned locations to study the surrounding environments' physical attributes for more compelling, relevant designs. The gallery will work with the local community benefit district (the project funders) and the artists to develop a maintenance plan for any touch up work required. All the gallery and all artists are local to the area.
8. **Action Item: PAAC 2016 Meeting Schedule.** PAAC members reviewed the proposed meeting schedule for 2016. Meetings will take place on the first Monday of each month, or on the second Monday of each month when holidays conflict with meeting dates. K. Zaremba noted that future meetings will be cancelled if there are no action items requiring PAAC review in a given month. **Motion: K. Chen moved to approve the PAAC 2016 Meeting Schedule. A. Cummings seconded. Motion passed unanimously.**
9. **Action Item: PAAC Nominations: Review and Vote on nomination of Chris Treggiari.** K. Zaremba presented the resume of artist Chris Treggiari for review and noted that the Mayor's office would shortly be forwarding the previous nomination of Yulia Pinkusevich and reappointment of remaining PAAC members to the City Council. PAAC members and staff discussed the merits of Treggiari's past experience. PAAC member Joyce Hsu noted she would need to step off the committee due to work commitments, and nominated Johanna Poethig for consideration. **Motion: K. Chen moved to approve the nomination of Chris Treggiari for the PAAC. A. Cummings seconded. Motion passed unanimously.**

Motion: J. Hsu moved to extend the meeting for 10 minutes. K. Chen seconded. Motion passed unanimously.

10. Informational Item: Project Updates: Staff updates on pending and completed projects and program activity.

- I. Proposition 84 Projects: Durant, Golden Gate Recreation Center, Rainbow Recreation Center. K. Zaremba reported that the three public art projects funded by Proposition 84 must move forward with different approaches based on the new contracting requirements. A small, exterior mural for Durant Mini Park will be executed under a sub-contract to the General

Contractor. A separate selection process will be conducted for the Golden Gate Recreation Center to create an exterior/interior mural after the facility is opened to the public, and must be managed as a subcontract to a general, licensed contractor. The Rainbow Recreation Center is in design and will provide an opportunity for a design team artist and a separate public art commission. All design proposals will still come to the Public Art Advisory Committee for review.

II. K. Zaremba reported on recent activities of the program and presented a verbal summary of the artist housing and workspace survey issued to support the work of the Mayor's housing task force, as well as to inform the next steps of a Cultural Plan for the city. Staff continue to participate in the Downtown Specific Plan process.

11. Announcements: Zaremba noted this would be intern Shannon Kim's last meeting in support of the program, and thanked her for her contributions to the program and research for the Uptown Art Park and other projects. PAAC members were invited to explore her podcast, The Creative Public, featuring local artists working in the public art realm.

12. Agenda Building: Review Uptown Utility Box proposals, OurCity:Oakland proposal, 2016 Program activities.

13. Adjournment: K. Chen moved to adjourn the meeting at 7:35. B. Cain seconded. Motion passed unanimously.