

**City of Oakland
Cultural Arts & Marketing Division
Public Art Advisory Committee (PAAC)
Minutes
June 4, 2012**

Members Present: Judy Moran (co-chair), Kevin Chen, Allison Cummings, Jennifer Easton, Joyce Hsu, Damon Powell (Cultural Affairs Commission liaison)

Excused: Nick Dong, Andrew Woodd (co-chair)

Absent:

Staff Present: Steven Huss, Cultural Arts Manager; Kristen Zaremba, Senior Public Art Project Manager

Guests: Joaquin Newman, Eduardo Pineda, Paul Perry, Tomas McCabe, Crimson Rose

* Indicates partial meeting attendance

Meeting Chair: J. Moran

1. Meeting called to order at 4:00 p.m.

2. **Open Forum:**

3. **Minutes: J. Easton moved to approve the minutes of the April 2, 2012 special meeting. A. Cummings seconded. Motion passed unanimously.**

4. **Uptown Art Space / Parcel 4:**

a. **Informational Item: Status of Uptown Art Space Development, Schedule and Funding.**

Cultural Arts Manager Steven Huss provided an update on the project scope and schedule. The contract was awarded to McGuire and Hester, and construction is scheduled to start mid- to late summer, pending final issuance of permits and the Notice to Proceed. Huss reviewed the final design layout and funding challenges as impacted by the dissolution of the Oakland Redevelopment Agency. The project will still achieve the program's primary goals to create excitement and build audience in the Uptown arts district, in conjunction with the growing attendance at Art Murmur. A request for proposals for existing sculpture will be issued late summer, with an anticipated opening exhibit in October 2012. PAAC members and staff discussed the possibility of partnering with local arts organizations to cover logistics and costs associated with permitting and installing rotating exhibits.

b. **Action Item: Black Rock Arts Foundation Proposal to Display Bike Sculpture as part of Inaugural Exhibition at Uptown Art Space (Fall 2012).** Black Rock Arts Foundation (BRAAF) representatives Crimson Rose and Tomas McCabe presented the final "Bike Bridge" sculpture designs as developed by artist Michael Christian in conjunction with a Crucible program to engage twelve young women from local high schools. The sculpture, composed of re-purposed bicycles and six-inch metal tubes wrapped with chains and flower elements, measures approximately 20' high by 20' wide and is self-illuminated. It is proposed for placement within the Uptown Art Space on the Telegraph Avenue side for a period of 12 months. The PAAC members complimented the project and noted it was an interesting story and would be a very exciting work to include in the opening exhibit. **Motion: J. Hsu moved to approve the Black Rock Arts Foundation proposal for installation of the Bike Bridge sculpture by Michael Christian and youth artists at the Crucible, for the Uptown Arts Space. K. Chen seconded. Motion passed unanimously.**

5. **Action Item: Joaquin Newman and Eduardo Pineda / Civicorps Schools Murals Project, supported by a Cultural Funding Program Grant.** Senior Public Art Project Manager Kristen Zaremba introduced the artists' proposal for a three-section mural to be placed on the exterior of the new Civicorps facility in West Oakland. The artists, along with Civicorps representative Paul Perry, described their process and plan to mount seven 4x8-foot panels on the building façade on 5th Street. The imagery will be based on the work and education efforts of the returning students (ages 18 to 24) who participate in the program. PAAC members complimented the artists and suggested that they create further cohesion between the panels, by extending a band of color between each of the panels, where utility boxes and other obstacles will prevent them from mounting actual artwork. The artwork is proposed as a long-term temporary installation, for a period of seven to nine years, and will include an anti-graffiti coating. Civicorps will take responsibility for maintenance. **Motion: A. Cummings moved to approve the proposal for a mural project by Joaquin Newman and Eduardo Pineda for the Civicorps building on 5th Street in West Oakland. K. Chen seconded. Motion passed unanimously.**
6. **Action Item: Measure DD Public Art: Lakeside Green Streets Project - Phase One Artist Recommendations.** K. Zaremba provided an update and a staff recommendation to accept the selection panel's short list of four finalists selected from the Public Art Pre-qualified Artist Pool, including Ene Osteraas Constable and Scott Constable (Wowhaus), Masayuki Nagase, Cork Marcheschi, and Matthew Passmore (Rebar). **Motion: J. Easton moved to approve the Measure DD: Lakeside Green Streets Project artist finalists recommendations to invite Ene Osteraas Constable and Scott Constable (Wowhaus), Masayuki Nagase, Cork Marcheschi, and Matthew Passmore (Rebar) for interviews. J. Hsu seconded. Motion passed unanimously.**
7. **Informational / Discussion: Meknes sculpture by Benbow Bullock.** PAAC and staff discussed the need to move the sculpture during construction of the Lakeside Green Streets Project. The sculpture has been maintained by City staff, but is in fact owned by the Oakland Museum of California Foundation. The museum's acquisitions committee reviewed the work and declined to accept it into the collection; therefore it must be removed to storage for insurance purposes. Committee members discussed the merits of the sculpture but noted the City does not have the resources to accept the sculpture into the collection or to find an alternate location for the work.
8. **Informational: Staff updates on pending and completed projects.**
 - a. **Proposition 84 Projects:** Staff will be proceeding this summer with artist selection for projects at the West Oakland Youth Center and Cesar Chavez Park.
 - b. **BART 17th St. Gateway Project:** City staff hopes to complete the 100% construction documents in the next month, for review and approval by BART, prior to putting the project out to bid.
9. **Other Business:** K. Zaremba noted that the artist/community-initiated guidelines have been updated based on prior discussions and posted on the program website. The next step will be to draft guidelines specific to the review of projects proposed for Caltrans property, and subsequently to update the gifts policy guidelines, while continuing to research the feasibility of charging fees for review of these non-city project initiatives.
10. **Announcements:** None.
11. **Agenda Building:** Staff will prepare updates on artist selection for all current projects.
12. **Adjournment: J. Easton moved to adjourn the meeting at 7:15 p.m. K. Chen seconded. Motion passed unanimously.**