

**City of Oakland  
Cultural Arts & Marketing Division  
Public Art Advisory Committee (PAAC) Meeting  
Minutes  
January 9 2012**

---

**Members Present:** Andrew Woodd (co-chair), Kevin Chen, Nick Dong, Jennifer Easton, Deborah Lozier  
**Excused:** Joyce Hsu, Judy Moran (co-chair), Damon Powell (Cultural Affairs Commission liaison)  
**Absent:**  
**Staff Present:** Steven Huss, Cultural Arts Manager; Kristen Zaremba, Senior Public Art Project Manager  
**Guests:** Amana Harris, Aaron De La Cruz, David Burke, Kim Turner, Umiika Rose, Quil-Liecha Robinson, Tiffany Rushing, Ibrahaam Mohammed

**Meeting Chair: A. Woodd**

1. Meeting called to order at 5:35 p.m.
2. **Open Forum:**
3. **Minutes: J. Easton moved to approve minutes of the November 7, 2011 meeting. D. Lozier seconded.**
4. **Action: Review and take action on proposal from Attitudinal Healing Connection (AHC) and McClymonds High School students for “Oakland Super Heroes Project,” a series of murals under I-580. Amana Harris, Attitudinal Healing Connection (AHC).** Cultural Arts Manager Steven Huss provided a summary of the PAAC review of the pre-proposal in 2011. Ms. Harris introduced the proposal for the mural, funded by redevelopment and proposed for the San Pablo I-580 underpass between 35<sup>th</sup> and 36<sup>th</sup> streets. This is intended to be the first in a series of murals for West Oakland underpasses. AHC conducted approximately 100 surveys with community members to solicit goals and ideas for the project before commencing design with McClymonds students. Kim Turner, Art Esteem coordinator, and David Burke, artist and project ‘mural consultant’, described the design process employed with the freshman and sophomore students, some of whom were present at the PAAC meeting. The students recited the poetry and theme words they used in the design process. PAAC members praised the students and project coordinators for their efforts, and suggested that the process described be incorporated into the mural design or outlined on a separate plaque. Some suggested that the dramatic design could be pushed further, to make it more distinctive and unique, possibly by emphasizing anime cartoon aesthetics. Mr. Burke noted that the design decisions were influenced by the goal to execute the mural over a budget-driven nine-day schedule. S. Huss noted that staff will need more detail on the technical issues related to proposed execution and maintenance of the work before it can be forwarded to City Council. **Motion: J. Easton moved to approve the Attitudinal Healing Connection – McClymonds High School mural design proposal, and to accept it on the City of Oakland’s behalf for Caltrans review, contingent upon submittal and staff approval of details of the proposed execution of the mural, and of pending maintenance agreements. D. Lozier seconded. Motion passed unanimously.**

- 5. Action Item: Meeting scheduling – Adopt PAAC meeting schedule for 2012.**  
**Motion: D. Lozier moved to adopt the PAAC 2012 meeting schedule. K. Chen seconded.**  
**Motion passed unanimously.**
- 6. Informational / Discussion: Current Status of Oakland Redevelopment Agency and Projects and Program Priority Recommendations.** S. Huss reported that some public art projects and possibly the program’s organization are in flux as a result of the California Supreme Court-ordered dissolution of all California redevelopment agencies. Public art staff is meeting with other City representatives to identify and solidify project opportunities during the month of January before the agency is dissolved on February 1<sup>st</sup>.
- 7. Informational / Discussion Item: Measure DD Public Art.** Senior Public Art Project Manager Kristen Zaremba provided a brief update on the Measure DD public art program. Staff is reviewing possible ways to utilize current Series B funds to complete projects which rely on Series C funds (not available until 2015) for completion, which will in turn impact the available budget for the Snow Park project. Currently, the estimated available project budget for Snow Park is approximately \$200,000. Artist recruitment for this project will proceed once a budget has been confirmed.
- 8. Discussion: Nominations to fill two vacancies on Public Art Advisory Committee.** Allison Cumming’s nomination is still in process. PAAC discussed additional possible artist representatives to forward to the Mayor to fill current vacancies, including artists from West and East Oakland.
- 9. Discussion: Follow up on September Committee Retreat (Part I), Next Steps, Re-Schedule Part II.** Committee members and staff agreed to hold the second part of this PAAC retreat in conjunction with a regular meeting, on either March 5<sup>th</sup> or April 2<sup>nd</sup>, for an extended four-hour period. Staff will confirm dates.
- 10. Informational: Staff updates on pending and completed projects.**

  - a. Parcel 4 / Uptown Art Space:** Parcel 4 site design is complete and going out to bid for award prior to February 1<sup>st</sup>, for completion by December 2012 to meet the NEA grant extension deadline.
  - b. Scott Oliver’s Open Proposals “Once Upon a Time Happily Ever After”:** Staff shared images of the interpretive signs, which have been installed around Lake Merritt at four strategic locations and are promoted on the project website.
  - c. 17<sup>th</sup> St. BART Gateway:** Integrated lighting studies were completed by project designers Sasaki and their consultants in December, with input from artist Dan Corson and City staff. As estimated costs for integrated or separate art projector poles were comparable, design will proceed with a separate pole to support the projectors, for optimal placement and lighting of the wall sculpture.
- 11. Other Business:** None.
- 12. Announcements:** None.
- 13. Agenda Building:**
- 14. Adjournment: C. Jeung moved to adjourn the meeting at 7:15 p.m. K. Chen seconded.**  
**Motion passed unanimously.**