

**BROADWAY/MACARTHUR/SAN PABLO REDEVELOPMENT  
PROJECT AREA COMMITTEE**

**Thursday, November 4, 2010  
7:00 – 9:00pm  
Golden Gate Recreation Center  
1075 62<sup>nd</sup> Street, Oakland CA**

**MINUTES**

Present

Michelle Coit, Chairperson	Josephine Lee
Larry Benson, Vice Chairperson	Seth Katz
Christopher Waters	Walter Miles
Manel Kappagoda	Erick Guerra
Aaron Reaven	

Excused

Matt Weber	Marlene Elbin
Sylvia Tellez	Noe Noyola

Absent

Shirley Edding	Lee Cherry
Karen Hancock	Andrea Snedeker

City Staff Present:

CEDA Redevelopment: Kathy Kleinbaum, Christine Lebron

**I. ROLL CALL**

The meeting was called to order. Roll was taken by Larry Benson.

**II. OPEN FORUM**

Christopher Waters reminded the PAC that Daylight Savings time ends November 7<sup>th</sup> at 2am.

**III. APPROVAL OF MINUTES**

**A motion was made to approve the September 2, 2010 and October 7, 2010 minutes.**  
The motion was approved unanimously.

**IV. BUDGET UPDATE AND PROJECT PRIORITIES**

Staff provided an overview of the current budget for the Broadway/MacArthur/San Pablo redevelopment area. Funding commitments, projections and recommendations for the next two fiscal years were discussed.

**A motion was made to approve the staff recommendation of allocating an additional \$400,000 to the NPI Program, an additional \$300,000 to the Façade and Tenant**

**Improvement Programs, and leaving the remaining funds in the Land Acquisition reserve fund for discretionary use on future projects and programs.** The motion was approved. Aaron Reaven and Josephine Lee abstained.

**V. PRESENTATION FROM LOCAL ARTISTS**

Local artists Eduardo Piñeda and Joaquin Newman presented about their artwork and including several examples of murals and community building projects. The artists expressed interest in working with the PAC in the project area on future projects, potentially partnering with the community on a project for the NPI program.

**VI. OAKLAND HOUSING AUTHORITY SOLAR PROPOSAL**

Eric Johnson, Executive Director of the Oakland Housing Authority (OHA) gave a brief update on the OHA proposal to put solar panels on the 14-unit building at 3901 Webster Street. Due to the project delays, the PAC was asked to reaffirm its \$100,000 commitment to the project. Staff distributed PAC member Matt Weber's email opposing the funding and PAC members debated whether or not to move forward with the project. A key benefit noted by several PAC members was the job training component of the project.

**A motion was made to support the use of up to \$100,000 of redevelopment funds for the installation of solar panels on the OHA owned property at 3901 Webster Street.** The motion was approved. Walter Miles and Erick Guerra abstained.

**VII. UPDATE ON SPECIAL MEETING ON REDEVELOPMENT OFFICER**

Staff provided a recap of the special October PAC meeting on the redevelopment officer. Staff discussed the shared goals of OPD and the PAC and revisions to the officer's reporting template. Community meetings are being scheduled for January 2011 to reintroduce the redevelopment officer. These meetings will include safety presentations by OPD for merchants and community members. PAC members will be notified of these meetings and will be encouraged to attend. Staff re-distributed Officer Taylor's contact information and encouraged PAC members to call the officer directly with any neighborhood concerns. Additionally, Manel Kappagoda suggested that PAC members and staff look into other possible safety and crime prevention programs for the redevelopment area in preparation for the next budget cycle and in case the PAC remains unsatisfied with the changes in the officer's visibility and reporting. Staff and PAC members will work together on gathering information on alternative programs.

**VIII. UPDATE ON LOWELL REDEVELOPMENT PLAN AMENDMENT**

Staff provided an update on the Lowell redevelopment expansion effort. Consultants are in the process of being hired to complete the required blight study and environmental impact report and PAC elections will take place on December 1, 2010 for the new Lowell Sub Area positions. The new members will be seated on the PAC in time for the March meeting.

**IX. UPDATES FROM REDEVELOPMENT STAFF**

Staff provide updates on the MacArthur Transit Village, San Pablo Pedestrian Lights and Mosswood Tot Lot projects.

**X. AGENDA DISCUSSION AND SCHEDULING OF NEXT MEETING & ADJOURN**

At the November 4, 2010 meeting, the PAC requested that the following items be placed on the January 6, 2011 agenda:

- Oakland Crime Prevention Institute (if available)

There being no further business to discuss, the meeting was adjourned at 9:00p.m.

**\*\*Next meeting scheduled for January 6, 2011 at the Golden Gate Recreation Center\*\***