

**City of Oakland
Cultural Arts & Marketing Division
Public Art Advisory Committee (PAAC) Meeting
Minutes
May 2, 2011**

Members Present: Kevin Chen, Nick Dong, Jennifer Easton, Joyce Hsu, Carole Jeung, Andrew Woodd (co-chair)
Excused: Deborah Lozier, Judy Moran (co-chair), Damon Powell (Cultural Affairs Commission liaison)
Absent:
Staff Present: Steven Huss, Cultural Arts Manager; Kristen Zaremba, Senior Public Art Project Manager
Guests: Bruce Douglas and Sue Mark (Marksearch), Amana Harris and Aaron de la Cruz (Attitudinal Healing Connection), Shawn Lovell, Gina Telcocci, Tina Tamale, Ed Yu

Meeting Chair: A. Woodd

1. Meeting called to order at 5:35 p.m.
2. **Open Forum:**
3. **Minutes: J. Easton moved to approve the minutes of the April 4, 2011 PAAC meeting. J. Hsu seconded.**
4. **Action: Review and Take Final Action on Fabrication Methods for Marksearch “10,000 Steps” Self-Guided Walking Tour Markers – Open Proposals Project.** S. Huss presented the artists’ project updates, noting additional revisions made in response to PAAC, including a site visit by staff and several PAAC members to inspect the samples executed at the artists’ home/work space. The artists presented photo documentation of the test sites, taking into consideration the variances in existing conditions which they might encounter at different sites. Community representatives Tina Tamale and Ed Yu (Chinese American Citizen’s Alliance) spoke in support of the project and the extensive outreach conducted by the artists. Artist Sue Mark noted that an event at Oakland Museum to celebrate the project has been tentatively rescheduled for August 2011 and they hope to install the markers by the end of June. Staff and PAAC agreed the artists had addressed their concerns, and supported the team’s need to move forward with the project. **Motion: J. Hsu moved to approve the final designs and fabrication methods for the Marksearch “10,000 Steps” Self-Guided Walking Tour Markers – Open Proposals Project. C. Jeung seconded. Motion passed unanimously.**
5. **Action: Review and Take Action on the Measure DD: Garden Gates Project Selected Design by Artist Shawn Lovell.** K. Zaremba referred PAAC members to the staff report and the artist presented her designs for two identical gates. The two gates will be prominently featured at the garden entrances and are enthusiastically supported by gardens support staff and volunteers, as documented at the April meeting of the Friends of the Gardens at Lake Merritt. The artist proposes to work with a powder-coat finish to achieve the desired color, texture and light-reflective qualities. Pending PAAC approval the designs will be presented to the Parks & Recreation Advisory Commission (PRAC) prior to final design and commencement of fabrication. PAAC members complimented the artist’s designs and suggested the artist explore

working with a liquid coating, which might prove easier to maintain over time, prior to making a final decision. **Motion: K. Chen moved to approve the proposed designs for the Measure DD: Garden Gates project designed by artist Shawn Lovell. C. Jeung seconded. Motion passed unanimously.**

6. **Informational / Discussion Item: Review and Advise on Pre-Proposal from Artist Gina Telcocci for Cultural Funding Program Individual Artist Grant.** G. Telcocci presented her concept for a temporary life-size sculpture installation based on a Victorian-era cricket cage, for a private garden lot in West Oakland. PAAC members complimented the artist's body of work but expressed concern for the possible unintentional associations some residents might make upon seeing the sculpture, and advised the artist to consider how to contextualize the work for passersby, or to reconsider the form she selects for the site.
7. **Informational / Discussion Item: Review and Advise on Pre-Proposal from Amana Harris, Attitudinal Healing Connection, to Develop "Oakland Super Heroes Project", a Series of Six Murals Under I-580 Between Martin Luther King Jr. Way and San Pablo Avenue, in Collaboration with Residents of the Hoover Corridor Neighborhood.** Amana Harris presented a proposal plan for executing a series of murals with youth through an intensive youth outreach process and program, to be placed on Caltrans property. Ms. Harris explained that the initial funding for the project, a \$75,000 Oakland Redevelopment Agency (ORA) Neighborhood Project Initiative (NPI) grant recommended by the West Oakland Public Advisory Committee (WOPAC), is contingent upon receiving approval from the PAAC and Caltrans. PAAC and staff complimented the project vision and complexity, and explained that PAAC approval would be dependent upon review of an actual design. PAAC recommends implementing the project in phases, commencing with recruitment of an artist for design of a single site.

Motion: J. Easton moved to extend the meeting for an additional 15 minutes. K. Chen seconded. Motion passed unanimously.

8. **Discussion Item: Recommend Prospective PAAC Nominees to Fill Pending Vacancy and Create Pool for Future Vacancies.**
9. **Informational: Staff Updates.** (A) The Measure DD: Watershed Markers were installed at the five designated locations during the month of March, to very positive feedback from community and passersby. Staff will develop a press release to be coordinated between Cultural Arts & Marketing and Environmental Services to promote the project. (B) The BART 17th Street Gateway community charette follow-up meeting held on April 4th was well attended. Charette participants and adjacent property residents including representatives from the Fox Theater and the Paramount Theater are all consistently supportive of the project.
10. **Other Business:** None.
11. **Announcements:** None.
12. **Agenda Building:**
13. **Adjournment: J. Easton moved to adjourn the meeting at 7:50 p.m. K. Chen seconded. Motion passed unanimously.**