



CITY OF OAKLAND
PUBLIC ETHICS COMMISSION

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"2012 LOBBYIST 4th QUARTERLY REPORT"
(With Attached Disclosure Schedules If Necessary)

*Type or print clearly in ink. File the original with the City Clerk.
An electronic version of this form is available from the Public Ethics
Commission.*

Please mail your original forms to:
Oakland City Clerk
1 Frank H. Ogawa Plaza, 1st Floor
Oakland, CA 94612

*This report and all attached Disclosure Schedules must be filed with the Office of the
City Clerk by no later than **January 31, 2013.***

Full Name: Gregory McConnell	
Lobbyist Business Address: The McConnell Group	
Phone: 510-834-0400	Email: gmc@themccconnellgroup.com
Period Of Time Covered By This Report: October 1, 2012 - December 31, 2012	

Check here if you **did not engage** in any reportable lobbying activity during the period of time covered by this report: _____

If you **did** engage in any reportable lobbying activity during the period of time covered by this report please fill out the following pertinent disclosure documents.

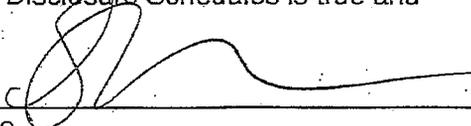
Please check the following Disclosure Form 2 Schedules that you have completed and included in your 2012 4 th Quarterly Report:	
<input checked="" type="checkbox"/>	Form 2: Schedule A (Statement of Lobbying Activities)
<input type="checkbox"/>	Form 2: Schedule B (Employment Relationships Arranged By A Lobbyist or A Registered Client at the Lobbyist's Behest)
<input type="checkbox"/>	Form 2: Schedule C (Employment Relationships between a Lobbyist And An Elected City Officeholder or a Candidate for City Office)
<input type="checkbox"/>	Form 2: Schedule D (Statement of Solicitations for Campaign Contributions)

DECLARATION OF LOCAL GOVERNMENTAL LOBBYIST

I declare under penalty of perjury under the laws of the State of California that the information I provided above and on the attached Disclosure Schedules is true and correct.

Date: 1/30/13

Signature



Gregory McConnell

Print or Type Name



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Name Gregory McConnell
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"LOBBYIST DISCLOSURE FORM"
SCHEDULE A -- Statement of Lobbying Activities

*Type or print clearly in ink. File the original with the City Clerk.
An electronic version of this form is available from the Public Ethics Commission.*

Please attach Schedule A to your Quarterly Report and mail your original forms to:
Oakland City Clerk
1 Frank H. Ogawa Plaza, 1st Floor
Oakland, CA 94612

*If applicable, Schedule A must be attached to your Quarterly Report and be filed with the
Office of the City Clerk no later than 30 days after the end of each calendar quarter.*

Please provide the following information for each client or employer on whose behalf you lobbied during the period of time covered by this report. If you lobbied on more than one item of governmental action for any individual client or employer, please complete a separate Schedule A for each item of governmental action lobbied on behalf of that individual client or employer.

(A) Name and address of the client or employer on whose behalf I lobbied:

Jobs and Housing Coalition

350 Frank Ogawa Plaza #703

Oakland, CA 94612

(B) Item of governmental action on which I lobbied for the above-named client:

See Attached

- (C) In lobbying on the item identified in (B) above, please indicate the name of each city officer you lobbied, the name and title of each city boardmember or commissioner you lobbied, and the jobtitle and office or department of each city employee you lobbied (do not provide the city employee's name):

All Councilmembers and their key policy analysts; City
Attorney's office; CEDA Director and CEDA Deputy Directors;
Planning commission members

- (D) Please provide a brief **narrative description** (no longer than 3 sentences) of the position advocated on behalf of the client or employer identified in (A) above:

See Attached

Attachment
Lobbyist Disclosure Form
Schedule A—Statement of Lobbying Activities

(B) Item of governmental action on which I lobbied for the above-named client:

1. Public Safety
2. Budget Issues
3. Rent Control
4. Non Owner Occupied Ordinance

(D) Please provide brief narrative description . . .

1. Public Safety- Maintain police officer presence in downtown
2. Budget Issues- Balancing the budget. Transparency; maintain public safety and core services; review proposed ballot measures
3. Rent Control – Monitor various amendments to rent control laws including capital improvements, debt service and other potential changes
4. Non Owner Occupied Ordinance – seek amendments to ordinance to limit scope and effect; to protect investor interest, while agreeing to assist with blight reduction.

1/31/13

Date



Gregory McConnell