



# *Landmarks Preservation Advisory Board*

## **MEETING AGENDA**

### ***Board Members:***

***Peter Birkholz, Chairperson***  
***Stafford Buckley, Vice-Chairperson***  
***Christopher Andrews***  
***Nenna Joiner***  
***Klara Komorous***  
***Vince Sugrue***

**August 14, 2017**  
**Regular Meeting, 6:00 p.m.**  
**City Hall, City Council Chamber, 3<sup>rd</sup> Floor**  
**1 Frank H. Ogawa Plaza**  
**Oakland, California 94612**

### **1. ROLL CALL**

### **2. OPEN FORUM**

*At this time members of the public may speak on any item of interest within the Board's jurisdiction and that is not already listed on the Agenda. At the discretion of the Chair, speakers are generally limited to three (3) minutes or less.*

### **3. APPROVAL OF MINUTES**

- May 8, 2017 (revised)
- June 12, 2017
- July 10, 2017

### **4. CORRESPONDENCE**

*Correspondence may be received at any time before or during the meeting. Items received at least ten (10) days prior to the meeting may be included as part of the agenda packet; material submitted later may be distributed at or prior to the meeting.*

### **5. INFORMATIONAL PRESENTATIONS**

None.

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♿ This meeting is wheelchair accessible. To request materials in alternative formats, or to request an ASL interpreter, or assistive listening device, please call the Planning and Building Department at 510-238-3941 or TDD 510-238-3254 at least three working days before the meeting. Please refrain from wearing scented products to this meeting so attendees who may experience chemical sensitivities may attend. Thank you.

El lugar de la a reunión es accesible en silla de ruedas. Para solicitar materiales en formatos alternativos o solicitar un intérprete de lenguaje de señas o un aparato para escuchar, por favor llame al Departamento de Planificación y Construcción al 510-238-3941 o TDD 510-238-3254 al menos tres días hábiles antes de la reunión. Por favor absténgase de usar perfumes en esta reunión para que las personas sensitivas a perfume puedan asistir.

此會議場地有適合輪椅出入設施。如需要其他格式的會議資料，或ASL手語服務，或助聽器，請於會議至少三(3)天以前聯絡規劃及建設局，以便安排服務，電話510-238-3941或TDD 510-238-3254。請勿塗搽香氛產品，參加者可能對化學成分敏感。多謝。



**6. APPLICATIONS**

<b>6.1 (Continued from the June 12, 2017 meeting)</b>	
<b>Location:</b> 2001 Broadway (I. Magnin Building)	<b>Parcel Number:</b> 008-0649-007-00
<b>Applicant:</b> Lowney Architecture	<b>Owner:</b> HP Investors
<b>General Plan:</b> Central Business District	<b>Zoning:</b> Central Business District Pedestrian Retail Commercial Zone (CBD-P)
<b>Historic Property:</b> Property of Highest Importance	<b>Historic District:</b> Contributor to an Area of Primary Importance
<b>Case Number:</b> PLN16336	<b>Planning Permits:</b> Regular Design Review, Conditional Use Permit
<b>Proposal:</b> Approve a new Master Sign Program and new storefront alterations.	
<b>Environmental Determination:</b> Categorically Exempt per CEQA Guidelines Sections: 15301 (Existing Facilities); 15331 (Historical Resource Restoration/Rehabilitation).	
<b>Action to be Taken:</b> Receive public comments and provide recommendation to the Planning Director.	
<b>For Further Information:</b> Contact Matthew Weintraub (510) 238-6983, <a href="mailto:mweintraub@oaklandnet.com">mweintraub@oaklandnet.com</a>	

**7. BOARD BUSINESS**

**8. SUBCOMMITTEE REPORTS**

- 2001 Broadway (I. Magnin Building), Case Number PLN16053
- 1100 Broadway (Key System Building), Case Number CMD07390-R01

**9. SECRETARY'S REPORT**

**10. ANNOUNCEMENTS**

**11. ADJOURNMENT**

*By 10:30 p.m. unless the meeting is extended by the Chair with the consent of a majority of Board members present.*



**MATTHEW WEINTRAUB**  
**Board Secretary**  
**Planner/Historic Preservation**  
**Planning and Building Department**  
**Telephone: 510-238-6983**  
**Email: [mweintraub@oaklandnet.com](mailto:mweintraub@oaklandnet.com)**

**NEXT REGULAR MEETING:** September 11, 2017

**AGENDA NOTES:**

**SPEAKERS**

Persons wishing to address the Board should fill out a speaker card and give it to the Secretary. Speakers are generally limited to three (3) minutes at the discretion of the Chair. Applicants and appellants are generally limited to five (5) minutes at the discretion of the Chair. Agenda items will be called at the discretion of the Chair and not necessarily in the order in which they are listed on the Agenda.

**AGENDA ORDERING**

Any agenda item may be continued without the hearing on the matter being opened, or public testimony taken, at the discretion of the Chair. Persons wishing to address a continued item may do so under Open Forum. With the exception of Open Forum, a new item will not be called after 10:15 p.m., and the meeting will adjourn no later than 10:30 p.m. unless the meeting is extended by the Chair with the consent of a majority of Board members present.

**STAFF REPORTS**

Staff reports for items listed on this agenda will generally be available to any interested party at the Planning and Building Department, 250 Frank H. Ogawa Plaza, Oakland, California 94612.

Staff reports are also available online at:

**<http://www2.oaklandnet.com/government/o/PBN/OurOrganization/PlanningZoning/o/Commissions/index.htm>** (under "Landmarks Preservation Advisory Board"). Please ensure that your computer will accept pop-ups from the host site (oaklandnet.com) and that your computer has a later version of Adobe Acrobat Reader installed. For further information, please call **510-238-3941**.



Please note that the descriptions of the applications found above are preliminary in nature and that the projects and/or descriptions may change prior to a decision being made.

**For further information on any case listed on this agenda, please contact the case planner indicated for that item. For other questions or general information, please contact the Planning and Building Department at 510-238-3941.**

#### PRESENTATIONS AND MATERIALS

Applicants or members of the public that plan to make electronic presentations (e.g., PowerPoint presentations): Please contact Public Service Representative Jonathan Arnold at (510) 238-6194 or [JArnold@oaklandnet.com](mailto:JArnold@oaklandnet.com) at least 48 hours prior to the meeting.

Interested parties are encouraged to submit written material on agenda items in advance of the meeting and prior to the close of the public hearing on the item. To allow for distribution to the Board, staff, and the public, twenty (20) copies of all material should be submitted. Material submitted at least ten (10) days prior to the meeting may be included as part of the agenda packet; material submitted later may be distributed at or prior to the meeting. To ensure that material submitted at the meeting is distributed to Board members, a minimum of twenty (20) copies should be submitted to Planning staff no later than the time the item is scheduled to be considered by the Board.

#### PARKING

While attending LPAB meetings, parking in the Dalziel Building Garage (located on 16<sup>th</sup> Street between San Pablo Ave and Clay St) is free. Attendees should see staff at the meeting to validate parking tokens. Please note: Effective December 1, 2016, the Clay Street Garage will be permanently closed.