

**City of Oakland
Cultural Arts & Marketing Division
Public Art Advisory Committee (PAAC) Meeting
Minutes
December 6, 2010**

Members Present: Jennifer Easton, Joyce Hsu, Carole Jeung, Deborah Lozier (co-chair), Judy Moran, Damon Powell (Cultural Affairs Commission liaison), Andrew Woodd (co-chair)

Excused:

Absent:

Staff Present: Steven Huss, Cultural Arts Manager; Kristen Zaremba, Assistant Public Art Coordinator

Guests:

*indicates partial attendance

Meeting Chair: D. Lozier

1. Meeting called to order at 5:30 p.m.
2. **Open Forum:** No speakers.
3. **Minutes: A. Woodd moved to approve the minutes of the October 4, 2010 PAAC meeting. J. Moran seconded. Motion passed unanimously. J. Moran moved to approve the minutes of the November 1, 2010 PAAC Meeting. A. Woodd seconded. Motion passed unanimously.**
4. **Action: BART 17th St. Gateway Project – 2nd Presentation of New Preliminary Schematic Design Concept.** Assistant Public Art Coordinator Kristen Zaremba referred committee members to the staff report and the discussion at the November 1, 2010 meeting, when Mr. Corson presented his revised designs. PAAC members complimented the artist on the new approach to the project. They agreed that the artist should develop full-scale mockups for all elements, including the fiberglass sculptural elements as well as the reflective mirrors / lighting, to ensure they would all function successfully and as planned. They also recommended exploring use of a material other than glass for the air shafts, due to the potential for breakage and concerns about replacement costs. Staff noted that this element is not within the artist's scope, although suggestions could be made to the designers during the collaborative design process. **Motion: J. Hsu moved to approve the revised conceptual design for the BART 17th St. Gateway Project, by artist Dan Corson. J. Moran seconded. Motion passed unanimously.**
5. **Action: Adopt 2011 PAAC Meetings Calendar.** PAAC members reviewed the proposed 2011 meetings calendar. **Motion: J. Moran moved to approve the 2011 PAAC meetings calendar. C. Jeung seconded. Motion passed unanimously.**
6. **Discussion: Uptown/Central District Parcel 4 Art Space Planning.** Cultural Arts Manager Steven Huss provided an update on plans for the vacant parcel adjacent to the Fox Theater. Staff shared a presentation prepared by JRDV Architects, a Redevelopment-contracted local on-call architecture firm involved in development of other parcels in the area, which resulted from a

November 2010 design charette with City staff. Any designs or improvements should attract attention to the space, a future development site, without being perceived as permanent. The goal is to create a changing, mobile 'art gallery' which could be moved (in concept) to other parts of the city in future years. The current proposal includes a mix of minimal but essential infrastructure improvements, including decorative security fencing, concrete pads for sculptures or other activities such as live performances or food trucks for special events, and enhanced lighting. PAAC and staff discussed the various elements of the proposal and how to balance curation of existing work by local artists with new commissions and a proposal by Black Rock Arts Foundation to install a seminal artwork at one of the corners. PAAC members suggested that the current design concept be further refined to define the relationship between the existing parcel and the adjacent Henry J. Kaiser Park. Staff will continue to work on refining and simplifying the proposal to allow as much flexibility with future planning.

7. **Informational: Public Art Annual Plan 2011 2nd Reading.** S. Huss presented the draft 2011 Public Art Annual Plan with revisions. The document will include only projects to be implemented in 2011 but not yet approved by City Council. As presented previously, in addition to the ongoing administration of current Measure DD and Open Proposals projects, the 2011 emphasis will be on targeted Oakland Redevelopment Agency (ORA) streetscape projects and Measure WW – East Bay Regional Parks grant-funded projects throughout Oakland's neighborhoods and parks, striving for geographic equity among the project sites and best opportunities to make an impact. One East Oakland project has now been added for Cesar Chavez Park. The budget will be at least \$25,000 but the project manager hopes to dedicate additional funds. As stated earlier, staff proposes to recruit artists for one or more pre-qualified artist pools to streamline and expedite initiation of projects.
8. **Informational: PAAC Nominees.** Staff noted that additional PAAC nominees should be added for 2011 review through the Mayor's Office. PAAC members were encouraged to consider new nominees in addition to Celeste Howard, who will be reviewed by the Mayor's office early 2011. PAAC members noted a new conservation/materials expert should be sought to fill the place of Julie Trosper, who has resigned due to personal obligations. In addition, PAAC members suggested nominating a young artist active in the Oakland arts community.
9. **Staff Updates:**
 - a. **East Oakland Community Library.** A community celebration for the opening of the library has been scheduled for Saturday, January 29, 2011. An additional donors-and-dignitaries opening will take place on Wednesday, January 26. Staff will forward details when available.
10. **Other Business:** None.
11. **Announcements:** None.
12. **Agenda Building:** A final draft of the 2011 Public Art Plan and review of the Fruitvale Alive / 580 underpass project will be reviewed in January.
13. **Adjournment: J. Easton moved to adjourn the meeting at 7:30 p.m. A. Woodd seconded. Motion passed unanimously.**