

A black and white photograph of the Oakland skyline, featuring several high-rise buildings and a body of water in the foreground.

How to Do Business with Oakland Workforce Investment Board



WIB
Workforce Investment Board
CITY OF OAKLAND

Reaching Business



City of
OAKLAND California

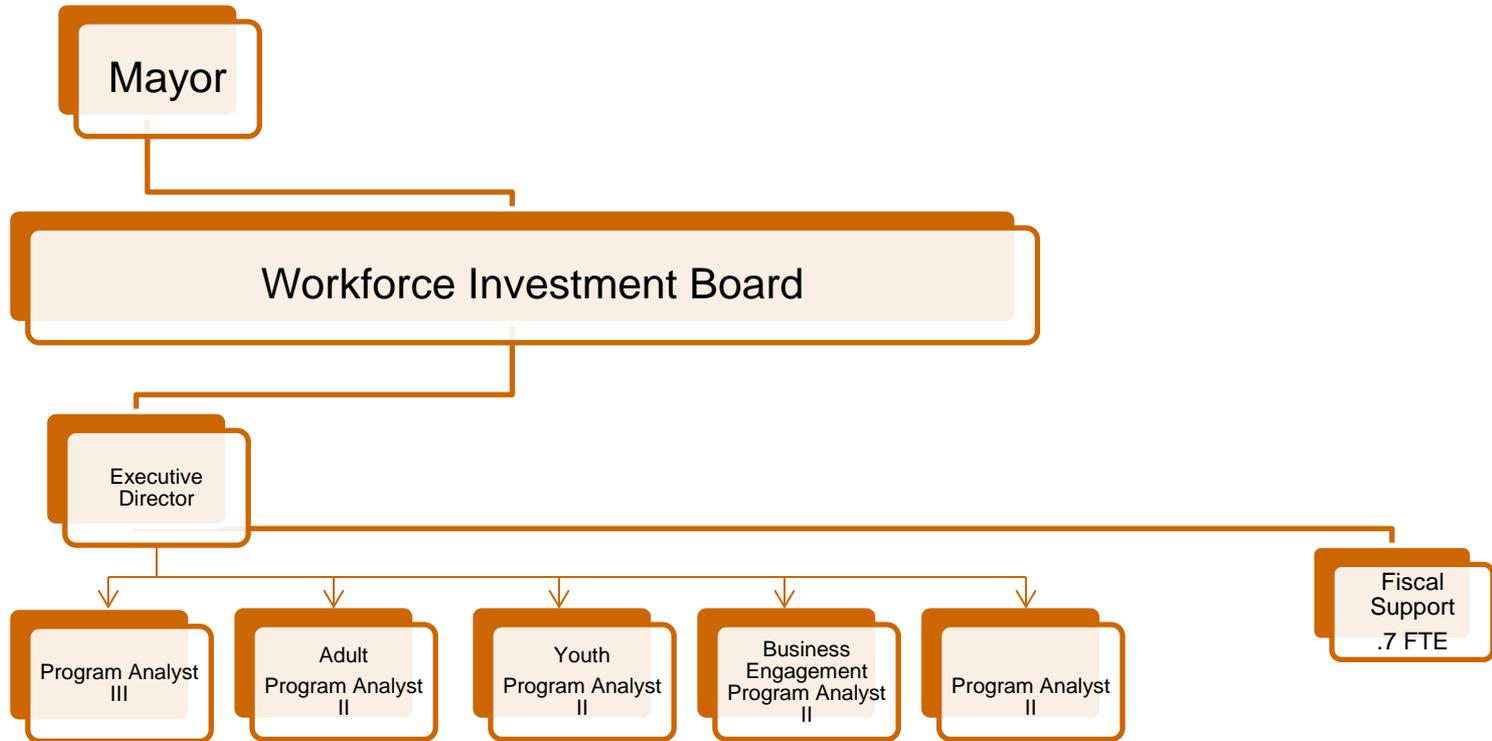
OVERVIEW

Goal: Building Awareness and Capacity

- Implementation of WIOA drives change
- Overview of Oakland Workforce Investment Board
- Purpose and goals of OWIB funded programs
- Funding and procurement process
- Next steps: tools and resources



GOVERNANCE



OAKLAND WORKFORCE INVESTMENT BOARD

Vision:

The vision of the Oakland WIB is to establish and direct a results-oriented workforce development and business services system that:

- Provides job seekers with the education and training needed to achieve self-sufficiency.
- Merges public and private sector resources and expertise to create an integrated workforce development and business services system capable of sustaining itself through fee generation.
- Creates job opportunities for youth and adults and advancement opportunities for the underemployed through comprehensive business development, retention, and expansion services.



WHAT WE DO

**ADULT
PROGRAMS**

**YOUTH
PROGRAMS**

**BUSINESS
ENGAGEMENT**



WORKFORCE INNOVATION AND OPPORTUNITY ACT



Requires States to Strategically Align Workforce Development Programs: Ensures that employment and training services provided by the core programs are coordinated and complementary so that job seekers acquire skills and credentials that meet employers' needs

Promotes Accountability and Transparency: Ensures that Federal investments in employment and training programs are evidence-based and data-driven, and accountable to participants and tax-payers.

Fosters Regional Collaboration: Promotes alignment of workforce development programs with regional economic development strategies to meet the needs of local and regional employers.

Improves the American Job Center (AJC) System: Increases the quality and accessibility of services that job seekers and employers receive at their local AJCs.

Improves Services to Employers and Promotes Work-Based Training: Contributes to economic growth and business expansion by ensuring the workforce system is job-driven; matching employers with skilled individuals.

Provides Access to High Quality training: Helps job seekers acquire industry-recognized credentials for in-demand jobs.

Enhances Workforce Services for the Unemployed and Other Job Seekers: Ensures that unemployed and other job seekers have access to high-quality workforce services.

Improves Services to Individuals with Disabilities: Increases individuals with disabilities' access to high quality workforce services and prepares them for competitive integrated employment.

Makes Key Investments in Serving Disconnected Youth and Other Vulnerable Populations: Prepares vulnerable youth and other job seekers for successful employment through increasing the use of proven service models services.

Enhances the Job Corps Program: Increases the performance outcomes and quality of Job Corps.

Streamlines and Strengthens the Strategic Roles of Workforce Development Boards: Makes state and local boards more agile and well-positioned to meet local and regional employers' workforce needs.



CALIFORNIA WORKFORCE DEVELOPMENT BOARD

The Vision of the California Workforce Strategic Plan:

“Skills Attainment for Upward Mobility and Shared Prosperity”

California’s Workforce Development Strategic Plan (State Plan) was developed with the following three policy objectives in mind:

- Fostering demand-driven skills attainment
- Enabling upward mobility for all Californians
- Aligning, coordinating, and integrating programs and services



ADULT PROGRAMS

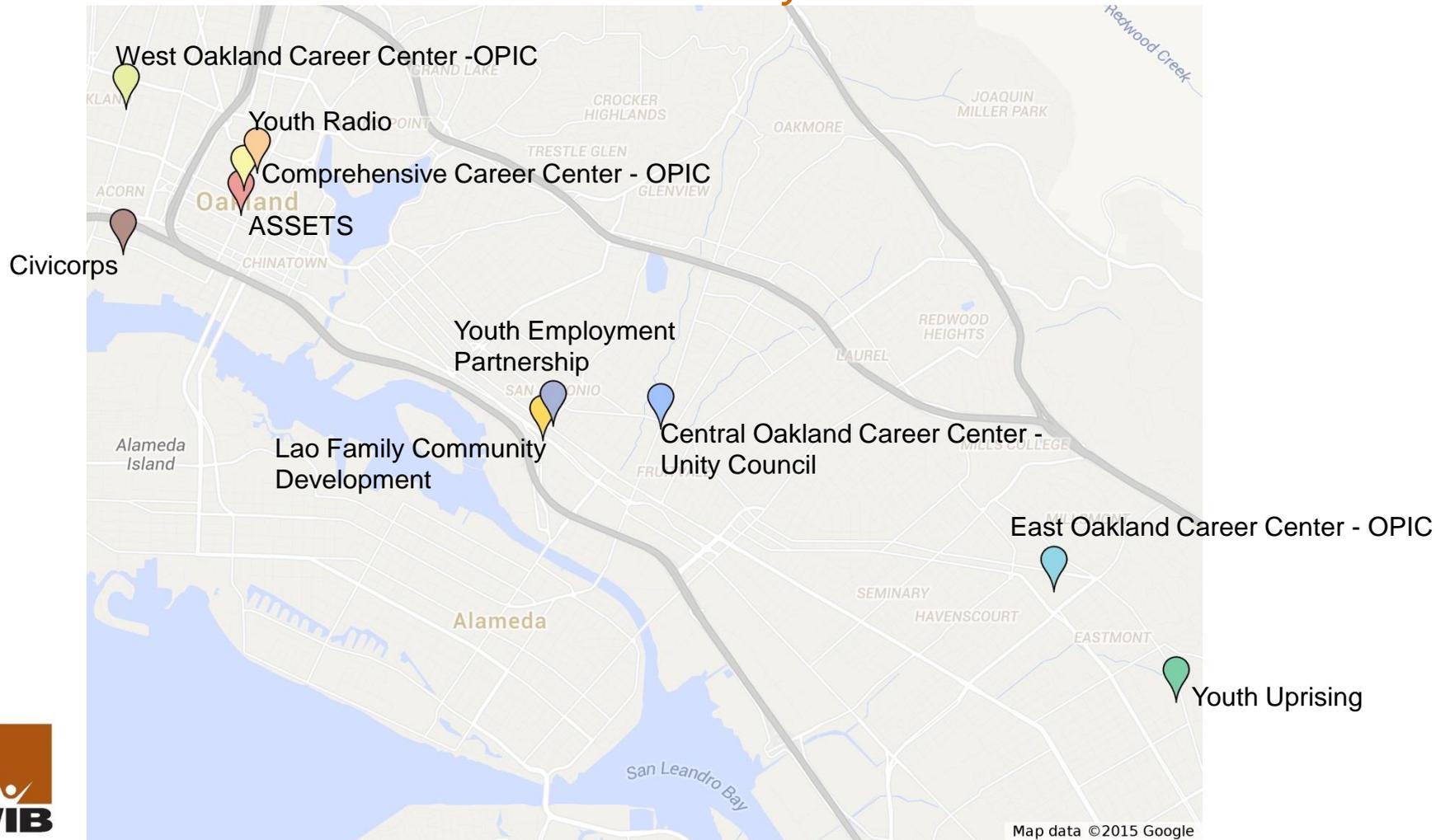


Regionally located job centers prepare job seekers for work and help employers find qualified employees



INVESTING IN OUR REGION

Current Providers within Oakland Workforce System:



ADULT PROGRAMS

WIOA Populations Served

- Jobseekers age 18 and up
- Veterans
- Individuals with Disabilities
- Formerly Incarcerated

Services Provided

- Skills and Interest Assessment
- Career Counseling
- Job Search Workshops
- Subsidized Job Training



YOUTH PROGRAMS

WIOA Populations Served

- 80% Out of School Youth Ages 16-24
- 20% In-School Youth 16-21 (must have attended school in the past month)
- Low Income and one more defined barriers



Services Provided

- Work experience & internships
- Career pathways training
- Educational services
- Youth development
- College readiness
- Financial literacy
- Work readiness
- Mentoring

BUSINESS ENGAGEMENT

WIOA Populations To Be Served	Service Examples
<ul style="list-style-type: none">• Business Driven• Oakland Sector Focus• Business Services	<ul style="list-style-type: none">• Resources for Businesses• Sector-based Training• Source Employees• System-wide Communication• Posting jobs• Forecasting Sector Needs• Rapid Response• Layoff Aversion

KEY SECTORS



Healthcare



Construction



Transportation,
Distribution,
Logistics



Digital Arts and
Media



Retail



Manufacturing
(Including Food
Production &
Distribution)



“Green” Industries

PROCUREMENT

Acquisition of goods and services

- Open
- Fair
- Competitive

Federal guidelines ensure the best cost for the best quality to meet the needs of the community.



RFP PROCESS

- Public Announcement of RFP Release
- Respondent's Orientation
- Questions & Answers
- Statement of Qualifications form
- Proposal Submittal Deadline
- Evaluation Process
- Board Funding Recommendation and Approval

EVALUATION PROCESS

- Independent evaluation panel
- Oral interviews
- Points system
 - Cost reasonableness
 - Demonstrated ability
 - Past performance
 - Program design

ORGANIZATIONAL INFRASTRUCTURE

Show ability to contract for government funds

- Articles of Incorporation
- Business License and CA State Certificate
- Organizational Chart
- Proof of Insurance
- Financial Statement/Tax Return
- Budget

Items requested on Statement of Qualifications



TECHNICAL ASSISTANCE

How we can help:

- General questions on the procurement process
- Referral to resources for assistance

You are responsible for:

- Establishing partnerships
- Building capacity
- Utilizing the specified email for questions



NEXT STEPS

- Sign up to receive RFP notifications...
 - <http://www2.oaklandnet.com/Government/o/CityAdministration/d/CP/index.htm>
- Explore partnership opportunities
- Stay up to date with Workforce Innovation Opportunity Act (WIOA)

