

**City of Oakland**  
**Public Art Advisory Committee**  
**(PAAC)**  
**Minutes**  
**April 6, 2015**

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**Members Present:** Kevin Chen (chair), Bryan Cain, Allison Cummings, Nick Dong, Joyce Gordon, Evelyn Orantes  
**Excused:** CeCe Carpio (non-voting), Joyce Hsu  
**Absent:**  
**Staff Present:** Steven Huss, Cultural Arts Manager; Kristen Zaremba, Senior Public Art Project Manager  
**Guests:** Pamela Consear, Jamila English (Staff, District 4), Kristi Holohan, Annabel Ortiz (CORO Fellow, District 2)

\*Indicates partial attendance

**Meeting Chair: K. Chen**

1. Meeting called to order at 5:45 p.m.
2. **Open Forum.** No speakers.
3. **Minutes: N. Dong moved to approve the minutes of the March 2, 2015 Public Art Advisory Committee Meeting. A. Cummings seconded. Motion passed unanimously.**
4. **Action Item: Council At-Large Office Anti-Graffiti Mural Grant Recipient EastSide Arts Alliance – Mural Proposal for 8400 International Boulevard. Tabled to a future meeting.**
5. **\* Action Item: District 4 Anti-Graffiti Mural Grant Recipient Pamela Consear – Proposal for Dimond Mural Projects at 2825 MacArthur Blvd., 3436 Dimond Ave., and 3545 Fruitvale Avenue. \* Reviewed out of sequence.** The Committee welcomed Jamila English, City Council District 4 staffer, and mosaic artist Pamela Consear. Ms. Consear presented images of her past work, most notably with various schools in Oakland, and described her project proposal. The proposal - supported by the Dimond Improvement Association - will result in murals incorporating painted and mosaic components for three frequently tagged exterior walls in the Dimond District, on the buildings housing Loard's Ice Cream, the St. Louis Veterinarian Clinic, and Club 2101 (across the street from a former beer garden). Consear noted that her design for the last mural was inspired by the district's annual Oktoberfest event, and that all three murals will be linked thematically by the image of a pair of hands and references to Dimond Park. Committee members complimented and expressed support for the artist's vision, but asked for more examples of the artist's work illustrating her painting skills, noting the proposed compositions predominantly feature painted areas, with mosaic highlights. Consear noted that two of the three walls are composed of wood siding and therefore would not support substantial mosaic works. PAAC also questioned whether the subject matter, including text, could be interpreted as signage requiring a permit from City Planning. Additionally, members suggested the artist should push the design direction further to enhance the community history themes and that the proposed murals be expanded to cover the entire available wall surface, or risk inviting tagging in the unpainted areas. Consear and English noted the constraints of the artist's limited budget, and committed to researching the City's signage permit requirements. **A. Cummings moved to approve the proposed locations and design direction for three mosaic and painted murals created by Pamela Consear for 2825 MacArthur Blvd., 3636 Dimond Ave., and 3545 Fruitvale Ave. in**

**the Dimond district, with consideration given to PAAC input regarding design composition and possible signage concerns, and instructions to return for final design review at the May 4, 2015 PAAC meeting. N. Dong seconded. Motion passed unanimously.**

- 6. Action Item: District 4 Anti-Graffiti Mural Grant Recipient Kristi Holohan – Proposal for Fairfax Neighborhood Mural at 5345 Foothill Blvd.** Artist Kristi Holohan presented her proposal to create a mural for an exterior wall of the non-operational Fairfax Theater, which faces a vacant lot on Foothill Blvd. Holohan indicated she has attended community meetings to explore design options and garner support for the project, as indicated in the proposal packet. Holohan shared images of her past work. She explained that due to her process-driven approach to developing art projects with community she did not have a design to share with the Committee, but stated that the composition would emphasize typography to be reminiscent of historical sign painting, as requested by the building owners. Holohan indicated she has already contacted the Planning Department to obtain a sign permit. She further indicated that she hoped to work with youth from Fremont High on a temporary installation of works placed on A-frames in conjunction with the mural. PAAC members asked for clarification regarding the site conditions, scale of the project, and the artist’s design development process, including community engagement.

**Motion: At 7:30 p.m., A. Cummings moved to extend the meeting for 15 minutes. E. Orantes seconded. Motion passed unanimously.**

Specifically, Committee members asked for details regarding the proposed timeline for review of a completed design, prior to execution of the work. Holohan noted that she would be following up with the local, Melrose – High Hopes Neighborhood Crime Prevention Council (NCPC) again and would develop the designs during May. Committee members stated that they want to be respectful of the artist’s timelines but also need to see the actual design as proposed, and requested that the artist return with an update at a future PAAC meeting. **A. Cummings moved to approve the general design direction, process and location for the mural proposed by Kristi Holohan for the Fairfax Theater exterior wall at 5345 Foothill Blvd., with instructions to return to the June 1st, 2015 Public Art Advisory Committee meeting with a design. E. Orantes seconded. Motion passed unanimously.**

- 7. Discussion Item: Review Public Art Advisory Committee Matrix for Consideration of New Nominees.** Tabled.
- 8. Informational Item: Update on Open Proposals Program Funding and Projects.** Tabled.
- 9. Informational Item: Project Updates: Staff updates on pending and completed projects and program activity.** Tabled.
- 10. Announcements:** None.
- 11. Agenda Building:** Council Anti-Graffiti mural proposal reviews, Open Proposals updates, ongoing current and new project updates. Elect new PAAC co-chair and review PAAC nominees for upcoming vacancies.
- 12. Adjournment: E. Orantes moved to adjourn the meeting at 7:45. N. Dong seconded. Motion passed unanimously.**