

**City of Oakland
Cultural Arts & Marketing Division
Public Art Advisory Committee (PAAC) Meeting
Minutes
October 3, 2011**

Members Present: Kevin Chen, Nick Dong, Judy Moran (co-chair), Jennifer Easton, Joyce Hsu
Excused: Carole Jeung, Deborah Lozier, Damon Powell (Cultural Affairs
Commission liaison), Andrew Woodd (co-chair)

Absent:

Staff Present: Steven Huss, Cultural Arts Manager; Kristen Zaremba, Senior Public Art
Project Manager

Guests:

Meeting Chair: J. Moran

1. Meeting called to order at 5:40 p.m.
2. **Open Forum:**
3. **Minutes: J. Hsu moved to approve minutes of the August 1, 2011 meeting. K. Chen seconded.**

4. **Action: Review and Approve 2011 Pre-Qualified Artist Selection Panel Recommendations.** Senior Project Manager Kristen Zaremba provided a report on the selection panel. The resulting pool includes a diverse group of local artists working in various media. Cultural Affairs Commissioner Joyce Gordon was not able to attend the meeting, but the three remaining panelists Kevin Chen, Amy Stimmel and Amana Johnson (as noted in the staff report) reviewed all submissions prior to the panel and attended the meeting. PAAC member K. Chen stated that the process ran smoothly and he would recommend using a similar process for future panels. **Motion: J. Easton moved to approve the seventy-two (72) recommended artists for the 2011 Oakland Pre-Qualified Artist Pool. J. Hsu seconded. Motion passed unanimously.**

5. **Informational / Discussion Item: Redevelopment Central District 1.5% for Art Projects.**
 - a. **BART 17th St. Gateway Project.** K. Zaremba reported that artist Dan Corson submitted the 100% Public Art Design Development package for BART and City review. The artist recommended a change in the lighting equipment to a more powerful projector (which he has used on other projects), based on the mockup conducted in August. This change may impact the budget. The sculpture design and coordinated lighting have been forwarded to BART for review to stay on schedule, while the final design element – robotic mirrors – still requires further development. Co-chair Judy Moran stated that this last element should be reviewed carefully by PAAC to evaluate its relative value as a component of the project.
 - b. **Parcel 4 Project Update and Monument Update.** Cultural Arts Manager Steven Huss provided an update on artist Mario Chiodo’s “Remember Them” monument

installation and community dedication. Huss expressed concerns regarding safety; noting that it is easy to climb the sculpture and the existing agreement between the Chamber of Commerce and the City for liability and ongoing maintenance of this gift must be modified to include all the three sections installed and the fourth section not yet installed. In addition, the Chamber has not provided documentation to indicate that the appropriate funds have been set aside for maintenance as previously requested. Lighting for the project is still pending and will require review by the Planning Department. The adjacent Parcel 4 / Uptown Sculpture Space design is moving forward, with an estimate installation date of June - August 2012 depending on the construction schedule for the site improvements, to be coordinated with a special Uptown event in late summer. In the meantime, staff must request an extension of the NEA grant.

- c. **Remaining Budget.** Significant funds remain in the Central District account. Staff faces the challenge of identifying appropriate sites when the projects which generated the funds have already been completed. PAAC will be asked to review the list of sites identified at the meeting in May 2011 to assess the viability of the proposed locations and opportunities.
- d. **Potential Projects, including interest in six downtown Caltrans underpasses.** In addition to the sites and opportunities previously identified by PAAC and staff, a local community group and City Council staff are now advocating for funds to be directed to the Broadway underpass and adjacent underpasses leading to the Jack London Square area. PAAC and staff discussed the ongoing challenges associated with the Broadway underpass artwork and site. PAAC members stated that it is not appropriate to use current percent-for-art funding to address the ongoing issues and challenges associated with Caltrans underpasses. Members committed to attending future Jack London Square Association meetings to further pursue the topic and stated that staff should not be spending time on these well-intentioned but unfunded community-initiated endeavors.

6. **Informational / Discussion Item: Measure DD: Revisit Public Art Plan – Review Developments and Remaining Budget.** Staff presented an overview of the original, approved Measure DD Public Art Plan, noting that some funding allocations and associated projects would need to be revisited based on current funding restrictions. These changes will directly impact current and proposed projects, including the Channel/ 10th St. Bridge, Snow Park, the Bellevue Avenue Earthwork site and Estuary Park Overlook.

The Snow Park project must commence shortly, once a budget is confirmed. In the interest of expediting the selection process, J. Easton recommended pulling a short list from the pre-qualified pool, to be augmented by invitation to selected artists, rather than conducting a new call to artists. In addition, S. Huss provided information on the Dandelion sculpture, currently located in front of Fairyland, which is proposed for relocation by Fairyland management to allow for installation of a new entrance feature. The sculpture requires minimal restoration and may be relocated to another location in the park. Measure DD funds may be used for this purpose. Staff will bring a more comprehensive overview of the completed and planned projects for PAAC review at a future meeting.

Motion: J. Easton moved to extend the meeting by 10 minutes. K. Chen seconded. Motion passed unanimously.

- 7. Action: Recommendation to Appoint Allison Cummings to Public Art Advisory Committee.** Ms. Cummings, current Senior Registrar with the San Francisco Arts Commission, resides in Oakland. She would replace Julie Trosper. **Motion: K. Chen moved to appoint Allison Cummings to the Public Art Advisory Committee. N. Dong seconded. Motion passed unanimously.**
- 8. Informational: Meeting Scheduling.** Items were tabled for future discussion.
 - a. Schedule 2011 Retreat Part II during November 7, 2011 regular meeting.**
 - b. Revise PAAC meeting schedule for 2012.**
- 9. Informational: Staff updates on pending and completed projects.**
- 10. Other Business:** None.
- 11. Announcements:** None.
- 12. Agenda Building:** PAAC retreat Part II.
- 13. Adjournment: N. Dong moved to adjourn the meeting at 7:40 p.m. J. Easton seconded. Motion passed unanimously.**