

**City of Oakland
Cultural Arts & Marketing Division
Public Art Advisory Committee (PAAC)
Minutes
November 5, 2012**

Members Present: Judy Moran (co-chair), Allison Cummings, Nick Dong, Jennifer Easton

Excused: Andrew Woodd (co-chair), Kevin Chen, Joyce Hsu

Absent:

Staff Present: Steven Huss, Cultural Arts Manager; Kristen Zaremba, Senior Public Art Project Manager

Guests: Jill McLennan, Denise Pate Pearson

Meeting Chair: J. Moran

1. Meeting called to order at 5:35 p.m. without a quorum.
2. **Open Forum:**
3. **Minutes: Motion to approve the minutes for the October 1, 2012 was tabled due to lack of quorum.**
4. **Action Item: Jill McLennan Cultural Funding Program Mural Project.** Senior Public Art Project Manager Kristen Zaremba introduced artist Jill McLennan and Cultural Funding Coordinator Denise Pate and referred committee members to the artist's submittal materials. The artist received an Individual Artist Grant from the Cultural Funding Program 2011-12 grant cycle. Ms. McLennan described her past experience, the intent of her proposed mural project on Peterson Street, collaboration with students from Arise High School, the process to date, and overall goals for the project. The mural will be sited between other murals already painted in the Peterson Street corridor by individual artists. PAAC members provided suggestions on how to strengthen the artwork composition and complimented the good work. Ms. McLennan will submit updated documentation of the project prior to the December PAAC meeting. **Motion tabled due to lack of quorum.**
5. **Action Item: Prop 84: Cesar Chavez Park Improvements Public Art Project- Artist Finalists Recommendations.** Cultural Arts Manager Steven Huss referred PAAC members to the staff report, noting that this project requires a streamlined process to meet the Proposition 84 State grant requirements. A community-based panel reviewed a shortlist from the Public Art Pre-qualified pool and recommended three finalists and two alternates for interviews, pending confirmation of availability to work on the project: Lynne-Rachel Altman; Sonya Clark-Herrera / Mural Music & Arts Project; Collette Crutcher and Mark Roller (Finalists); Susanne Takehara, Xochitl Guerrero and Kiyomi Koide / EastSide Mosaics; Emmanuel Montoya (Alternates). PAAC members noted there appeared to be a significant gap in relevant experience between the three finalists and two alternates, but were otherwise supportive. A final recommendation will be presented to the PAAC at the December meeting, pending final interview panel coordination. **Motion tabled due to lack of quorum.**
6. **Action: Uptown Art Park – Sculpture selections.** S. Huss provided updates on project construction progress and coordination with artists for review of the proposed artworks. One or two additional artworks must still be identified to make a complete show. Staff and committee members discussed possible additional artworks for inclusion in the inaugural exhibition, including the temporary work created by BIOS for the ZER01 festival. Design development on the fence wrap is proceeding. Due to construction delays a grand opening of the Art Park is now tentatively

proposed for early 2013. Staff and committee members discussed the possible advantages of scheduling an opening event in conjunction with First Fridays activities. Staff will bring the recommendations forward for approval at the December PAAC meeting. **Motion: Motion was tabled due to lack of quorum.**

7. Informational: Staff updates on pending and completed projects.

A. Measure DD: Lakeside Green Streets: K. Zaremba reported that the artist team Wowhaus conducted a mockup on October 11th and received positive feedback from City staff and the project designers for the proposed sculpture concept and location. PAAC members expressed some continuing reservations regarding the proposal's sculptural form and scale, as well as its placement adjacent to the lake. PAAC members recommended delaying a presentation to the Measure DD Coalition, a community oversight body, until further design discussion could take place with the full committee in attendance. The artists are scheduled to return to PAAC with a follow-up design development presentation in December.

B. West Oakland Youth Center: S. Huss reported preliminary design concepts will be presented to the PAAC at the December meeting.

C. MacArthur Streetscape Gateways Project: K. Zaremba reported the first selection panel is currently being planned.

8. Other Business: None.

9. Announcements: None.

10. Agenda Building: (A) West Oakland Youth Center Preliminary Design. (B) Lakeside Green Streets Design Development. (C) Uptown Art Park artwork recommendations. (D) McLennan mural proposal. (E) Prop 84: Cesar Chavez Park artist recommendation. (F) Vote on committee nominees. (G) 2013 PAAC Meeting Schedule. (H) Ongoing current and new project updates.

11. Adjournment: Meeting adjourned at 7:30 without a motion.