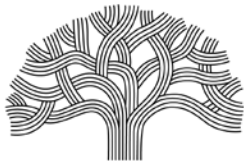




**THURSDAY**  
MAY 3, 2018

### WORKSHOP HOSTS

Mills College Kiva Oakland  
SparkPoint OCCUR Start  
Small Think Big Mason  
Tillman Associates Healthy  
Havenscourt Initiative  
Operation HOPE



CITY of OAKLAND

presenting partner



### To Register:

<http://bit.ly/OAKHavenscourt>  
[SBW](#)

### More Info:

[oaklandnet.com/sbw](http://oaklandnet.com/sbw) or  
(510) 238-7952

## Access to Capital and Small Business Resource Workshops in Havenscourt

**Mills College, CPM 114, 5000 MacArthur Boulevard**

*Esta sesión se ofrecerá con interpretación en español*  
*This session will be available in English and Spanish*

**3:00 – 3:30 p.m.**

### Registration

Refreshments & Small Business Resource Tables  
Welcome by Renee Jadushlever, Chief of Staff and Vice President for  
Communications and External Relations, Mills College

**3:30 – 4:30 p.m.**

### Workshop 1: Access to Capital & Small Business Resources: Own a Business? Want to Start a Business? Where to Start?

An overview of advantages and disadvantages of business ownership;  
entrepreneur mindset - what is it? Interested in growing your existing  
business - Where do you start? Considerations when starting a business:  
what you will need? What is a business plan? Where to go for help and a  
checklist to access financing.

**Presenter:** Manuel Del Valle, Operation HOPE, Oakland

**4:30 p.m. – 5:30 p.m.**

### Strategic Partners to Help Your Small Business Succeed

A panel of key small business resource providers that can help you start a  
business as well as help your existing business grow and be successful.  
Panelists will review the range of financing and small business tools available  
in Oakland for businesses at different stages of growth, especially for  
businesses located in East Oakland.

### Panelists:

- Brian McKeown, Kiva Oakland, Moderator
- Elizabeth Maggio, SparkPoint Center, Eastmont Town Center
- Pastor LJ Jennings, OCCUR - Heartlands Merchants Association
- Megan Bacigalupi, Start Small Think Big, Legal Services
- Aminatu Yusuf, Mason Tillman Associates, BRT Business  
Sustainability Program
- Anita Kumar, Healthy Havenscourt Initiative

**5:30 – 6:00 p.m.**

### Questions & Answers/Discussion/Networking

*Oakland Small Business Week runs April 29-May 5, 2018. Visit  
<http://www.oaklandnet.com/sbw> to register for scores of free business  
development workshops and events for Oakland-based entrepreneurs and  
small businesses. Register today for one event or stay the whole day!*

APRIL 29 - MAY 5, 2018

HELPING OAKLAND'S DIVERSE BUSINESS COMMUNITY THRIVE