

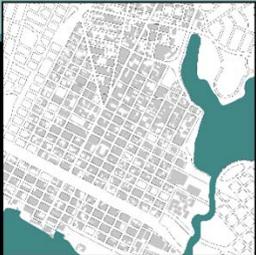
PLAN



DOWNTOWN OAKLAND

quick poll

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DOWNTOWN
OAKLAND

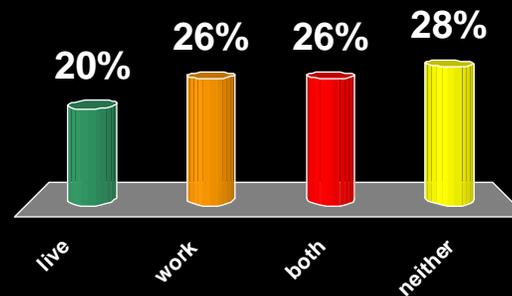
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QUICK POLL

participants

Do you live and/or work in downtown Oakland?

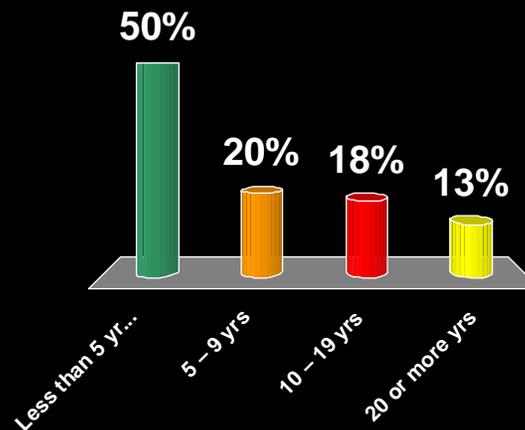
1. live
2. work
3. both
4. neither



Next Question

If yes, how long have you lived or worked in downtown?

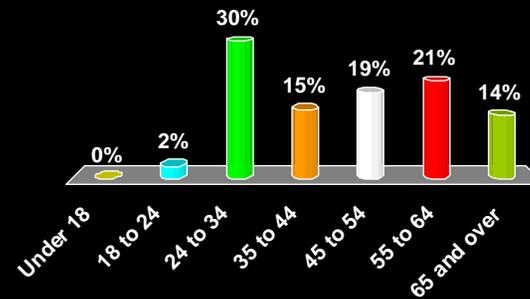
1. Less than 5 yrs
2. 5 – 9 yrs
3. 10 – 19 yrs
4. 20 or more yrs



Next Question

What is your age?

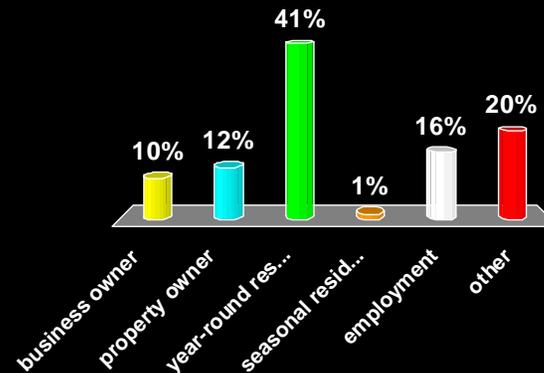
1. Under 18
2. 18 to 24
3. 24 to 34
4. 35 to 44
5. 45 to 54
6. 55 to 64
7. 65 and over



Last Question

Which best describes your interest in downtown Oakland:

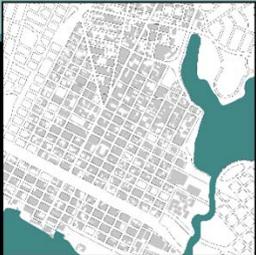
1. business owner
2. property owner
3. year-round resident
4. seasonal resident
5. employment
6. other





quick poll

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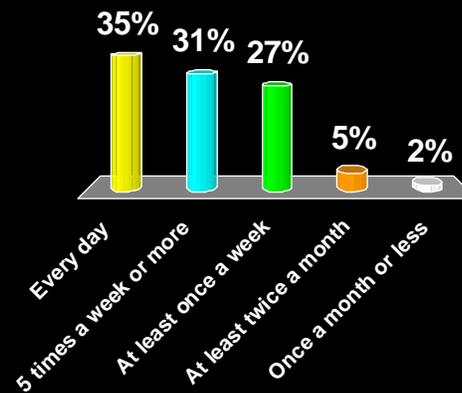
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QUICK POLL

downtown

How often are you downtown?

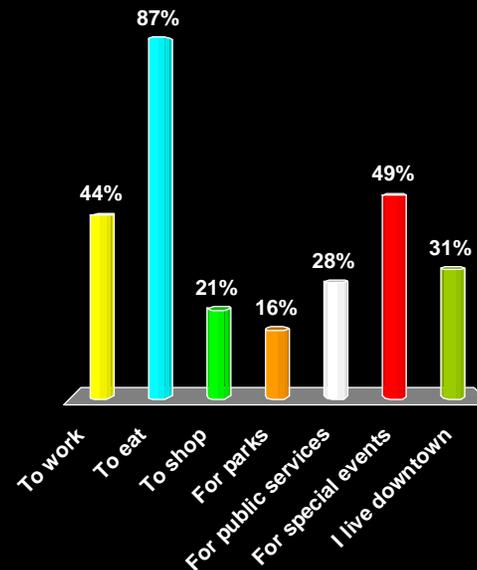
1. Every day
2. 5 times a week or more
3. At least once a week
4. At least twice a month
5. Once a month or less



Next Question

The primary reasons I come downtown (select up to 3):

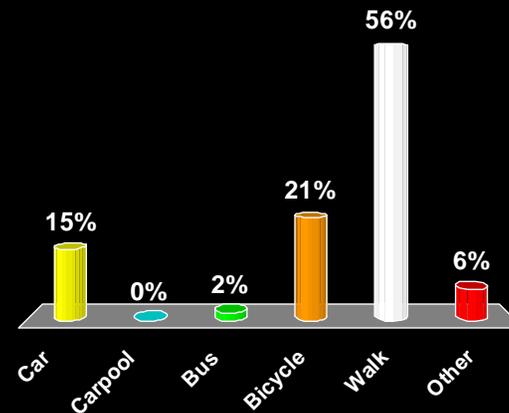
1. To work
2. To eat
3. To shop
4. For parks
5. For public services
6. For special events
7. I live downtown



Next Question

The primary way I typically move within downtown is by:

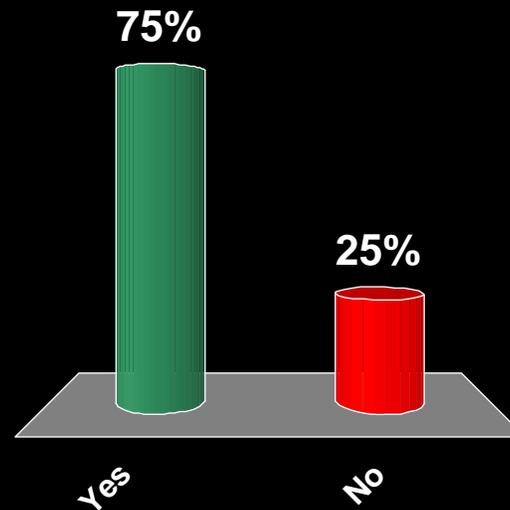
1. Car
2. Carpool
3. Bus
4. Bicycle
5. Walk
6. Other



Next Question

Did your **parents** walk or bike to school?

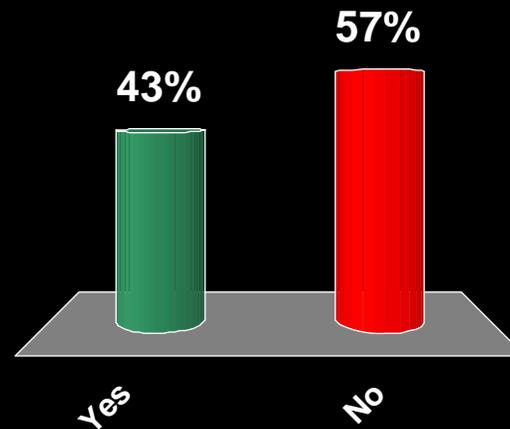
1. Yes
2. No



Next Question

Do the **kids** in your family walk or bike to school?

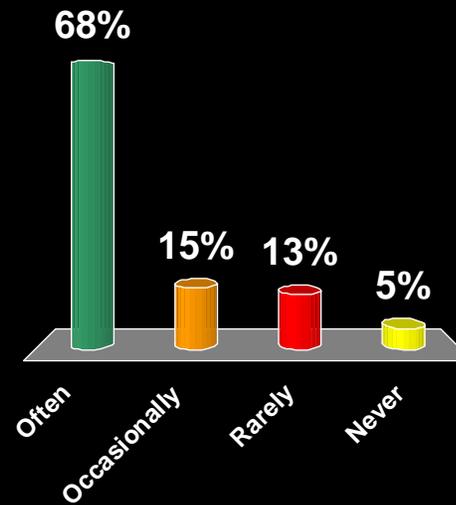
1. Yes
2. No



Next Question

How often do you (or any member of your family) walk or bike to a **store**?

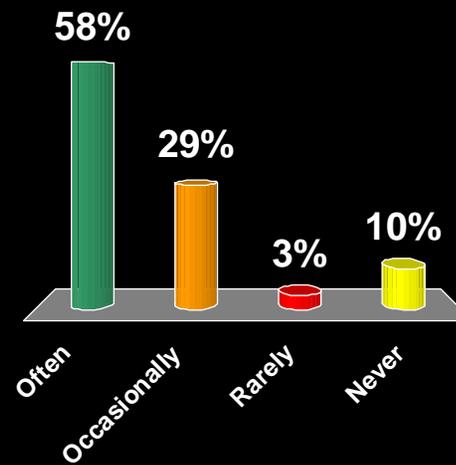
1. Often
2. Occasionally
3. Rarely
4. Never



Next Question

How often do you (or any member of your family) walk or bike to a park?

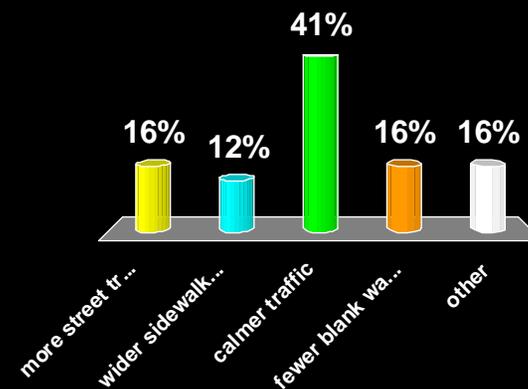
1. Often
2. Occasionally
3. Rarely
4. Never



Next Question

Which of these features would *most* affect your desire to walk or bike?

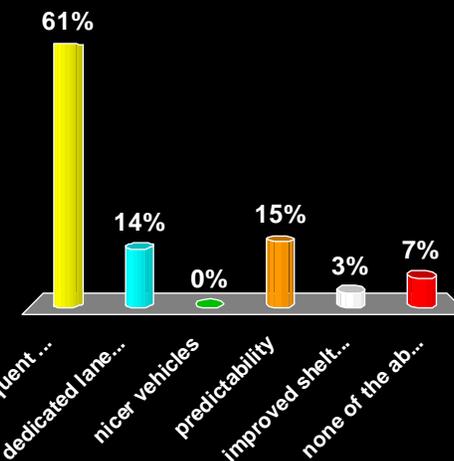
1. more street trees
2. wider sidewalks
3. calmer traffic
4. fewer blank walls
5. other



Next Question

Which of these features would *most* affect your desire to use a bus or shuttle?

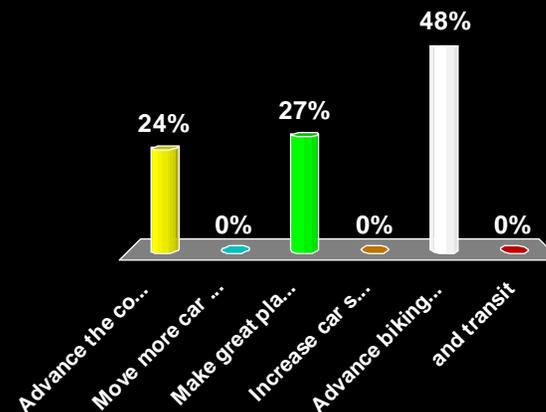
1. more frequent buses, shuttles, more destinations
2. dedicated lanes (faster, not stuck in traffic)
3. nicer vehicles
4. predictability
5. improved shelter amenities
6. none of the above



Next Question

The transportation component of the Downtown Specific Plan should: (choose 1)

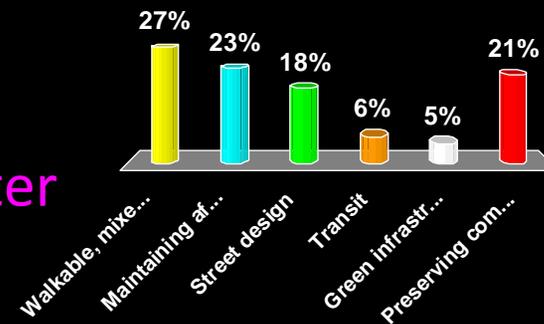
1. Advance the community vision
2. Move more car traffic through downtown
3. Make great places
4. Increase car speeds
5. Advance biking, walking and transit



Next Question

I am *most* interested in learning more about:

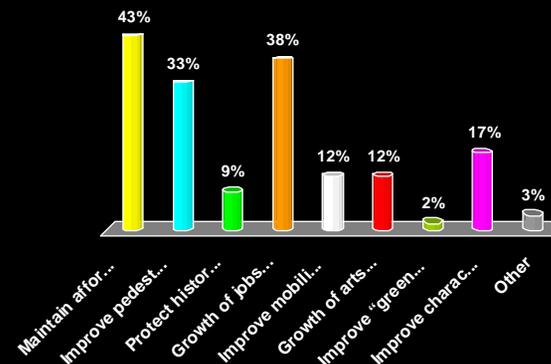
1. Walkable, mixed-use development
2. Maintaining affordable housing
3. Street design
4. Transit
5. Green infrastructure
6. Preserving community character



Last Question

Which of the following do you think are the most important to address to ensure a positive future for downtown Oakland? (select 2)

1. Maintain affordable housing
2. Improve pedestrian facilities (sidewalks, street trees, etc.)
3. Protect historic resources
4. Growth of jobs & tax base
5. Improve mobility options
6. Growth of arts & culture
7. Improve “green” infrastructure
8. Improve character of development
9. Other



thank you!

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