

Action Now!

# Policing Oakland

Creating a Safe and Secure  
Community

Strategic Policy Partnership, LLC

# The Key Topics

- The Oakland Challenge
- The Big Ideas
- Strategies to Address Crime
- Why Cops Count
- Police Department Initiatives
- Producing results
- Questions and discussion



# Our Work

- Near Term Crime Reduction Strategy
  - Policing focus
  - Internal processes and strategies
  - Strengthened CompStat and performance management
  - Violence, robbery and burglary
  - Support effective Ceasefire



# Our Work

- Community Crime Reduction Strategy
  - Inventory current activities and assets
  - Collect ideas from the community and government
  - Develop strategy for action by all
  - Provide strategy for sustaining efforts



# The Oakland Challenge

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- Complex policing environment
- Lack of confidence in policing by some residents
- Intense dislike of police by others
- Police understaffed
- Extreme 911 workload
- Widespread community fear about violent crime
- Challenged police workforce



# The Oakland Positives

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- Celebration of diversity
- Strong neighborhoods
- Widespread block watch efforts
- Many organized neighborhoods
- Current passion for action
- Many police officers who want to see real community partnership
- General agreement the time is now!



# Big Ideas in Policing

- Problem-solving
- Broken Windows
- Partnership
- Ceasefire
- CompStat
- Community Policing



# Requirements for Action

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- Consent of the community
- Strong community partners
- Sharing responsibility for outcomes
- Procedural justice and fairness
- Strong links between policing and community services



# OPD Best Practice Review

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- Strengthening Ceasefire supporting actions
- Community involvement in training
- Community orientation for new officers
- Geographic policing structure
- Research on Domestic Homicides
- Call for service management



# OPD Best Practice Review

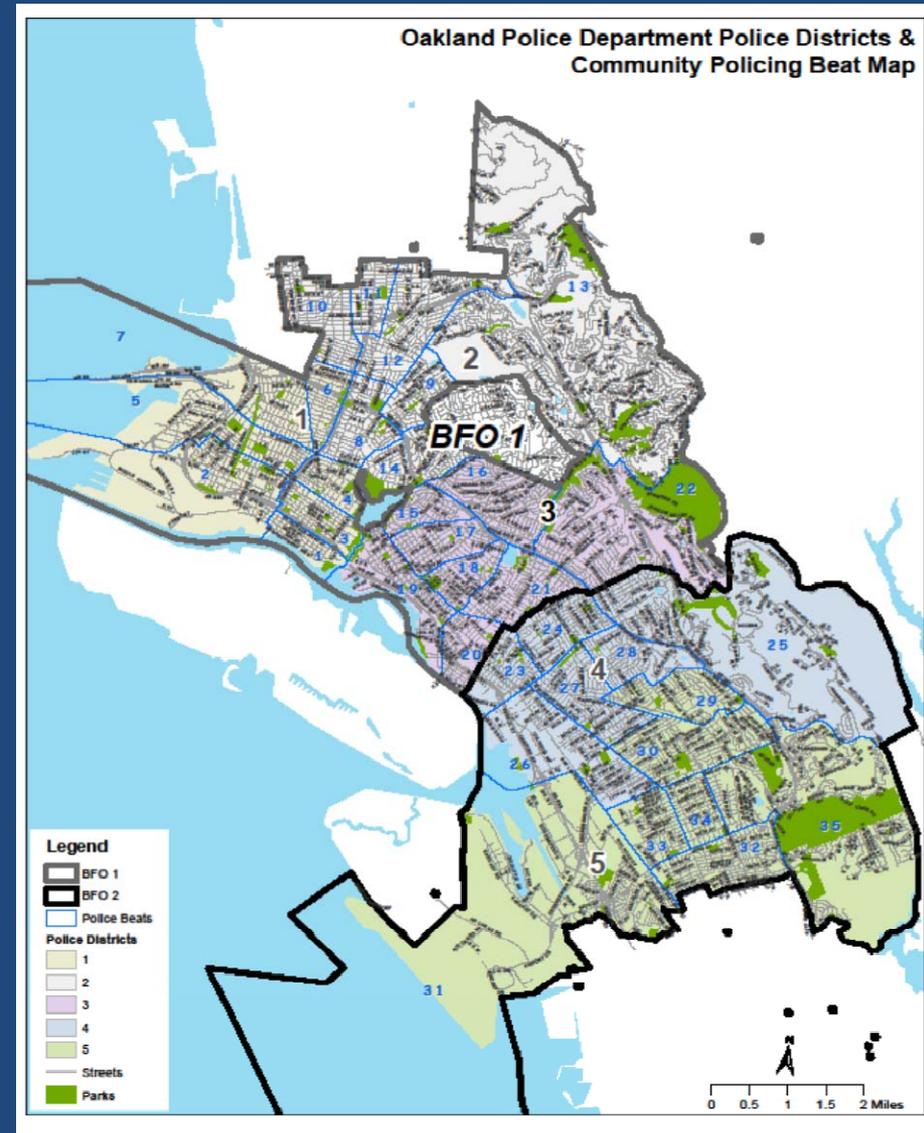
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- Increasing the age for new recruits
- Strengthened processing of citizen complaints
- Sophisticated training in scene strategies and tactics for field officers
- Others



# Geographic Policing

- Accountable commander
- Full control of all policing resources
- Community policing for all officers
- Community advisory council and strong community involvement
- Problem-solving officers assigned to beats; no reduction of numbers or effort but better linkage with other officers
- Quality of tactics from case review at CompStat



# Call for Service Response

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- Keep officers in the neighborhoods to which they are assigned
  - Less out of neighborhood on call response in other neighborhoods
  - Use officer time on strategic crime intervention initiatives and community engagement
- Requirements
  - Addressing call for service work demands
  - Stronger guidance to officers in strategies to use when not on a call response



# City-Wide Crime Reduction Plan

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- Object: Develop a Crime Reduction Strategy for Oakland that works!
  - Based on widespread community input
  - Providing for realistic action goals and steps to be taken by residents, business people and all government officials
  - Reflecting a community-wide commitment to make Oakland a safe and secure environment
  - Protective of the diversity and values that make Oakland a good place to live

# City-Wide Crime Reduction Plan

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- Meaningful community input – a community action plan
- Actions for every partner
  - City departments
  - The Faith Community
  - Oakland NGOs
  - Residents
  - The business community
- Build on key sector passions



# City-Wide Crime Reduction Plan

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- Draft presented to the community for comment
- Must be sustainable
- It must energize all of us to action
- It must create a moral voice throughout Oakland against crime and violence
- It will reflect the best practices for crime reduction and control set forth in the short-term high impact strategy

**What's  
The Plan?**

# City-Wide Crime Reduction Plan

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- Community forums
- Focus groups
- Internet polling and input
- Involves every city department, every resident, every business
- Draws on the passion of those are concerned and care
- Defines roles for everyone
- Success is measurable



# Questions to Ponder



# Question 1

What do the police need to do now to have the greatest impact on crime in your neighborhood?

## Question 2

What do neighbors need to do now to create and maintain a safe community for themselves?

## Question 3

If you were an Oakland police officer, what would you do to win the trust and support of the citizens of Oakland?

## Question 4

What actions by OPD and Neighbors will have the greatest long term impact to reduce crime in your neighborhood?



# The Difference

## Former Plans

- Plans developed and put on shelf
- Passion and energy missing from the plan
- Implementation not clearly laid out
- Didn't involve every sector
- Lacked spirit and a commitment to action

## This Plan

- Action Plan given to every household and business
- Clearly-defined actions and responsibilities
- Passion driven
- Broad commitment to action
- Citizen ideas and commitments
- Now or never

# Summary

- Action NOW! Drive out crime. Eliminate fear.
- Everyone has a part
- Ask not what your city can do for you but what you can do for your city
- **Strategies will get community review and comment before being finalized**
- Focus every available asset in government and the community on crime reduction.
- Passion, energetic commitment, partnership