FAIRNESS INTEGRITY HONESTY OPENNESS

CITY OF OAKLAND
PUBLIC ETHICS COMMISSION

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"2014 LOBBYIST REGISTRATION FORM"

(Page 1 of 2)

Type or print clearly in ink. File the original with the City Clerk.
An electronic version of this form is available from the Public Ethics Commission.

Please mail your original forms to:
Oakland City Clerk
1 Frank H. Ogawa Plaza, 1st Floor
Oakland, CA 94612

Or Fax to City Clerk: (510) 238-6699.

Full Name: MICHAEL MADRID / GRASSROOTSLAB	
Employer Business Address: 1029 J STREET, SUITE 100 SACRAMENTO, CA 95814	
Work Phone: (916) 704-4569	**Work Email:** MADRID@GRASSROOTSLAB.COM

Please check if this is an:

X Initial Lobbyist Registration

____ Annual or Renewal Lobbyist Registration

____ Amendment to Lobbyist Registration

PLEASE LIST NAMES OF ALL CLIENTS OR EMPLOYERS

ECOATM

Updated December 2013

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Please note that no person shall engage in any activity on behalf of a client as a local governmental lobbyist unless he or she has registered using this form and listed such client with the City Clerk. **Lobbyists are further required to file "Lobbyist Quarterly Reports" no later than 30 days after the end of each calendar quarter.**

I declare under penalty of perjury under the laws of the State of California that the information I provided to complete this form is true and correct.

Date: 6/16/14

Signature

MICHAEL MADRID

Print or Type Name