

City of Oakland
Public Art Advisory Committee
(PAAC)
Minutes
July 6, 2015

Members Present: Kevin Chen (co-chair), Allison Cummings*, Nick Dong (co-chair), Joyce Gordon, Joyce Hsu,
Excused: Bryan Cain, CeCe Carpio (non-voting), Evelyn Orantes
Absent:
Staff Present: Steven Huss, Cultural Arts Manager; Kristen Zaremba, Senior Public Art Project Manager
Guests: Joann Tracht-Rawson, Dimond Improvement Association; Jamila English, Council District 4

*Indicates partial attendance

Meeting Chair: K. Chen

1. Meeting called to order at 5:39 p.m.
2. **Open Forum.**
3. **Minutes: K. Chen moved to approve the minutes of the June 1, 2015 Public Art Advisory Committee Meeting. J. Hsu seconded. Motion passed unanimously.**
4. **Action Item: District 4 Anti-Graffiti Mural Grant Recipient Pamela Consear – Proposal for Dimond District Mural Projects at 2825 MacArthur Blvd., 3436 Dimond Ave., and 3545 Fruitvale Ave. Second Review- Design Revisions.** Cultural Arts Manager Steven Huss and Council staff Jamila English presented revised designs for the three locations. J. English noted that one of the proposed locations, where Loards ice cream store is located, may be sold, which would influence their decision to execute a project there. PAAC members supported the revised designs and asked for an update on the final plans and installed artwork, once completed. **Motion: K. Chen motioned to approve the revised designs for three murals by Pamela Consear in District 4, with a contingency plan to focus the funding on two locations if necessary due to unanticipated budget constraints and possible sale of one location. A. Cummings seconded. Motion passed unanimously.**
5. **Action Item: District 4 – Dimond Improvement Association with Artist Querido Galdo – Proposal for Two Utility Boxes on MacArthur Blvd. at Fruitvale Avenue.** K. Zaremba and representatives from the Dimond Improvement Association presented the proposal, noting the project had been awarded to the artist over six years ago, but never realized. The designs will include historic photographs and text. PAAC provided suggestions for manipulating the scale of the selected photographs to maximize the visual impact of the two compositions, and noted that they trust the artist’s vision. **Motion: A. Cummings moved to approve the proposal for two utility boxes on MacArthur Blvd. J. Gordon seconded. Motion passed unanimously.**
6. **Action Item: Council At-Large Office Anti-Graffiti Mural Grant Recipient EastSide Arts Alliance – Mural Proposal for 8400 International Boulevard. Second Review – Design Revisions.** K. Zaremba presented updated designs. Senior Public Art Project Manager Kristen Zaremba presented the revised designs for the four East Side Arts Alliance murals painted to be mounted on the exterior fence of the One Stop store on International Boulevard. PAAC members stated that the designs were much more clear, and suggested mounting the panels higher off the

ground than as presented. Staff noted they will verify the final designs, credit plaque location, varnish/protective finish and installation height of the final work. **Motion: K. Chen moved to approve the final designs for the One Stop Mural project at 8400 International Blvd. pending delivery of the final documentation. J. Gordon seconded. Motion passed unanimously.**

7. Informational Item: Project Updates: Staff updates on pending and completed projects and program activity.

- A.** Open Proposals Program: S. Huss reported on the outstanding funding from the Open Proposals 2010 program, noting that Delaine Hackney's project for the Animal Shelter was not yet complete, and funding was available for one additional project. Huss has spoken with Youth Speaks regarding possible funding of a performance-based work for the West Oakland Life is Living festival at De Fremery Park, but would need additional information before a recommendation could be made.
- B.** Measure WW: A project funded by Measure WW will also be commissioned for De Fremery Park in 2016.
- C.** Latham Square: the Public Works project improvements are proceeding. A new commission for the intersection of Kahn's Alley, Telegraph and Broadway will be considered at a future meeting.
- D.** Program management and policy items: Public Art staff are working with Planning staff on guidelines for the new public art in private development requirement. Additionally, staff are working with colleagues in cities throughout California to develop a white paper on the new state contracting requirements impacting various programs.

8. Announcements: An artist call for 2-dimensional work to be installed in the 19th Street station will be issued by BART later in the summer. Public Art staff will be involved in the artist selection. S. Huss announced that he would be leaving the City of Oakland to work in Walnut Creek. His last day with the City will be July 17th. Huss noted that he was recommending management appoint K. Zaremba as acting Public Art Coordinator. PAAC thanked Huss for his many years of service. A. Cummings expressed an interest in exploring advocacy options for the program.

Agenda Building: Council Anti-Graffiti mural proposal reviews, ongoing current and new project updates. Review PAAC nominees for upcoming vacancies. Public Art program advocacy.

9. Adjournment: K. Chen moved to adjourn the meeting at 7:30. J. Gordon seconded. Motion passed unanimously.