

**City of Oakland
Public Art Advisory Committee
(PAAC)
Minutes
November 3, 2014**

Members Present: Kevin Chen (co-chair), Bryan Cain, Nick Dong, Joyce Gordon, Joyce Hsu
Excused: Judy Moran (co-chair), CeCe Carpio (non-voting), Allison Cummings, Evelyn Orantes
Absent:
Staff Present: Steven Huss, Cultural Arts Manager; Kristen Zaremba, Senior Public Art Project Manager
Guests: Amana Harris, David Burke, Javier Rocabado

Meeting Chair: K. Chen

1. Meeting called to order at 5:35 p.m.
2. **Open Forum.** No speakers.
3. **Minutes: J. Gordon moved to approve the minutes of the September 8, 2015 Public Art Advisory Committee Meeting. N. Dong seconded. Motion passed unanimously.**
4. **Action Item: Proposal for Oakland Super Heroes mural #3 from Attitudinal Healing Connection, for West Street under I-580, with funding from the Cultural Funding Program and Oakland City Council's Graffiti Abatement Murals Program:** Cultural Arts Manager Steven Huss introduced the item and Attitudinal Healing Connection representative Amana Harris. Harris provided an overview of the two mural projects completed to date and the design approach for the proposed West Street mural. Project lead David Burke noted that with each mural the AHC group initiative is being refined and executed more efficiently. Lead artist for the West Street mural proposal, Javier Rocabado, was the lead assistant on the previous mural. Rocabado described the design process he used in collaboration with West Oakland Middle School students, facilitated by teachers Ms. Thomas and Ms. Hicks, to create a light-filled design evoking peace and nature. The art team, PAAC members and staff discussed the specific conditions of this particular site: fifty feet wider than the previous wall, with limited light conditions and a significant pigeon population. In response to questions from the PAAC regarding the hazardous condition of the space, Burke noted that the entire area would have to be pressure-washed prior to commencing installation, and Huss confirmed that the applicant organization will have to work with Caltrans on how to address the conditions appropriately. PAAC members complimented the composition, noting its colorful but subtle palette and design approach. The mural is proposed for installation by March 2015, pending approval by Caltrans. Huss confirmed that Caltrans is requiring a revised maintenance agreement with the City prior to review of this or any future proposals. City and Caltrans staff are currently working on finalizing the agreement. **Motion: J. Gordon moved to approve the Oakland Super Heroes Mural # 3 Proposal by Attitudinal Healing Connection, for West Street under I-580. J. Hsu seconded. Motion passed unanimously.**
5. **Informational Item: Report of status of 1% for Public Art in Private Development Amendment to Oakland Municipal Code.** S. Huss reported that the proposed legislation was forwarded to the full City Council meeting. A significant number of supporters from the arts community spoke in favor of the proposal. Some councilmembers had questions regarding the artist selection process and advocated for the artwork to be thoughtfully integrated into the building

designs. The proposal will be considered at two consecutive council meetings. Staff thanked PAAC member Joyce Gordon for attending the council meeting and Amana Harris for speaking in support of the proposal. Committee members discussed their own experiences working on private commissions and the need for comprehensive guidelines to facilitate work between the developers, the City, and the artist community.

6. Informational Item: Project Updates: Staff updates on pending and completed projects and program activity.

A. BART 17th Street Gateway – *Shifting Topographies*: Senior Public Art Project Manager Kristen Zaremba reported that staff is now waiting for the specialty glass installation to be provided by the general contractor’s glass subcontractor, tentatively scheduled for December.

B. Measure DD: 12th Street – Lake Merritt Boulevard Pedestrian Underpass Project – *Undercurrent*: Artist team member John Rogers will be installing the sculptural elements in early December.

7. Announcements: None.

8. Agenda Building: Ongoing current and new project updates.

9. Adjournment: J. Hsu moved to adjourn the meeting at 6:56. B. Cain seconded. Motion passed unanimously.