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2016 OCT 18 AM 11:32

SPECIAL MEETING of the FUNDING ADVISORY COMMITTEE

Monday, October 24, 2016; 6pm

Oakland City Hall (One Frank Ogawa Plaza), Hearing Room 2, 1st Floor

AGENDA

1. **Call to Order/Determination of Quorum**
2. **Open Forum (total time available: 20 minutes)**
3. **Approval of Minutes of Special Meeting of FAC on August 24, 2016**
4. **Action Item #1: Vote on new FAC member nomination: Katherin Canton**
5. **Manager's Report: Roberto Bedoya, Cultural Affairs Manager**
6. **Staff Report: Denise Pate, Cultural Funding Coordinator**
7. **Action Item #2: Approval of FY16-17 and FY17-18 Organizational Assistance Two-year, Grant Awards**
8. **Announcements**
9. **Adjournment**

Attachments:

- MINUTES of August 24, 2016 Special FAC Meeting
- FY16-17 Funding Recommendation for Organizational Assistance category
 - RESUME: Katherin Canton
 - RSVP-REGRETS ONLY –To Denise Pate
(510) 238-7561 or dpate@oaklandnet.com

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**Funding Advisory Committee Special Meeting
Wednesday August 24, 2016**

Meeting Minutes

In Attendance: Jim Santi Owen, Lauren Merker, Sheena Johnson and Shelley Trott

Staff: Denise Pate (Cultural Funding Coordinator), Esailama Artry-Diouf (Program Analyst), and Kristen Zaremba (Interim Cultural Arts Manager)

1. Call to Order/Determination of Quorum: 6:05pm

2. Open Forum

3. Approval of Minutes - March 9, 2016

Jim noted that discussion of the city budget cannot be discussed at this meeting, due to meeting time constraints, and suggested the item be placed on the next Funding Advisory Committee (FAC) meeting agenda.

Moved by Sheena and seconded by Jim.

4. Welcome New FAC Member

FAC welcomed new member Shelley Trott.

5. Manager's Report

Kristen Zaremba reported that the Downtown Oakland Specific Plan meetings will resume in the fall. Kristen attended the American for the Arts (AFTA) (<http://convention.artsusa.org/>) 2016 Annual Convention in Boston June 16-19. The convention provides an invaluable opportunity to discuss opportunities and challenges with colleagues throughout the country, and included the launch of Boston's Cultural Plan just in time to inform Oakland's own cultural plan process. Americans for the Arts also released a Statement on Cultural Equity, (<http://www.americansforthearts.org/about-americans-for-the-arts/statement-on-cultural-equity>) which was distributed to FAC members. The next AFTA Convention will be held in San Francisco, June 16-18, 2017. A call for session proposals has been announced and topics range from cultural equity to the role of arts in sustaining healthy communities.

Finally, Kristen announced that this will be her last opportunity to attend the FAC as Acting Cultural Arts Manager. The City of Oakland has formally announced the appointment of Roberto Bedoya as the new Cultural Affairs Manager (<http://www2.oaklandnet.com/oakca1/groups/ceda/documents/pressrelease/oak060380.pdf>). Bedoya will lead the City's Cultural Affairs Unit within the Department of Economic and Workforce Development. Mr. Bedoya will direct the development and implementation of a broad range of policies, programs and

services to support, preserve and strengthen Oakland's diverse artistic and cultural community. Kristen thanked the FAC members and the arts community attendees for their support and dedication.

6. Staff Report

Denise thanked Kristen Zaremba for her service over the last year as Acting Cultural Arts Manager and welcomed her to attend future FAC meetings.

Denise reported that this year the Cultural Funding Program received 172 applications. This is an increase from last year. In 2015 the program received 143 applications. This increase was due to expanded circulation on social media, and 10 applicant workshops conducted by Denise throughout the City of Oakland with emphasis in Districts 6 and 7.

The review panels came up with various funding allocation strategies in all four funding categories, which were distributed to FAC members. Denise expressed that the total number of grants is important to consider in relation to staff capacity. The total number of grants has increased yet staffing and staffing hours have not. Jim and Sheena engaged in discussion of how FAC can be involved in helping CFP develop a long-term organizing strategy for increased funding, leverage and visibility.

The next FAC meeting will be in January 2017 and in that meeting it will be important to talk about the future of CFP and recruiting more FAC members. Denise also wanted to take this opportunity to promote the Arts Loan Fund (<http://www.artsloanfund.org/>) a committee of arts funders that assist individuals and organizations with cash flow challenges. Denise will be taking over as the co-chair and Tere Roma will be leaving the Arts Loan Fund and her current position at the San Francisco Foundation. Therefore Denise will take position of co-chair earlier than expected, in September.

7. Action Item #1: Approval of FY16-17 Individual Artist Project Grant Awards

Sheena proposed funding as many projects as possible at the 15% reduction. Lauren proposed funding artists at full ask because it is already a small amount of money and this is the hardest category to receive funding elsewhere. Jim motioned to fund at full ask and Sheena seconded the motion, funding scores 87.75 and up. Motion passed unanimously.

8. Action Item #2: Approval of FY16-17 Art-in-the-Schools Grant Awards

Sheena wanted to highlight the importance of funding the organizations working in East Oakland. Shelley motioned to fund at a 15% reduction and Jim seconded the motion. Motion passed unanimously.

9. Action Item #3: Approval FY16-17 Organization Project Grant Awards

Lauren opened the discussion to explore funding proposals ranked with a score of 91 and above. Jim commented that hands are tied because FAC cannot determine if projects are getting funding from other sources and how the proposed reduction in funding will affect the projects. Lauren motioned to fund at 91 percent and above and Jim motioned to fund at 88 percent and above. Sheena asked if there was another scenario where funding is given to the 91 percent and above at full ask and the remaining money is allocated to organizations with a lower score. Lauren motioned again to fund 91 percent and above and Sheena seconded the motion. Motion passed unanimously.

10. Action Item #4: Approval of FY16-17 and FY17-18 Organizational Assistance Two-Year Grant Awards

The committee discussed the difficulty of making a funding decision due to the number of strong organizations yet limited CFP funding available. Sheena advocates the importance of funding organizations in East Oakland. Lauren advocated the importance of giving as close to full funding as possible. Jim motioned to fund at 86.5 percent and above and Lauren seconded the motion. Motion passed unanimously.

11. Announcements

The next regular FAC meeting is scheduled for January 11, 2017

This is Lauren Merker's last meeting. Denise and fellow FAC members thanked Lauren for her service.

12. Adjournment

Sheena motioned to adjourn and Jim seconded the motion. Motion passed unanimously.

Adjournment at 7:34pm

PROFESSIONAL HIGHLIGHTS

- Provided business management and community engagement with a focus on cultural preservation and equity for Emerging Arts Professionals/SFBA (EAP) and Arts for a Better Bay Area (ABBA), networks include three Bay Area counties and 2500+ arts and culture workers.
- Raised over \$500,000 for grassroots arts organizations from: the East Bay Community Foundation, The San Francisco Foundation, The Zellerbach Foundation, The William and Flora Hewlett Foundation, The Andy Warhol Foundation for the Visual Arts, and the California Arts Council.
- Created curriculum and built partnerships for photography intensive focused on understanding gentrification in the Mission Neighborhood, San Francisco; a catalog and online publication is to be released Spring 2015 to document these findings and connect resources.
- Provided guidance and recommendations to SolidariTEA as an Advisory Board Member; SolidariTEA's mission is "to support a more just, equitable, sustainable and joyful Bay Area, through the profits of our organic, bottled iced teas."

PROGRAM/BUSINESS DEVELOPMENT

Arts for a Better Bay Area

September 2015-Present

Organizer

- Coordinate Team of Stewards, Committees (Arts Budget, Cultural Space, Building Public Will, Operations, and Communications), and Coalition members (400+ arts and culture workers and supporters from small and large organizations)
- Produce regular Open Meetings for network knowledge sharing, to establish and create ABBA's annual policy and budget advocacy priorities
- Prompt vision aligned partnerships and outreach events/meetings to build ABBA's base; build working relationships with municipal staff and elected officials to imbed the value of arts in civic life
- Develop case study of ABBA's pilot project (Arts Budget Coalition, 2015) and on-going work through the Online Commons
- Manage organization operations and fund development with the support of the Operations Committee

Emerging Arts Professionals San Francisco / Bay Area

April 2016-Present

Co-Director

- Manage strategic planning and execution of programs and operations in collaboration with Co-Director; specific focus on developing the Fellowship program, fund development, and advocacy opportunities
- Grow EAP network engagement through California Arts Council State Wide Regional Networks Program to strengthen programming across the counties of San Francisco, Alameda, Santa Clara, and San Mateo
- Pilot shared leadership model to increase sector's capacity and leverage high turn over and enthusiastic volunteer base

Network Coordinator

July 2014-April 2016

- Produced Emergence 2016: Crafting Equity, Shifting Power, EAP's sixth annual network convening
- Manage the outreach and recruitment of Leadership Team members, Fellows and volunteers
- Execute administrative/operations of the organization, including contracting, fund development research and recommendations, tracking A/R and A/P, developing procedural manuals to record operations infrastructure, and recording/tracking compliance documents
- Connect participants using social media, meeting coordination, and by serving as a first point of contact for EAP/SFBA

Oakland Creative Neighborhoods Coalition #KeepOaklandCreative

June 2015-December 2015

Co-Founder

- Community organizing across Oakland focused on cultural and creative expression equity for low-income families, communities of color and under represented communities
- Facilitating community input meetings with coalition co-organizer, creating infrastructure for the long term growth and establishment of the coalition including communications, contact lists, fund development
- Strategic planning for the Coalition and for cultural & creative expression in Oakland, including short term and long term campaigns

Housing Rights Committee of San Francisco

February 2015-April 2016

Office Manager

- Conduct operations and staffing analysis to improve efficiency of the organization and staff management
- Manage Human Resources, operations, facilities, internal communications and community engagement through

communications systems

- Strengthen fundraising efforts, donor appreciation, contract reporting through establishing data entry protocols and collecting outcomes from staff

Anti-Eviction Organizing Intern

September 2014-February 2015

- Draft action Press Release and Press pitches; Outreach to tenants and community members for participation and buy-in to rally's/organizing actions
- Outreach for voter turnout; campaign data entry, volunteer, and voter outreach) for Prop G, in San Francisco's 2014 election
- Research and arrange event space rental for Housing Rights' Fall 2014 Fundraiser

Pro Arts, Oakland, CA

May 2012-August 2014

Administrative Gallery Coordinator

- Provide prompt quality resource service for over 500 artists, through publishing and maintaining an Artist Services web page to accompany existing website; and creating professional development events for artists and members
- Facilitate long-term outreach partnerships with over 30 businesses and arts groups to build support of arts in the region, public and private events, targeted email/print/phone communications, and community meetings
- Coordinate business development strategies, including setting up accounts to accept mobile payments, streamlining membership communications and contract systems, facilitated membership benefit partnerships with local businesses
- Establish donor and patron tracking system and communication procedure manual
- Manage membership database with over 5,000 records, including artists, patrons, donors, and partners; created reports for email, mail, and phone communications

Center for Art and Public Life, California College of the Arts, Oakland, CA

August 2011-April 2012

Operations Assistant

- Streamline communications between program stakeholders, including calendaring Director meetings, attending administration meeting, and booking meetings in Center conference room
- Coordinate Center events, including room/location preparation, recommending supply vendors, and communication between all crucial parties
- Support administrative processing of work study students and department staff around hiring, program expenses, and program resources

ENGAGEMENT & YOUTH DEVELOPMENT

Youth Art Exchange (formerly Out of Site: Youth Arts Center), San Francisco, CA

Photography Internship Teaching Artist

Summer/Fall 2014

- Facilitate student and stakeholder discussions around gentrification in the Mission, including group and individual interviews with Mission residents, business owners, and organizations; connect students to community partners working in the Mission neighborhood of San Francisco
- Develop PR for exhibition and project; Maintained class supplies budget; Mentored students in developing a culminating photography exhibition at Incline Gallery, Adobe Backroom Gallery and SOMArts Cultural Center

Mixed-level Black and White Analog Photography After School Teaching Artist

December 2009-July 2014

- Co-developed and implemented mixed-level black and white photography curriculum, including daily and 8-15 week long lesson plans, with an emphasis on technical and creative practices
- Facilitated group discussions and community building activities; mentored students who needed extra attention with one-on-one photographing and darkroom instruction

Rock Paper Scissors Collective (RPSC), Oakland, CA

June 2009-November 2012

Community Collaborations and Youth Program Director

- Organize a business strategy with funding outlines, managed the 501c3 tax exemption status process, proposed a Board of Directors manual and admin/finance protocols
- Coordinate and submit funding proposals for all department programming, resulted in over \$80,000 awarded for supplies, teaching stipends, program management and overhead
- Instituted contracts for artists and partner organizations; managed program expenses, invoices, and developed annual program budget; coordinate with bookkeeper and fiscal sponsor to track overall organization budget, funding proposals and financial statements/health
- Developed hiring methodologies to find appropriate instructors for Community Collaborations programs
- Developed collaborative projects with up to 40 local organizations, non-arts businesses, public schools, 15 artists and up to 100 volunteers; scheduled instructors and classes with no interruptions to other RPSC programs; directed the successful completion of 20+ events and partnerships
- Implemented youth intern curriculum and coordinated intern tracks within RPSC's programs

AFFILIATIONS

KONO (Koreatown/Northgate) Community Benefit District Board Member	March 2014-Present
Facilitated Strategic Planning Retreat	
Oakland Makers Core Member	July 2014 May 2014-Present
Alameda County Adult Leadership Academy, Alameda County Administrators Office Academy participant	March 2014
SolidariTEA, Berkeley, California Advisory Board Member	December 2013-April 2015

EDUCATION

California College of the Arts, Oakland, CA Bachelor's of Fine Arts, Field of study Community Arts, Textiles and Photography Honorable Distinction	May 2011
Awards include: Center Student Grant Award of \$1,500 for Family Portrait project in Western Addition, SF (2010); Creative Achievement Award (2007-2011)	

FY16-17 Funding Recommendations for Organizational Assistance

50-45-40% of ask

CD	ORGANIZATION NAME	Score	REQUEST	\$ 460,000.00	50% reduction	\$ 461,847.00	Scenario #1: divide evenly	\$ 461,847.00	52% reduction	\$ 461,847.00	4 tiered w/special note for under \$20k ask	\$ 461,847.00
1	Destiny Arts Center	95.8	\$ 75,000.00	\$ 385,000.00	\$ 37,500.00	\$ 424,347.00	\$ 18,762.17	\$ 443,084.83	\$ 36,000.00	\$ 425,847.00	\$ 37,500.00	\$ 424,347.00
	East Bay Performing Arts/Oakland											
3	Symphony	94.5	\$ 75,000.00	\$ 310,000.00	\$ 37,500.00	\$ 386,847.00	\$ 18,762.17	\$ 424,322.66	\$ 36,000.00	\$ 389,847.00	\$ 37,500.00	\$ 386,847.00
3	Axis Dance Company	94.3	\$ 69,999.00	\$ 240,001.00	\$ 34,999.50	\$ 351,847.50	\$ 18,762.17	\$ 405,560.49	\$ 33,599.52	\$ 356,247.48	\$ 34,999.50	\$ 351,847.50
3	Creative Growth	93	\$ 75,000.00	\$ 165,001.00	\$ 37,500.00	\$ 314,347.50	\$ 18,762.17	\$ 386,798.32	\$ 36,000.00	\$ 320,247.48	\$ 37,500.00	\$ 314,347.50
3	Oakland Interfaith Gospel Choir	92	\$ 40,236.00	\$ 124,765.00	\$ 20,118.00	\$ 294,229.50	\$ 18,762.17	\$ 368,036.15	\$ 19,313.28	\$ 300,934.20	\$ 20,118.00	\$ 294,229.50
3	Attitudinal Healing											
3	Connection	91.8	\$ 69,999.00	\$ 54,766.00	\$ 34,999.50	\$ 259,230.00	\$ 18,762.17	\$ 349,273.98	\$ 33,599.52	\$ 267,334.68	\$ 34,999.50	\$ 259,230.00
	Dimensions Dance											
3	Theater	91.7	\$ 35,000.00	\$ 19,766.00	\$ 17,500.00	\$ 241,730.00	\$ 18,762.17	\$ 330,511.81	\$ 16,800.00	\$ 250,534.68	\$ 17,500.00	\$ 241,730.00
3	Kitka	91.3	\$ 35,306.00	\$ (15,540.00)	\$ 17,653.00	\$ 224,077.00	\$ 18,762.17	\$ 311,749.64	\$ 16,946.88	\$ 233,587.80	\$ 17,653.00	\$ 224,077.00
3	Oakland Youth Chorus	89.8	\$ 41,175.00	\$ (56,715.00)	\$ 20,587.50	\$ 203,489.50	\$ 18,762.17	\$ 292,987.47	\$ 19,764.00	\$ 213,823.80	\$ 18,528.75	\$ 205,548.25
	API Cultural											
2	Center/OACC	89.8	\$ 35,842.00	\$ (92,557.00)	\$ 17,921.00	\$ 185,568.50	\$ 18,762.17	\$ 274,225.30	\$ 17,204.16	\$ 196,619.64	\$ 16,128.90	\$ 189,419.35
	Friends of Peralta											
	Hacienda Historical											
5	Park	89	\$ 38,526.00	\$ (131,083.00)	\$ 19,263.00	\$ 166,305.50	\$ 18,762.17	\$ 255,463.13	\$ 18,492.48	\$ 178,127.16	\$ 17,336.70	\$ 172,082.65
	Prescott Circus											
4	Theatre	88.8	\$ 30,000.00	\$ (161,083.00)	\$ 15,000.00	\$ 151,305.50	\$ 18,762.17	\$ 236,700.96	\$ 14,400.00	\$ 163,727.16	\$ 13,500.00	\$ 158,582.65
3	Bandaloop	88.3	\$ 75,000.00	\$ (236,083.00)	\$ 37,500.00	\$ 113,805.50	\$ 18,762.17	\$ 217,998.79	\$ 36,000.00	\$ 127,727.16	\$ 33,750.00	\$ 124,832.65
3	Living Jazz	88.3	\$ 52,294.00	\$ (288,377.00)	\$ 26,147.00	\$ 87,658.50	\$ 18,762.17	\$ 199,176.62	\$ 25,101.12	\$ 102,626.04	\$ 23,532.30	\$ 101,300.35
	Museum of Children's											
3	Art	87.5	\$ 70,000.00	\$ (358,377.00)	\$ 35,000.00	\$ 52,658.50	\$ 18,762.17	\$ 180,414.45	\$ 33,600.00	\$ 69,026.04	\$ 31,500.00	\$ 69,800.35
	Diamano Coura West											
3	African Dance	86.8	\$ 14,000.00	\$ (372,377.00)	\$ 7,000.00	\$ 45,658.50	\$ 14,000.00	\$ 166,414.45	\$ 6,720.00	\$ 62,306.04	\$ 6,299.37	\$ 63,500.98
	Oaktown Jazz											
3	Workshops	86.5	\$ 16,317.00	\$ (388,694.00)	\$ 8,158.50	\$ 37,500.00	\$ 16,317.00	\$ 150,097.45	\$ 7,832.16	\$ 54,473.88	\$ 7,226.18	\$ 56,274.80
3	The Crucible	86	\$ 75,000.00	\$ (463,694.00)	\$ 37,500.00	\$ -	\$ 18,762.17	\$ 131,335.28	\$ 36,000.00	\$ 18,473.88	\$ 30,000.00	\$ 26,274.80
5	Eastside Arts Alliance	85.8	\$ 45,687.00	\$ (509,381.00)	\$ 22,843.50	\$ (22,843.50)	\$ 18,762.17	\$ 112,573.11	\$ 21,929.76	\$ (3,455.88)	\$ 18,274.80	\$ 8,000.00
	Purple Silk Music											
	Education Foundation											
2	Cantare Con Vivo	84.66	\$ 39,492.00	\$ (594,025.00)	\$ 19,746.00	\$ (65,165.50)	\$ 18,762.17	\$ 56,286.60	\$ 18,956.16	\$ (44,085.00)	\$ 8,000.00	\$ (25,857.60)
1	Crosspulse	83.3	\$ 25,152.00	\$ (554,533.00)	\$ 12,576.00	\$ (45,419.50)	\$ 18,762.17	\$ 75,048.77	\$ 12,072.96	\$ (25,128.84)	\$ 10,060.80	\$ (10,060.80)
3	Oakland Ballet	82.5	\$ 37,800.00	\$ (631,825.00)	\$ 18,900.00	\$ (84,065.50)	\$ 18,762.17	\$ 37,524.43	\$ 18,144.00	\$ (62,229.00)	\$ 15,120.00	\$ (40,977.60)
3	Pro Arts	81.5	\$ 41,570.00	\$ (673,395.00)	\$ 20,785.00	\$ (104,850.50)	\$ 18,762.17	\$ 18,762.26	\$ 19,953.60	\$ (82,182.60)	\$ 16,628.00	\$ (57,605.60)
3	Stagebridge	81	\$ 40,000.00	\$ (713,395.00)	\$ 20,000.00	\$ (124,850.50)	\$ 18,762.17	\$ 0.09	\$ 19,200.00	\$ (101,382.60)	\$ 16,000.00	\$ (73,605.60)

