



**CITY OF OAKLAND  
PUBLIC ETHICS COMMISSION**

<b>Date Stamp</b> 13 APR 29 PM 12: 15 RESERVED FOR CITY CLERK USE
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**"2013 LOBBYIST 1<sup>st</sup> QUARTERLY REPORT"  
(With Attached Disclosure Schedules If Necessary)**

Type or print clearly in ink. File the original with the City Clerk.  
An electronic version of this form is available from the Public Ethics Commission.

Please mail your original forms to:  
Oakland City Clerk  
1 Frank H. Ogawa Plaza, 1st Floor  
Oakland, CA 94612

Or Fax to City Clerk: (510) 238-6699.

*This report and all attached Disclosure Schedules must be filed with the Office of the City Clerk by no later than **Tuesday, April 30, 2013.***

<b>Full Name:</b> Dennis C. Revell	
<b>Lobbyist Business Address:</b> Revell Communications One Capitol Mall Suite 210 Sacramento, CA 95814	<b>List all clients or employers:</b>  American Promotional Events, Inc. - West (dba TNT Fireworks)
<b>Work Phone:</b> (916) 443-3816	
<b>Work Email:</b> dcr@revellcommunications.com	<b>Period of Time Covered By This Report:</b>  January 1, 2013 - March 31, 2013

Check here if you **did not engage** in any reportable lobbying activity during the period of time covered by this report: \_\_\_\_\_

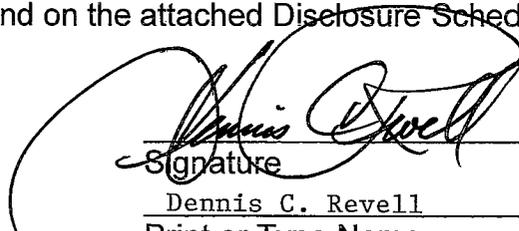
If you **did** engage in any reportable lobbying activity during the period of time covered by this report please fill out and attach the following pertinent disclosure documents.

Please check the following Disclosure Form 2 Schedules that you have completed and included in your 2013 1 <sup>st</sup> Quarterly Report:	
X	Form 2: Schedule A (Statement of Lobbying Activities)
	Form 2: Schedule B (Employment Relationships Arranged By A Lobbyist or A Registered Client at the Lobbyist's Behest)
	Form 2: Schedule C (Employment Relationships between a Lobbyist And An Elected City Officeholder or a Candidate for City Office)
	Form 2: Schedule D (Statement of Solicitations for Campaign Contributions)

**DECLARATION OF LOCAL GOVERNMENTAL LOBBYIST**

I declare under penalty of perjury under the laws of the State of California that the information I provided above and on the attached Disclosure Schedules is true and correct.

Date: 04/26/2013

  
\_\_\_\_\_  
Signature  
Dennis C. Revell  
Print or Type Name



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Name DENNIS C. REVEAL  
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**"2013 LOBBYIST DISCLOSURE FORM"**  
**SCHEDULE A -- Statement of Lobbying Activities**

*Type or print clearly in ink. File the original with the City Clerk.  
An electronic version of this form is available from the Public Ethics Commission.*

Please attach Schedule A to your Quarterly Report and mail your original forms to:  
Oakland City Clerk  
1 Frank H. Ogawa Plaza, 1st Floor  
Oakland, CA 94612  
Or Fax to City Clerk: (510) 238-6699.

*If applicable, Schedule A must be attached to your Quarterly Report and be filed with the Office of the City Clerk no later than 30 days after the end of each calendar quarter.*

Please provide the following information for each client or employer on whose behalf you lobbied during the period of time covered by this report. If you lobbied on more than one item of governmental action for any individual client or employer, please complete a separate Schedule A for each item of governmental action lobbied on behalf of that individual client or employer.

(A) Name and address of the client or employer on whose behalf I lobbied:

American Promotional Events, Inc.-West (dba TNT Fireworks)  
555 N. Gilbert ST.  
Fullerton, CA 92833

(B) Item of governmental action on which I lobbied for the above-named client:

Sale and use of California State Fire Marshal-Approved  
Fireworks

- (C) In lobbying on the item identified in (B) above, please indicate the name of each city officer you lobbied, the name and title of each city boardmember or commissioner you lobbied, and the jobtitle and office or department of each city employee you lobbied (do not provide the city employee's name):

Councilmember Dan Kalb, Councilmember Libby Schaaf, Ms. Lillian Mano

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- (D) Please provide a brief **narrative description** (no longer than 3 sentences) of the position advocated on behalf of the client or employer identified in (A) above:

Responding to interest expressed by Oakland based Nonprofit organizations,  
we discussed the logistics, advantages and potential sale and use of

State-approved Fireworks in Oakland. Among the subjects covered were:

- (1) How communities with state-approved Fireworks see a drop in use of  
illegal Firewords; (2) How sale of state-approved Fireworks can provide  
increased funding for fire and police department; (3) How over 3000  
nonprofit organizations in over 294 communities are able to raise  
needed dollars to fund their critical programs.