

Economic & Workforce Development

Public Art Advisory Committee Proposal Review Form

Date 11/15/16

Artist(s) Caroline Stern Project Contact Caroline Stern

Organization (if applicable) x

Phone 5105934574 Email Carolinestern@sbcglobal.net

Street Address 5147 Miles Ave

City Oakland State CA Zip 94618

Proposed Site of Project (Address/Cross St. with physical details) 5709 Market@57th-Health Clinic entry and rolling door

Name of Property Owner, Proposed Location Carolyn Watson

City Council District of Proposed Location Dan Kalb

Mural Proposal for District 1 Dan Kalb's anti-graffiti funded project by Caroline Stern

Project Narrative for James A. Watson Wellness Center mural Your Health is your Wealth

This project is designed to be a creative interpretation of the Watson Wellness Center's Mission to promote health and well-being for residents living in the flats of district 1. The clinic is part a historic legacy of Geoffrey Watson and his father James Watson medical career in Oakland. Geoffrey Watson and his team are serving the surrounding community with a holistic approach to health and wellness. The surrounding neighborhood is blighted by graffiti and lacking economic investment and beautification projects.

Resume: City of Oakland Public Mural Projects

2014-2016 City of Oakland Anti-Graffiti Funding for District 3 Little Stars

2016 Keep Oakland Beautiful Grant for Frog Park Mural

2014 Piedmont Pines Neighborhood Association Mural

2014 West Oakland Mini-Grant Alameda County Art Council Mural at Hoover Elementary

2011 Artist in the Schools Cultural Funding City of Oakland Kaiser Elementary School

2010 Redevelopment Agency Funding for Mural at Haart Inc. Clinic 108 MacArthur Blvd.

2009 Community Economic Development Agency City of Oakland Funding for mural at Eandi Metals 23rd avenue/

Art Education Projects:

OUSD Art Education/Mural Projects Kaiser Elementary, Hoover Elementary, Montera Middle School, Castlemont High School, Lowell Middle school.

Non-Profit Art Education Projects: Girls Inc, Youth Uprising

Private teaching, commissions and decorative painting Deco Art 1995-present

Charter School: Alameda Community Learning Center Art Teacher

Charity Projects: Chairs for Vets, Dining by Design-San Francisco Interior Designers

Collaborators: Oakland School for the Arts

Neighborhood Association Grants: Rockridge Community Planning Council, Rockridge Business District Association, Montclair Business District

Examples of Past Work



Visual Proposal : Signage above the entry and roll up door will be designed with colorful and visually evocative symbols and words. The murals will bring color and content to the building and block.

Materials and Methods Description: Project will be executed in Mural Painting Materials, Nova and Golden Acrylic paint, anti-graffiti varnish and the traditional method of transferring artwork with a grid and hand drawing the design on site.

Photos of Site





North Oakland Health Clinic Mural
Artists: Caroline Stern/Deco Art
with Dan Fontes and Steven Lee Burreight
© 2017 Acrylics on rollup metal door



Timeline: The Project will be completed in a timely and workmanlike application dependent on reception of City Funding. The project will be completed within six weeks of receiving the funding.

Budget :

Design:	\$1000.00	
Materials	\$1000.00	Paint, varnish, brushes, drawing supplies, tarps, computer assisted printing technology, ladders and misc. tools.
	\$3,000.00	Labor
	\$1000.00	Insurance

Maintenance Plan: Artist commits to doing graffiti clean up for six years within reasonable expectations.

Community Outreach / Support Documentation: Artist will work with Oakland School of the Arts to get input from neighborhood youth attending OSA and community interested in the project. Education mural project and art themed interfacing with youth.



CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)
10/1/2015

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER BOLT Insurance Agency 9023 Town Center Parkway Lakewood Ranch FL 34202		CONTACT NAME: Kevin Younger PHONE (AC, No, Ext): (941)952-7517 FAX (AC, No): (941)296-8694 E-MAIL ADDRESS: kyounger@boltinsurance.com	
INSURED Deco Art DBA: Deco Art 5495 Claremont Avenue Oakland CA 94618		INSURER(S) AFFORDING COVERAGE INSURER A: All Risks of the Southeast, INSURER B: INSURER C: INSURER D: INSURER E: INSURER F:	

COVERAGES **CERTIFICATE NUMBER: CL1510189084** **REVISION NUMBER:**

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADOL	SUBR	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS	
A	GENERAL LIABILITY			3AA101868	6/8/2015	6/8/2016	EACH OCCURRENCE \$ 1,000,000	
	<input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY						DAMAGE TO RENTED PREMISES (if a occurrence) \$ 100,000	
	<input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR						MED EXP (Any one person) \$ 5,000	
	GENL AGGREGATE LIMIT APPLIES PER:							PERSONAL & ADV INJURY \$ 1,000,000
	<input checked="" type="checkbox"/> POLICY <input type="checkbox"/> PER <input type="checkbox"/> LOC						GENERAL AGGREGATE \$ 2,000,000	
							PRODUCTS - COMP/OP AGG \$ 1,000,000	
							\$	
	AUTOMOBILE LIABILITY						COMBINED SINGLE LIMIT (Per accident) \$	
	ANY AUTO						BODILY INJURY (Per person) \$	
	ALL OWNED AUTOS						BODILY INJURY (Per accident) \$	
	HIRED AUTOS						PROPERTY DAMAGE (Per accident) \$	
	UMBRELLA LIAB						EACH OCCURRENCE \$	
	EXCESS LIAB						AGGREGATE \$	
	DEF						\$	
	RETENTION \$						\$	
	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY						WC STATUTORY LIMITS OTHER \$	
	ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH)						E.L. EACH ACCIDENT \$	
	If yes, describe under DESCRIPTION OF OPERATIONS below						E.L. DISEASE - EA EMPLOYEE \$	
							E.L. DISEASE - POLICY LIMIT \$	

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (attach ACORD 101, Additional Remarks Schedule, if more space is required)

CERTIFICATE HOLDER City of Oakland Cultural Arts & Marketing 1 Frank H Ogawa Plaza, 9th Flr Oakland, CA 94612	CANCELLATION SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS. AUTHORIZED REPRESENTATIVE Kevin Younger/AALVE
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PATHWAYS

To Wellness  PREVENTIVE CARE PATHWAYS

5709 Market Street • Oakland, CA 94608
Telephone: 888.288.8239 • Fax: 888.340.2133
Email: pathways@drwatsonwellness.com

A California Tax-exempt, Non-profit Corporation (Tax Exempt ID: 94-3255466)
A State Licensed Community Clinic (License ID: 550002009)

March 22, 2017

To: Administrator

Fr: H. Geoffrey Watson, MD, Medical Director
Preventive Care Pathways/James A. Watson Wellness Center

The James A. Watson Wellness Center/Preventive Care Pathways/Arlington Medical Building owner, H. Geoffrey Watson, MD would like to be a part of this beautification process. Ms. Caroline Stern, the artist has worked with me to come up with a design for the roll up door and the front entry.

I give my consent for a mural to be painted on our wall at the James A. Watson Wellness Center located at 5709 Market Street, Oakland, CA 94608.

The James A. Watson Wellness Center is a Primary Care Clinic that provides medical care to the Bay Area community. Approximately 90 patients are scheduled for health evaluations daily to our team of healthcare providers including two Physicians and one Physician Assistant. We have an on-site laboratory (Foundation laboratory), imaging and radiology (Silicon Valley Imaging) and chiropractic care (Bay Wellness) to provide a continuum of care. We are committed to our community by providing the best health care possible in a positive and beautiful environment.

Sincerely,



H. Geoffrey Watson, MD
Owner, President, CEO, Medical Director



April 25, 2017

The Golden Gate Community Association enthusiastically endorses Caroline Stern's mural project for the James A. Watson Wellness Center. Based on her proposed images, GGCA believes the Ms. Stern's well-designed murals are an excellent way to promote health, art, and a sense of community on one of our busiest streets.

We look forward to seeing the finished product!

Sincerely,

Angela Gennino
President
Golden Gate Community Association
510-551-1013

April 20, 2017

Santa Fe Community Association & Neighbors is happy to participate with Caroline Stern, muralist, in the beautification of the James A. Watson Wellness Center. The Wellness Center is an important part of the Santa Fe Community for its historical, social and physical prominence. We look forward to seeing it enhanced by Ms. Stern's work.

We have seen the proposed murals and believe that they will contribute to the appearance of the building and the surrounding neighborhood. They express the history and the hopefulness associated with the Wellness Center and with our community.

Sincerely,

Cathy Leonard & Katherine Harris
Co-Chairs, Santa Fe Community Association & Neighbors
5661 Genoa Street, Oakland, CA 94608
(510) 597-1901