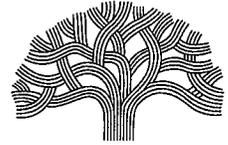


ATTACHMENT 5

CITY OF OAKLAND



DALZIEL BUILDING • 250 FRANK H. OGAWA PLAZA, SUITE 6302 • OAKLAND, CALIFORNIA 94612

City Administrator's Office
Citizens' Police Review Board

(510) 238-3159
TTY/TDD (510) 238-2007

4/14/16

Outreach report from the Executive Director

Members of the Outreach Committee met in the CPRB office on Friday, March 25, 2016, at 4:00 pm. Present at the meeting were Chair Almaz Yihdego, Commissioner Howard Tevelson, Intake Technician Claudia De La Cruz, and Executive Director Finnell.

The primary topic of discussion was about ways to reach targeted audiences with information concerning the CPRB and to also develop talking points to make sure we have continuity in our message to the community. The target audience is Oakland youth and young people between the ages of 11-28 years old.

Ms. De La Cruz is creating a calendar of community events and activities, to include street fairs, festivals, and community specific meetings in which the CPRB can participate. Participation will include direct presentations and/or setting up informational booths and tables to distribute CPRB information. Once the calendar is completed we will review all the activities and decide how to best utilize our resources and participate in as many events as possible. The calendar will be made available to all Board members and you are encouraged to participate as your time permits.

The Executive Director will resume presentations at NCPC meetings throughout Oakland.

Volunteers will be needed as the CPRB will participate in the following events (with more to be added soon):

- **Juneteenth Festival**, Saturday, June 20, 2016 (details coming soon).
- **National Night Out**, Tuesday, August 2, 2016
- **Art & Soul Festival**, Saturday and Sunday, August 20-21, 2016, noon-6:00 pm. (set-up at 11:00 am and tear down at 6:00 pm).

Next Outreach Committee meeting will be on Wednesday, April 20, 2016, at 4:00 pm in the CPRB office.