



5. INFORMATIONAL PRESENTATIONS

Mohammed Barati with Oakland Department of Transportation, Project Manager of Leimert Bridge Seismic Retrofit Project spoke about the project, gave history of bridge and retrofit project. Representative of Biggs Cardosa gave detailed report about strategy, approach, and techniques of retrofit project.

Chair Andrews called a recess at 6:35pm.

6. NEW BUSINESS

This item was called at 6:40pm.

6.1	Location:	300 Lakeside Drive
	Parcel Number:	008-0652-001-05
	Proposal:	Establish a new Master Sign Program for the Kaiser Center Tower and Mall buildings, including add new signage to the tower building.
	Owner:	The Swig Company
	Applicant:	Gensler
	Case Number:	PLN16271
	Planning Permits Required:	Regular Design Review, Conditional Use Permit
	General Plan:	Central Business District
	Zoning:	Central Business District General Commercial Zone (CBD-C)
	Environmental Determination:	Categorically Exempt per CEQA Guidelines Sections 15301, 15331
	Historic Status:	Highest Importance ("A"); Contributor to an Area of Primary Importance ("I+")
	City Council District:	3
	Action to be Taken:	Preliminary Review and Comment to the Applicant Prior to a Formal Review
	For Further Information:	Contact case planner Matthew Weintraub at (510) 238-6983 or mweintraub@oaklandnet.com

Staff: Case Planner Matthew Weintraub gave a Powerpoint presentation of current and new proposed Master Sign Plan for project.

Applicant: Lauren Hibner with Gensler on behalf of the project's Landlord gave a Powerpoint presentation of the new proposed Master Sign Plan. Debra Boyer on behalf of owner, The Swig Company, spoke about enforcement of Master Sign Plan.

Public Speakers: None.

No motions or other action taken. This was a preliminary review to solicit input from the Board.



- 7. OLD BUSINESS** None.
- 8. BOARD BUSINESS** Election of Chair and Vice-chair was again continued to the March 13, 2017, meeting.
- 9. SUBCOMMITTEE REPORTS** Boardmember Birkholz spoke about the Subcommittee to advise on the Oakland Civic Auditorium project. Subcommittee requested project plans, design alternatives, and landscape plans.
- 10. SECRETARY'S REPORT** None.
- 11. ANNOUNCEMENTS** None.
- 12. ADJOURNMENT** Meeting was adjourned at 7:12pm.

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NEXT REGULAR MEETING: March 13, 2017