

**City of Oakland  
Cultural Arts & Marketing Division  
Public Art Advisory Committee (PAAC)  
Minutes  
December 3, 2012**

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**Members Present:** Judy Moran (co-chair), Andrew Woodd (co-chair), Kevin Chen\*, Allison Cummings\*, Nick Dong, Jennifer Easton, Joyce Hsu

**Excused:**

**Absent:**

**Staff Present:** Steven Huss, Cultural Arts Manager; Kristen Zaremba, Senior Public Art Project Manager

**Guests:** Ali Schwarz, Public Works Agency Project Manager; Marianna Stark

\* Indicates partial meeting attendance

**Meeting Chair: A. Woodd**

1. Meeting called to order at 5:35 p.m.
2. **Open Forum:** No speakers.
3. **Minutes:**
  - a. **J. Moran moved to approve the minutes of the October 1, 2012 meeting. J. Easton seconded. Motion passed unanimously.**
  - b. **No approval required for the November 3, 2012 minutes, due to lack of quorum.**
4. **Action: Measure DD: Lakeside Green Streets Project Design Development- Design Presentation.** Senior Public Art Project Manager Kristen Zaremba referred committee members to the staff report, summarized the project goals and review process, and introduced the artists. The artists presented the design and rationale for their concept to place an “iconic” circular bronze sculpture called “Optos” adjacent to Lake Merritt, including the mockup conducted on site in early October, which was attended by PAAC member Allison Cummings, the project architects and Measure DD project staff. Public Works project manager Ali Schwarz noted that she had some concerns prior to the mockup, but stated that she and the other design team members had a positive, enthusiastic response to the proposal once considered at the site. Committee members acknowledged the good research, outreach and effort made by the artists to develop a work with a meaningful connection to the lake, but expressed concerns regarding the scale, placement, and particularly the form of the current design. They observed that the current design is not strong enough and the budget is not truly sufficient to create an iconic sculpture for this specific site. The artists stated they had previously considered the merits of the other prospective locations for artwork, adjacent to the rain gardens or in the newly created plaza, and would like an opportunity to explore those again if the PAAC was not supportive of the current proposal. **Motion: A. Woodd moved to approve the design proposal by Wowhaus for the Lakeside Green Streets Project. N. Dong seconded the motion. Motion was rejected unanimously.**
5. **Action: Peterson Street Mural Proposal – Created by Cultural Funding Program Grantee Jill McLennan and Arise High School Students.** K. Zaremba reviewed the proposal as presented by Ms. McLennan at the October 2012 meeting, noting that the proposal could not be voted on due to lack of quorum. **Motion: J. Easton moved to approve the mural proposal by Jill McLennan as presented. J. Moran seconded. Motion passed unanimously.**

- 6. Action: Prop 84: Cesar Chavez Park Improvements Public Art Project – Artist Finalists Recommendation.** Cultural Arts Manager Steven Huss provided a progress update on the project in addition to the staff report. A very cohesive community-based panel selected three finalists for interviews: Lynne-Rachel Altman, Colette Crutcher, and the Mural & Music Arts Project. EastSide Mosaics was selected as the alternate team. All finalists and the selected alternates attended an on-site orientation with the project architect and the finalists are enthusiastic about interviewing for the project on December 4<sup>th</sup>. **Motion: J. Moran moved to approve the recommendation of Lynne-Rachel Altman, the Mural Music and Arts Project, and Colette Crutcher as eligible to receive the commission for the Cesar Chavez Park Improvements Public Art Project, and Eastside Mosaics as the alternate; and to grant authority to the selection panel to determine, with Public Art Program staff guidance, which artist or team will receive the commission. N. Dong seconded. Motion passed unanimously.**
- 7. Action: Uptown Art Park Proposed Installations.** S. Huss reviewed the artists and selected sculpture recommendations for the Uptown Art Park. The current goal is to schedule an opening to coincide with First Fridays on February 1, 2013, unless construction is further delayed by weather. PAAC expressed ongoing enthusiasm for the undertaking and selected artwork. **Motion: N. Dong moved to approve the proposed selection of sculptures, to be displayed for a period of eight to 12 months, as the inaugural exhibition in the Uptown Art Park. J. Moran seconded. Motion passed unanimously.**
- 8. Informational: Prop 84: West Oakland Teen Center Public Art Project.** S. Huss reported that the selected artist team is currently developing a design after significant outreach to the community. The team submitted a proposal by the established deadline of November 27<sup>th</sup>, but has been asked to refine the design, due to some concerns expressed that the process should include even more specific local outreach to youth who will use the center. Therefore, an additional workshop with coordinated outreach by Attitudinal Healing Connection (AHC) has been scheduled for December 12<sup>th</sup>. A refined design will be forthcoming after that date. Staff and PAAC members further discussed a recommendation from AHC that local youth be hired to help with fabrication of the project. PAAC members expressed concerns that the artists would be pressured to hire youth, which would trigger expenses associated with additional liability insurance requirements as well as county and city approvals for working with minors.
- 9. Action: PAAC Nominations.** PAAC reviewed the credentials for three nominees: Bryan Cain, Julie Franklin and Dania Wright. Carrie Lederer, another nominee, is currently unavailable but would like to be considered later in 2013. PAAC members discussed the ongoing need to ensure that membership represents all the needs of the PAAC as senior members term off the committee. **Motion: J. Easton moved to approve Bryan Cain as a candidate for the Public Art Advisory Committee. J. Moran seconded. Motion passed unanimously. K. Chen moved to approve Julie Franklin as a candidate for the Public Art Advisory Committee. J. Moran seconded. Motion passed unanimously. A. Cummings moved to approve Dania Wright as a candidate for the Public Art Advisory Committee. K. Chen seconded. Motion passed unanimously.**
- 10. Action: 2013 PAAC Meeting Schedule.** The PAAC reviewed the proposed 2013 meeting schedule and agreed to meet the first Monday in January 2013 due to upcoming business. **Motion: J. Moran moved to approve the 2013 PAAC meeting schedule. J. Easton seconded. Motion passed unanimously.**
- 11. Informational: Staff updates on pending and completed projects.**

  - A. Measure DD Projects:** K. Zaremba reported that staff have successfully shepherded the consolidation of existing artists' contracts associated with Lake Merritt- the 12<sup>th</sup> Street Improvements and Lake Merritt – Estuary Channel / 10<sup>th</sup> Street Bridge projects through the City Administrator's office and City Council approval process, pending final approval at the December 4, 2012 City Council meeting. This will allow both projects to proceed in 2013.

**B. BART 17<sup>th</sup> Street Gateway Project:** Kristen Zaremba reported that the project will be re-bid early in 2013. The proposal to treat the glass cladding element, designed by the project architects Sasaki Associates in collaboration with artist Dan Corson, as an add-alternate due to the expense estimates, will hopefully be addressed by additional funding from a Prop 1C grant, alleviating staff and PAAC concerns. The project is now estimated to be completed late summer 2013.

**12. Other Business:** None.

**13. Announcements:** None.

**14. Agenda Building:** (A) West Oakland Teen Center Artist Presentation (B) Cesar Chavez Park Artist Design Presentation (C) AC Transit – BRT Art Program Presentation (D) New Conceptual Design by Wowhaus for Lakeside Green Streets (E) Alan Leon /Temescal Flows Phase 2 Proposal Presentation (F) Attitudinal Healing Connection proposal for St. Andrews Park.

**15. Adjournment:** J. Moran moved to adjourn the meeting at 7:19 p.m. K. Chen seconded. Motion passed unanimously.