



CULTURAL AFFAIRS COMMISSION
FUNDING ADVISORY COMMITTEE MEETING
MEETING MINUTES

Thursday, December 15, 2011

3 – 5 PM

CITY HALL, Hearing Room 1

(One Frank Ogawa Plaza, 1st Floor)

1. Call to Order / Determination of Quorum

A Meeting of the Funding Advisory Committee was held in City Hall, Hearing Room 1, located at One Frank Ogawa Plaza, 1st Floor, Oakland, CA 94612. The meeting convened at 3:05pm p.m. A quorum was established. Khan Wong chaired the meeting.

Present: Lori Zook, Marc Vogl, Khan Wong, Ted Russell, Suki O’Kane

Absent: N/A

Staff: Nicole Neditch, Denise Pate (Interim Cultural Funding Program Coordinator) and Steven Huss (Cultural Arts Manager)

2. Open Forum (total time available: 15 minutes)

There were 3 speakers during Open Forum: Lejon Loggins, Michael Fried and Aileen Moffitt.

3. Welcome / Overview of Meeting

Cultural Arts Manager Steven Huss welcomed Denise Pate-Pearson as the new Interim Cultural Funding Program Coordinator and provided an update on the FY2011/2012 policy budget, noting that a cut of \$71,009 (a 7.6% reduction) has been made to the grants budget to pay for program administration.

4. Discussion Item – Replacement of FAC Members Ebony McKinney and Nives

Wetzel de Cediél. Co-Chair, Khan Wong briefly discussed the need to replace FAC members Ebony McKinney and Nives Wetzel de Cediél. Ebony has moved away, and Nives has termed out of her second term.

5. **Action Item** – **Approval of Anyka Barber as a new member of the Funding Advisory Committee.** Coordinator Denise Pate led the discussion on the qualifications of Anyka Barber and what a great addition she would make to the funding advisory committee. A motion was made by Lori Zook to appoint Anyka Barber to the Funding Advisory Committee; Suki O’Kane seconded; motion passed unanimously.
6. **Discussion & Action Item** – **Review and Approve 2012 FAC Meeting Calendar.** Coordinator Pate presented a 2012 Funding Advisory Committee meeting calendar, proposing Wednesdays, January 11, April 11, August 8 & October 10 as the possible meeting dates.

A motion was made by Suki O’Kane approve the 2012 meeting calendar as is; Marc Vogl seconded; motion passed unanimously.

7. **Discussion Item** – **Overview of Panels, Panelists and Allocation Procedures.** Coordinator Neditch presented an overview of the 11/12 panel process, noting the changes that had been made to this year’s process to reduce time and improve program efficiency. All applications were accepted online, and the initial review was conducted online as well. Jurors came prepared to the panel meeting having already thoroughly reviewed and scored all applications, which allowed for more discussion and a shorter review panel. Panels that used to span over three days were all completed in a day. Both jurors and applicants were happy overall with the process, but Neditch also pointed out that there were a few things that could be improved for the next year. Overall, panels ran very smoothly.
8. **Discussion and Action Item** – **Re-allocation of 2nd year Oakland Opera Theater grant in the amount of \$26,642.50.** Staff determined that this was not an action item, so no action was taken. Since Oakland Opera Theater is out of compliance with the Cultural Funding Programs rules and regulations, it is unable to claim its 2nd year Organizational Assistance grant in the amount of \$26,642.50. The money will be added back to the grant pool, lowering the amount reduced for administration to \$44,366.50.
9. **Action Item** – **Review and Approve Second Year of a Two-Year Award in the Funding Category of Organizational Assistance in an Amount Totaling \$516,381.35 to 18 Cultural Arts Organizations.** At the July 2011 meeting of the Funding Advisory Committee, the 2nd year Organizational Assistance grants were to be moved forward to Council with the same allocations that were approved by Council in the year prior, unless there was a change to the overall grant pool due to a decrease in the budget. Staff brought this item back to the Funding Advisory Committee to review because the overall budget for grants decreased by \$44,366.50, a 4.8% reduction to the program.

A motion was made by Lori Zook to approve the second year of a two-year award in the funding category of Organizational Assistance with a 4.8% reduction, making the grant categories allocation \$496,021.00; Marc Vogl seconded; motion passed unanimously.

10. Discussion and Action Item – Allocation of 2011-12 Cultural Funding Program

grant funds. Coordinator Neditch presented the scores that were passed along from the panel reviews in the categories of Individual Artist Project, Organization Project and Art in the Schools. The Funding Advisory Committee was tasked with determining the cut-off line for funding in these three categories. The two considerations the committee considered most strongly in each category were: Was there a natural break in the scoring? And, how much can the ask amount be decreased before a considerable amount of change to the requester's scope of work would be needed? Below are the outcomes of the discussion:

Individual Artist Project: The Funding Advisory Committee decided that, for the first time, they would reduce the ask amounts by 15% and fund all applicants that scored above 80. Suki O'Kane moved, Lori Zook seconded and the motion passed unanimously.

Organization Project: The Funding Advisory Committee decided to reduce ask amounts by 30% in the Organization Project Category and fund all Organizations that scored an average of 87 points or higher. Ted Russell moved, Suki O'Kane seconded, the motion passed unanimously.

Art in the Schools: The Funding Advisory committee decided to reduce ask amounts by 27.5% in the Art in the Schools Category and fund all applicants that scored an average of 92.5 points or higher. Marc Vogl moved, Lori Zook seconded, the motion passed unanimously.

11. Announcements

- Next FAC meeting – January 11, 2012.
- Cultural Arts Manager Steven Huss announced an open call opportunity for an online exhibition on 510Arts.com; deadline for entries was December 31, 2011.
- Interim Cultural Funding Coordinator Denise Pate announced that the City was currently collecting Audience Expenditure Surveys for the Americans for the Arts *Arts and Economic Prosperity* Study.

12. Adjourn- Meeting was adjourned at 5:00 pm.