

City of Oakland
Public Art Advisory Committee
(PAAC)
Minutes
June 1, 2015

Members Present: Kevin Chen (co-chair), Bryan Cain, CeCe Carpio (non-voting), Allison Cummings, Nick Dong (co-chair), Joyce Gordon, Joyce Hsu, Evelyn Orantes

Excused:

Absent:

Staff Present: Steven Huss, Cultural Arts Manager; Kristen Zaremba, Senior Public Art Project Manager

Guests: Eric Arnold, Gloria Cohen, Tony Coleman, Refa One, Denise Pate, Spencer Wilkinson, Desi Wome, Tommy Wong

*Indicates partial attendance

Meeting Chair: K. Chen

1. Meeting called to order at 5:38 p.m.
2. **Open Forum.** Oakland District 3 resident Gloria Cohen provided feedback on the community outreach process for the Alice Street mural project and suggested PAAC guidelines should require that any publicly funded mural project include public noticing at the project site.
3. **Action Item: Elect Committee Co-Chair:** A new co-chair must be elected to fill previous co-chair Judy Moran's position. Historically, the PAAC member with the longest service is nominated. **Motion: J. Gordon moved to elect Nick Dong as the co-chair for the Public Art Advisory Committee. J. Hsu seconded. Motion passed unanimously.**
4. **Minutes: E. Orantes moved to approve the minutes of the April 6, 2015 Public Art Advisory Committee Meeting. J. Gordon seconded. Motion passed unanimously.**
5. **Action Item: Council At-Large Office Anti-Graffiti Mural Grant Recipient EastSide Arts Alliance – Mural Proposal for 8400 International Boulevard.** East Side Arts Alliance representative Tommy Wong presented a proposal for four 4'x4' murals painted on MDF board to be mounted on the exterior fence of the One Stop store on International Boulevard. The project is a joint effort of the Alameda County HOPE collaborative and a group of artists including lead artist Tamika Lewis (first female member of the Black Panthers and a teacher at Eastside Arts Alliance). The owner of One Stop supports the project as a component of an effort to make façade improvements to transform the image of the business. The images presented, to be executed mostly with airbrush techniques, all represent people from the community making healthy food choices. The City's zoning division is currently evaluating the murals to determine if they must be treated as signage. PAAC members complimented the arts team on their process and provided feedback on the designs. They suggested that compositions including people and food without alluding to the commodification of purchasing foods were stronger artistically. **E. Orantes moved to approve the proposed location and design direction for painted murals created by Tamika Lewis for the One Stop liquor store at 8400 International Boulevard, with consideration given to design direction by the PAAC, and instructions to return for final design review at the July 6, 2015 PAAC meeting. N. Dong seconded. Motion passed unanimously.**
6. **Action Item: District 3 Anti-Graffiti Mural Grant Recipient OneFam – Proposal for Mural Project at 1620 7th Street.** Community representative Tony Coleman and artist Refa One

presented a preliminary proposal concept for a new mural on 7th Street in West Oakland. The proposed mural is intended to restore and expand a mural which was defaced in the recent past, honoring “Baby Hiram,” a young victim of gun violence. The infant’s family and the property owner support the proposal concept and will be consulted during the design process. A complete proposal will be presented at a future PAAC meeting.

- 7. Action Item: Cultural Funding Program and District 3 Anti-Graffiti Mural Grant Recipient Community Rejuvenation Project – Proposal for Mural Project at 1443 Alice Street (Phase II of Alice Street Mural).** The Committee welcomed Eric Arnold from Community Rejuvenation Project (CRP). Mr. Arnold provided a design proposal for the second phase, to complete the third and final section of the Alice Street mural. The CRP project team noted the extensive negotiations required with the property owner to obtain permission to paint the mural. They reviewed their community outreach process and noted additions to the original proposed composition which were made in response to community suggestions, to be more inclusive of the broader arts community. Many more community process participants will be included in the video documentation of the project. Information regarding the project, funders and participants, as well as video access instructions, will be included on the mural wall. Staff requested photo documentation of the completed work for City project files. **E. Orantes moved to approve the design for the final Alice Street mural composition. J. Gordon seconded. Motion passed unanimously.**
- 8. Action Item: Proposal from PLACE for Sustainable Living for a Community Street Mural at the Intersection of Marshall and 64th Street in Council District 1.** Senior Public Art Project Manager Kristen Zaremba presented the proposal and shared images of the work in progress as well as a rendering of the proposed completed design. **Nick Dong moved to approve the project proposal for 64th and Marshall. A. Cummings seconded. Motion passed unanimously.**
- 9. Action Item: Council District 3 Anti-Graffiti Mural Grant Recipient Adams Point Neighborhood Group – Preliminary Review of Mosaics Proposal for Five Trash Containers at the Intersection of MacArthur Boulevard and Grand Avenue, and North of Grand on MacArthur Boulevard.** K. Zaremba presented the item. **Motion: E. Orantes moved to approve the designs for five trash container mosaics for the intersections of MacArthur Boulevard and Grand Avenue, and North of Grand on MacArthur Boulevard. J. Gordon seconded. Motion passed unanimously.**
- 10. Action Item: Review and Recommend Public Art Advisory Committee Nominee Yulia Pinkusevich for Appointment by Mayor and City Council.** K. Zaremba provided background. **Motion: N. Dong moved to approve the recommendation of Yulia Pinkusevich for appointment by the Mayor and City Council to serve on the Public Art Advisory Committee. J. Hsu seconded. Motion passed unanimously.**
- 11. Informational Item: Update on Open Proposals Program Funding and Projects.** Cultural Arts Manager Steven Huss provided background and an update on the status of the Open Proposals program.
- 12. Informational Item: Project Updates: Staff updates on pending and completed projects and program activity.**
- 13. Announcements: None.**
Agenda Building: Council Anti-Graffiti mural proposal reviews, ongoing current and new project updates. Review PAAC nominees for upcoming vacancies.
- 14. Adjournment: E. Orantes moved to adjourn the meeting at 7:37. J. Hsu seconded. Motion passed unanimously.**