

Public Art Advisory Committee Proposal Review Form

Date 4/27/15Artist(s) Suaro CervantesProject Contact Veronica RamirezOrganization (if applicable) PLACE for Sustainable LivingPhone # 408/506-9027 Email Veronica@aplaceforsustainableliving.orgStreet Address 1121 64th St.City Oakland State CA Zip 94608Proposed Site of Project (Address/Cross St. with physical details) Intersection at 64th St. & Marshall St. Oakland 94608Name of Property Owner, Proposed Location City of Oakland intersection, residentialCity Council District of Proposed Location District 1

Attachments Checklist

Attach a separate document to address the following items, bundled together in a single electronic file:

1. Review Form (this page)
2. Project Narrative
3. Artist Resume
4. Examples of Past Work
5. Visual Proposal
6. Materials and Methods Description
7. Photos of Site
8. In-Situ Mockup
9. Timeline
10. Budget
11. Maintenance Plan
12. Community Outreach / Support Documentation
13. Insurance Documentation
14. pending Permission(s)- Private Property Owner or City
15. Waiver of Proprietary Rights for Artwork Placed on City Property (if applicable)

Declaring Peace Through All Our Relations

A street mural project for the intersection at 64th and Marshall Streets



A project that began from a series of neighborhood meetings
and potlucks initiated by PLACE for Sustainable Living
in the Golden Gate District of North Oakland

PLACE for Sustainable Living,
1121 64th Street, Oakland, CA 94608
Veronica Ramirez, Visual Liason
veronica@aplaceforsustainableliving.org

Background

This mural project is inspired by Portland's City Repair, which is an organized group action that educates and inspires communities and individuals to creatively transform the places where they live.

About City Repair

City Repair facilitates artistic and ecologically-oriented placemaking through projects that honor the interconnection of human communities and the natural world. The many projects of City Repair have been accomplished by a mostly volunteer staff and thousands of volunteer citizen activists. The term "Placemaking" is used to describe the kind of projects that City Repair offers and is the act of creating a shared vision based on a community's needs and assets, culture and history, local climate and topography. All this is good for neighborhoods.

The intersection painting project is just one of many projects City Repair neighborhoods organize for their communities. The painting projects are a traffic calming method that forces cars to slow down at intersections. This makes the streets safer from dangerously speeding cars.

Our Goals

1) We would like to see policy that support Oakland residents to be able to do placemaking projects in their neighborhoods. We are currently in conversations with the City of Oakland about getting a city ordinance here as it is in Portland and many other cities in the United States. Our councilman, Dan Kalb has been a supporter of these endeavors from the beginning and has said that he plans to sponsor this as a city-wide policy. 2) A quote from the Placemaking Guidebook reads: "Great places are produced by the people who use them." This spirit captures the essence of our intention with initiating this street mural project. Community members come together to meet each other, share hopes, desires, and dreams and build community while working on fun projects!

The Process

We began a series of placemaking meetings with potlucks and cookouts in 2012-2013 with our neighbors. At these sessions with our neighbors, many spoke of the desire to be safe, to be heard, to have purpose, to have peace of mind, to be able to share with and celebrate one another, and to feel neighborly. The elders recalled a time when doors were never locked and you knew your neighbors and your neighbors' kids by name; there was a sense of place and belonging and watching out for one another, taking care of sick neighbors or caring for new mothers. We witnessed the desire of participants to truly connect with one another to foster the sense of community they once felt here.

Two pivotal moments to mention in this process, that came in the forms of questions: The first came from Fr. Aidan McAleenan, of St. Columba Church when he asked us on the street one day: **"How can PLACE help with addressing the violence in our communities?"** The second was from former Mayor Quan and Police Chief Jordan at a community forum addressing the high number of murders that take place every year in Oakland. They asked those assembled there in the church: **"How can the community help with the violence in Oakland?"** Both of these questions stayed in our hearts deeply as a calling to try and figure out our role in all of this. It was these questions that got us to host the potlucks, cookouts, eat-meet-greet gatherings with a sense of purpose toward solving this issue together.

It should be mentioned that St. Columba Church have a ritual of staking down white crosses for every murder in Oakland into the ground of the rose garden grounds in front of the church. Each have an inscription of the victim's name, age and date of death. Every year the church and it's parishioners and family members of the deceased individuals call out the names on these crosses and procession into the church with them to place on the altar in the middle of the church. A very sorrowful and powerful ceremony.

Our Theme: *Declaring Peace Through All Our Relations*

The questions posed to us by 3 major leaders in our communities got heard loud and clear and informed our journey of listening and engaging with our neighbors in such a powerful way. We knew that in order to find the **common ground** we all shared (another goal for us as community catalysts), we had to build trust first. From all those community meetings and cookouts, we were able to decide on this beautiful THEME: "Declaring Peace Through All Our Relations". It was a good foundation to work from, Our common ground was found!

The Proposed Artwork

The Symbols Used

SANKOFA is an African symbol meaning: "Know your past to inform your future". It is often depicted as a bird looking backwards grabbing an egg or is also shown as two birds looking toward one another forming a heart shape. This was the symbol chosen for our center. We felt strongly about honoring the African culture so rooted here in Oakland and a heart center was integral to how we wished to begin. It is that **HEART CENTER** that all else is built from. Meeting in the center and seeing who we all are and appreciating where we have traveled from is one of the most reverent ways to acknowledge one another, our cultures and our contributions to community.



4-Directions and Sankofa symbology in the center.

2) PROJECT NARRATIVE

The **FOUR DIRECTIONS** symbol shared by many native cultures to symbolize All Peoples. It symbolizes, first and foremost, the original peoples, Native Americans. With the acknowledgement of these two cultures, African and Native Americans we can begin with integrity, gratitude, and truth.

The rest of the mural represents the natural world depicted by the trees and animals (4-legged, winged, finned, amphibians, and insects). (See the Appendix for the list of animals that will be integrated into this mural). Our connection to All of Our Relations includes: plants, trees, air, fire, water, earth, mammals, insects, fish, birds, including humans, depicted earlier with the 4-directions - All people of the 4 corners.

The **FOUR TREES** that are depicted in the 4 corners of the mural are: Cedar, Redwood, Oak, and Willow. The symbol of the tree represents the interconnection of all life on our planet. In addition, the Willow tree has a special meaning to our neighbor, Ms. Torrey, whose house is on the west corner of the intersection. She once had a mother Willow tree in her yard that had a large canopy, so large that she said it reached over to the intersection. She cut it down because of complaints from neighbors. She was very sadden to have to cut it down. She has both Native and African ancestry and does beautiful Native American beadwork. She was a big contributor to the use of the 4 directions, as this symbol is something she uses often in her bead work. She has lived in this neighborhood for the past 60 years, so it felt good to make a tribute to her via the symbology that means so much to her.



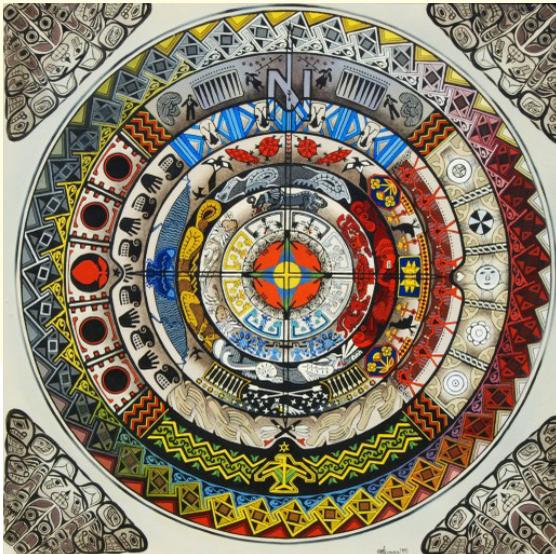
Sankofa

African symbol that means: Look to your past to inform your future.



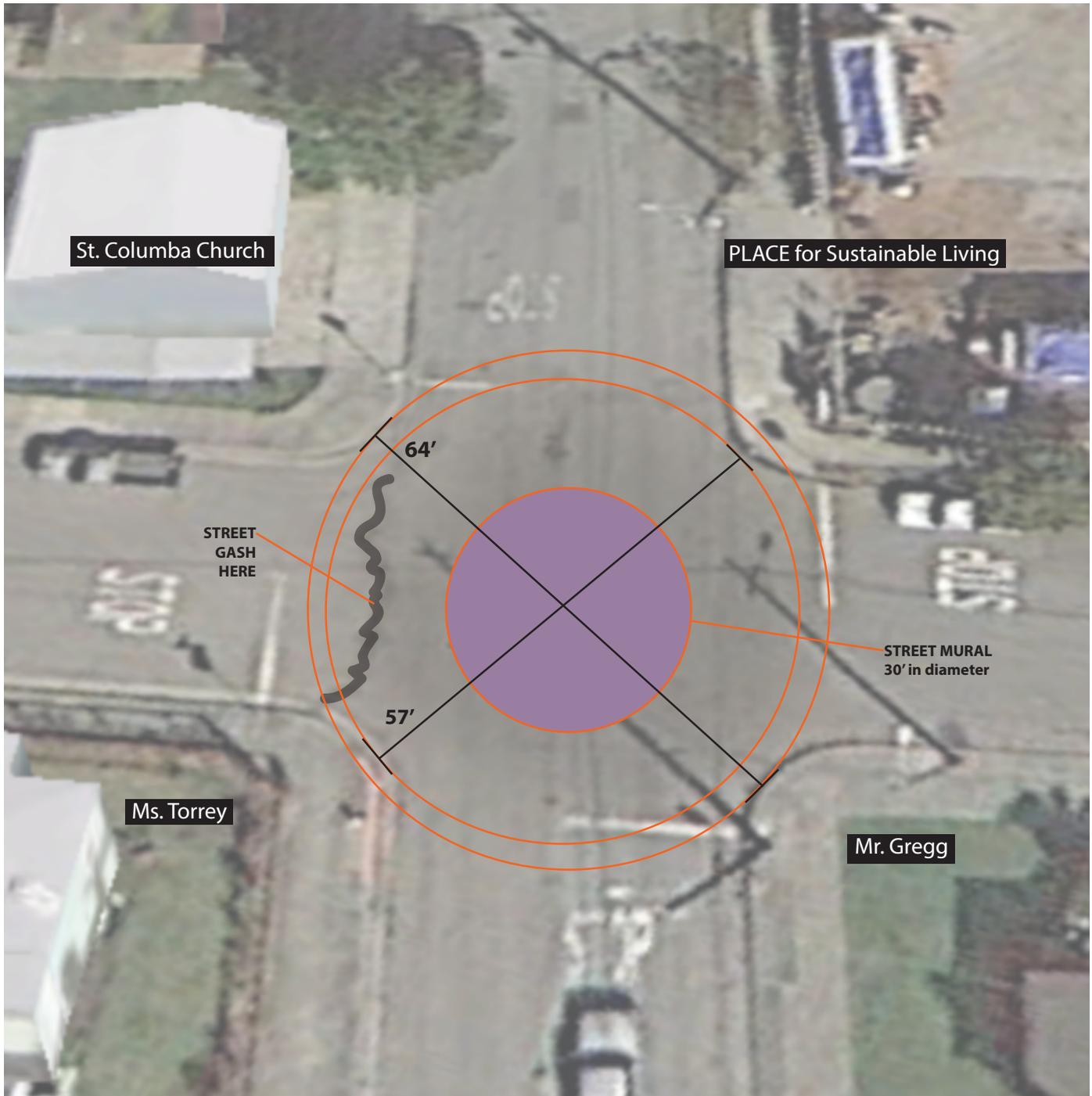
The Four Directions

(East, West, North, South) The Medicine Wheel, sometimes known as the Sacred Hoop, has been used by generations of various Native American tribes for health and healing. It embodies the Four Directions, as well as Father Sky, Mother Earth, and Spirit Tree—all of which symbolize dimensions of health and the cycles of life.



The Street Mural Schematic

Street mural project proposal for 64th and Marshall Streets in the Golden Gate District of North Oakland



APPENDIX

20 ANIMALS

4 LEGGED

- *Brown Bear
- *Deer
- *Mountain Lion
- *Coyote

WINGED

- *Eagle
- *Red-tailed Hawk
- *Pelican
- *Hummingbird

FINNED/WATER

- *Salmon
- *Otter/Seal/Sea Lion
- *Crab
- *Whale/Dolphin

REPTILES

- *Frog
- *Lizard
- *Snake
- *Turtle

INSECTS

- *Honey Bees
- *Lady bugs
- *Butterflies
- *Dragonflies

Earthworms (placed throughout)

Flowers (placed throughout)

A Visual Depiction — *Declaring Peace Through All Our Relations*



COLOR TO COME!

Artwork for street mural





SUARO LUIS CERVANTES ARTIST BIOGRAPHY

Born with a brush in hand in 1979 to Parents Susan and Luis Cervantes, both whom co-founded Precita Eyes Muralists in San Francisco, CA.

Having direct artistic inspiration as a young child from his parents, close friends and associates, Suaro branched into the vast street and fine art circles within his community. This fostering creative environment has given him a place to grow and nurture his craft, and foster his personal and collective visions.

Self taught, Suaro has collaborated with many artists and has gained first hand experience being in the SF Bay Areas Mural Movement. Since 2001 Suaro has been employed and commissioned by Precita Eyes as a Store Manager to Lead Muralist, Mural Restorer, and Project and Event Coordinator. He is responsible for restoring several community murals, as well as creating commercial murals in stores, restaurants, dance clubs, film sets, and office spaces.

From his early beginnings he was engaged with the SF Bay Area Spray Can/Graffiti Art scene. He worked collaboratively with the Precita Eyes Urban Youth Arts workshop that led several spray can art projects in the late 80's through the 90's. Within that time as a teen he painted banners used during anti-violence rallies organized through the United Playaz youth violence prevention program, which he is also a pioneer founder and is currently finishing a mural at UP's Club-house in downtown San Francisco.

At the beginning of last year Suaro collaborated on SF's first bronze and ceramic hand painted tile mural that adorns the Bernal Heights Library. Summer of 2014 he designed and fabricated a stage prop for Michael Franti, Spearhead National tour. Most recently this past October he led a youth mural project in Colorado Springs at Community Prep School with several dozen students and community participants.

He considers the mural movement sacred to our human narrative and remains very passionate in the idea that as public and community mural artists, we have a higher potential in providing the current culture the necessary vision to bring healing to our local communities and the nation through the peoples collaborative arts.



CUNY Graduate Center, New York, 2015



15th and J Streets, Modesto, CA 2015

3) MURAL ARTIST



Bernal Heights Library, 2012



Alemany Farmers Market Community Mural, 2003



So a Child Thinketh, 2009



Recovery, Wellness, Health Mural, 2015



Hillcrest School Mosaic Mural, 2007

6) MATERIALS AND METHODS DESCRIPTION

Preparing the intersection

We will sweep the intersection once or twice with a broom 3 days before the painting. Then, we will spray the intersection down with a standard garden hose to remove any remaining particles and then allow it to dry for a couple days before painting. The day of the painting we will do a quick assessment and/or sweep in case any more debris has accumulated. No pressure washer or harsh cleaners will be used.

Outlining the design

We will use sidewalk chalk to mark out the design in advance, and give many neighbors the opportunity to participate in the painting process by filling in different aspects of the design in a "paint-by-numbers" type technique. Along with the Lead Muralist, there will be several key artist leads and coordinators to help guide the public with this process.

Drying time

On a sunny day the paint will dry in about 1 hour, on overcast days give it 2-3 hrs.

Paint

We will use Sherwin Williams ARMORSEAL TREAD-PLEX, which is a general purpose, interior/ exterior, VOC compliant, 100% acrylic, low odor, waterborne floor coating. This dries rapidly to a tough, alkali resistant finish which will withstand hard wear, abrasion, grease, oils, and cleaning equipment.

Colors

White, Yellow, Black, Blue, Green (confirming other colors that are available)

Sherwin Williams
3131 San Pablo Ave
Berkeley, CA, 94702-2429
(510) 428-1918

ArmorSeal Tread-Plex Water Based Coating

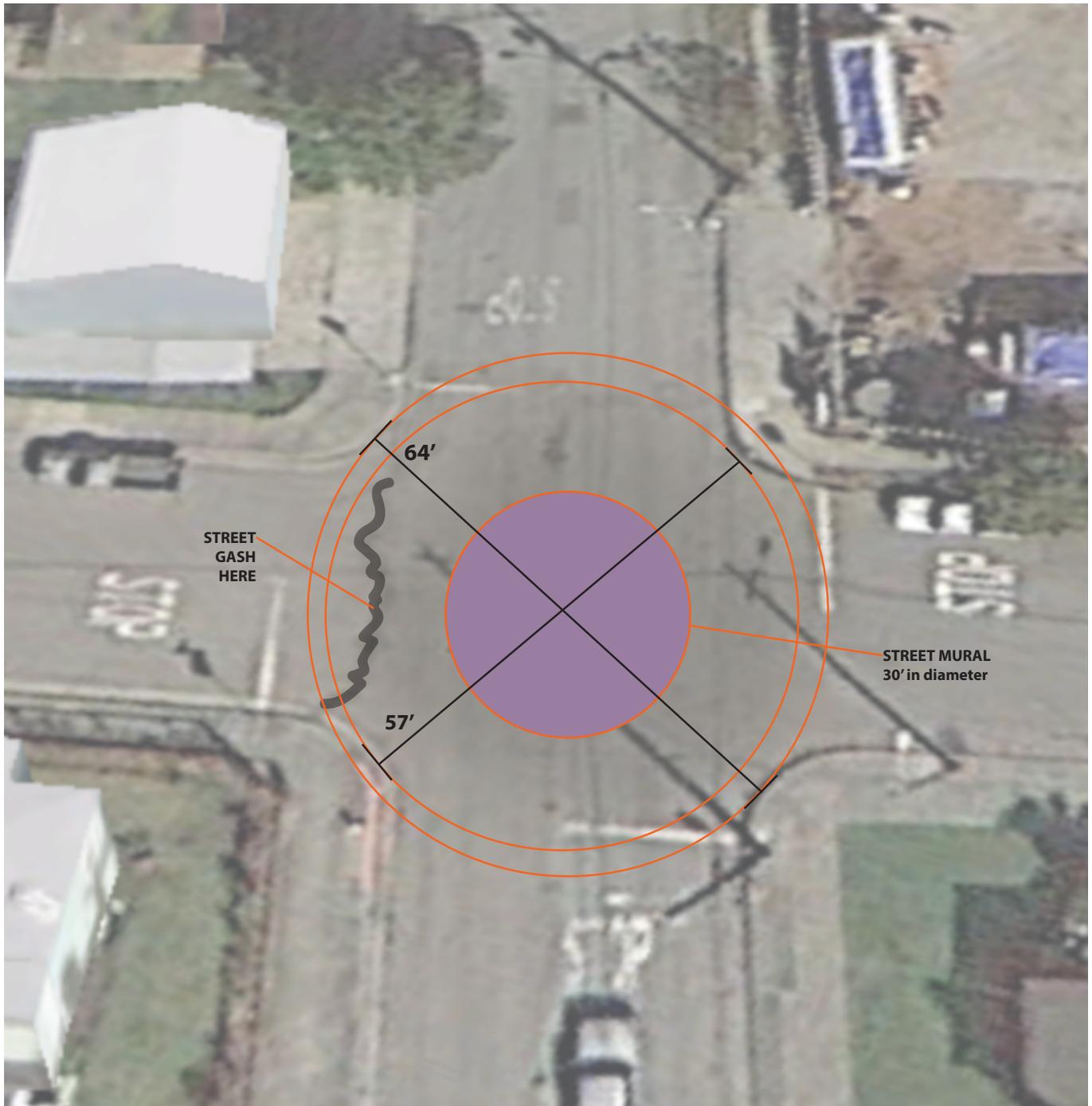
ARMORSEAL TREAD-PLEX is a general purpose, interior/ exterior, VOC compliant, 100% acrylic, low odor, waterborne floor coating. This dries rapidly to a tough, alkali resistant finish which will withstand hard wear, abrasion, grease, oils, and cleaning equipment.

- One component
- Water clean up
- Fast dry
- Slip resistant properties
- Abrasion resistant
- Recommended Usage
- For use over prepared concrete and wood floors, steps, stairwells, aisleways, or previously painted floor surfaces in sound condition.
- Laboratories
- Light assembly and production areas
- Hospitals
- Industrial/commercial office areas
- Helipads
- Meets ADA requirements for Slip Resistance for floors
- Suitable for use in USDA inspected facilities

The intersection at 64th Street and Marshall Street.



8) IN-SITU MOCKUP



Community Outreach and Workshops We've Hosted

These neighborhood meetings consisted of introductions of people present, presentations by the core placemaking committee, breakout groups, design charettes and other hands-on activities such as whiteboards with "wants" and "needs" for anyone wishing to share any of these with the community, a map of the neighborhood where folks were asked to pin where they lived and always food to share and stories to tell.

Neighborhood Meetings

- Open House, September 15, 2012
- Mark Lakeman Special Community Meeting, October 30, 2012
- Placemaking Cookout, November 18, 2012
- Community Meeting, Sun, March 24, 2013
- Potluck and Meeting, Sat, April 6, 2013
- St. Columba Church Meeting, Sun, April 28, 2013
- Next Steps & Block Party Planning, Thu, August 29, 2013

Workshops, Presentations, and Projects

- Mark Lakeman (City Repair founder) Presentation, October 18, 2012
- Vertical Rain Garden Workshop
- Bench for Torrey's front yard
- St. Columba Church garden and fruit tree installs

Creating Commons Festivals - Neighborhood Placemaking Block Parties

- November, 2013
- May, 2014

Our current street mural creation timeline is as follows

January 1, 2015 – Invite mural artist(s) to begin sketching the concept

March 1, 2015 – See draft 1 of concepts from artist(s)

March 27, 2015 – Present to Joe Wang of Dept. Public Works/Transportation Engineer

April 22, 2015 – Approve final drawing

April 23, 2015 – Begin the process of selecting colors for the mural

April 28, 2015 – Submit Project Proposal to Oakland Cultural Arts & Marketing

May 1, 2015 – Finalize most of the details of organizing the various elements

May 3, 2015 – Finalize all details of painting party, supplies and volunteer help

May 4, 2015 – Cultural Arts & Marketing Review Mtg

May 5, 2015 – One final canvassing the neighborhood

May 7, 2015 – purchase the paint for the street mural

May 9, 2015 – Installation: Painting party!

Street Mural @ 64th & Marshall, Oakland, CA			
Budget			
<u>Income</u>			
in-kind donations	Buckets, Rollers, some brushes		
financial donations	Neighborhood Businesses		500
<i>(donation period still open)</i>	Individuals		400
		Total Income	900
<u>Expenses</u>			
anticipated review fees	printing		20
paints	\$75/gal x 8		600
brushes			50
other supplies			50
permits			30
insurance			150
		Total Expenses	900

11) MAINTENANCE PLAN

PLACE for Sustainable Living will take responsibility for any maintenance associated with the street mural since we have initiated the process and it is located just outside our gates in the closest intersection.

We do not identify any costs associated with the maintenance as we are purchasing a gallon of each color and will only need a fraction of a gallon to do the mural. The remaining gallon of each color will serve as additional paint to do touch ups as needed as a result of wear and tear or graffiti.

We intend to produce a yearly block party where the neighborhood will be invited to re-paint the mural as part of our maintenance plan.

November 18, 2012

We conducted several community meetings like this one: Meet Greet 'n Eat, to have neighbors meet and eat together and also share visions for our neighborhood.

2012

MEET GREET 'N EAT

A 64th & Marshall Outdoor Neighborhood COOKOUT!



Meet Neighbors,
Share Food, Enjoy
Music & soak up
some sunshine as
well as share
visions for our
Block

How can we work together
to make our neighborhood a
safer, more beautiful place?



WHEN: Sunday, Nov 18, 1-5:00 PM

WHERE: PLACE, 1121 64th Street

COST: FREE!

SHARE: A Dish, Stories, & Ideas



Musical Entertainment:

- Baba Michael
- Felix Lee
- Wiseproof Asar



With Support from Open Circle Foundation and
food donations from local businesses and partners.

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March 24th, April 6th, April 28th, Aug 29th, 2013
 Community meetings and potlucks to discuss placemaking in our neighborhood.

PLACEMAKING

A hands-on, Designing, & Envisioning Neighborhood Meet-up!



Join us for the next step in this creative process of designing our neighborhood with beautifying embellishments!

Some of the ideas that have been talked about in our previous meetups are: cob benches, message boards, bio-remediation designs, vertical gardens and an intersection painting project.

We look forward to envisioning with you!

WHEN: Sunday, March 24, 2013
TIME: 3:00 – 6:00 PM
WHERE: PLACE, 1121 64th Street
SHARE: Ideas, Stories & Yourselfes!
Snacks & refreshments provided!

We thank the support from Open Circle Foundation

How can we work together to make our neighborhood a more vibrant and beautiful place?



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PLACEMAKING

NEXT STEPS in BEAUTIFYING our BLOCK & CONNECTING with our NEIGHBORS through more STORY-TELLING, FOOD, & FUN! Join us for this potluck get-together!



Here are some of the ideas that came up at our last neighborhood meet up: benches, message board, lending library, intersection painting, free box, water and eco-educational signage, bike pump/tool station, murals, fruit trees, rainwater gardens & more!

We'll create space for brainstorming on some of these ideas!

Working together to creating a more vibrant and beautiful place!

Also, please save the date: April 20th – Earthday!
 We have a biofiltration sidewalk garden project planned for the day - Join us in creating it!

WHEN: Saturday, April 6, 2013
TIME: 12:00 PM – 4:00 PM
WHERE: PLACE, 1121 64th Street
SHARE: A dish, Ideas, & Stories



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PLACEMAKING

Co-creating our Neighborhood Shared Public Spaces



Join us for this Creative process of designing our neighborhood with beautifying embellishments!

Some of the ideas that have been talked about in our previous meetups are: cob benches, message boards, bio-remediation gardens, and intersection painting project.

We look forward to creating with you!

WHEN: Sunday, April 28, 2013
TIME: 12:30 – 4:30 PM
WHERE: St. Columba Catholic Church
 6401 San Pablo Ave. Emeryville, CA 94608
 In the Rectory - Garden Area on 64th Street (across from PLACE)
SHARE: Ideas, Stories & Yourselfes!
Snacks & refreshments provided!

We thank the support from Open Circle Foundation

How can we work together to make our neighborhood a more vibrant and beautiful place?



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PLACEMAKING

Design Updates, Next Steps & BLOCK PARTY Planning

Another chance to meet your neighbors and contribute to the placemaking design process and help plan a block party for late September with music, art, food, and hands-on projects in our intersection.



WHEN: Thursday, Aug 29, 2013
TIME: 6:30 PM – 9:00 PM
WHERE: PLACE, 1121 64th Street
 We'll have tea & snacks

We thank the support from Open Circle Foundation.



PLACE for Sustainable Living
 Questions or to get involved, please contact us at: info@aplaceforsustainableliving.org with "Placemaking" in subject line.
 www.aplaceforsustainableliving.org • 1121 64th Street, Oakland, CA 94608

Festival of the Commons, Nov 9, 2013

Festival OF THE Commons

Come join us for our placemaking block party!

Neighbors of Oakland's Golden Gate District will celebrate the re-imagining of the public commons with several projects including a community street mural project.

FEATURING: Local artists, food, musicians, community organizations, bicycle culture, garden installations, neighborhood improvement projects, family friendly activities, re-skilling workshops, local merchants, art galleries, and more.

The **VISION** is that this type of celebration occurs across multiple neighborhoods helping to activate the public commons, with the building of benches, planters, public art, and the planting of gardens.

WHEN: Sat, Nov 9, 2013 (rain date 11/16)
TIME: 10 AM - 5:00 PM

WHERE: 64th & Marshall Street

Intersection Mural Project:

THEME: Declaring Peace-
Through All Our Relations

What's Your Piece on Peace? - Share your inspiring poem, song, or writing that speaks to this theme.

Email us if you want to volunteer to help out!



Our **COLLABORATORS:**
St. Columba Church, SPAGGIA (San Pablo Avenue Golden Gate Improvement Association) RTO, Grid Alternatives, Planting Justice, Actual Cafe, Spokeland, Phat Beets, Grease Diner Gallery, United Roots, and more!



PLACE for Sustainable Living

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Creating Commons Festival 2014

PLACE for Sustainable Living

CREATING COMMONS Festival

FREE Daytime event!

Saturday, May 10, 2014, 10am-5pm



And... for the evening, Hoedown Hootenanny

- Rupa & the April Fishes, 6pm
- Mission Delirium, 7pm
- Justin Ancheta, 8pm
- \$10-20 Sliding

Creating Commons Festival marks our third year anniversary and is in conjunction with our neighborhood's Golden Gate Second Saturdays. This is a community street celebration not to be missed!

This family friendly street festival features educational skillshares, clothing swaps, crop swaps, garden installs, kid's activities, local art, music, and placemaking projects that reimagine the creation of the public commons.

This event will be at PLACE and the intersection of 64th and Marshall Streets to San Pablo Avenue, the confluence of Northwest Oakland, Berkeley, and Emeryville.

Our event is inspired by *City Repair's Village Building Convergence*, *Sunday Streets*, Oakland's *Art Murrur*, and the *mini-Maker Faire*. It will be listed with and draw on other collaborators participating in the *East Bay ShareFest*, a regional month long festival of sharing.

Additionally, we are collaborating with the *Community Resilience Challenge* occurring for the month of May 2014, which encourages local communities to activate projects showcasing solutions through permaculture, transition town, homesteading, and resiliency.

Collaborating Partners: Golden Gate Second Saturdays, SPAGGIA, Planting Justice, Phatbeets Produce, Village Craft, St. Columba, Spokeland, Kala Art Institute, Urban Permaculture Institute, and others.

Please visit our facebook for updates to **Creating Commons Festival** schedule.



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Creating Commons Festival 2015

PLACE FOR SUSTAINABLE LIVING & NEIGHBORS BRING YOU:

CREATING Commons Festival 2015

SATURDAY, MAY 9, 2015, 10 AM - 6 PM

This year's festival marks our four year anniversary and is in conjunction with our neighborhood's Golden Gate Second Saturdays. Join us for this neighborhood place-making block party celebration! And get involved!

FEATURING: Educational skillshares, clothing and crop swaps, garden installs, kid's activities, street art, music, potluck, placemaking projects and more.

This event reimagines the creation of the public commons at PLACE and the intersection of 64th and Marshall Streets to San Pablo Avenue, the confluence of Northwest Oakland, Berkeley, and Emeryville.

Additionally, we are collaborating for a second year with the *Community Resilience Challenge* occurring for the month of May. CRC encourages local communities to activate projects showcasing solutions through permaculture, transition town, homesteading, and resiliency.

Email us if you'd like to contribute to the festival in some way or bring a potluck dish and please visit our facebook for updates!

Collaborating Neighbors: St. Columba Church, Rock the Bike, Golden Gate Second Saturdays, SPAGGIA, Planting Justice, Phatbeets Produce, Grid Alternatives, Rebuilding Together Oakland, Village Craft, Bay-Peace, Youth Spirit Artworks, and others.

PLACE for Sustainable Living

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12) COMMUNITY OUTREACH/SUPPORT DOCUMENTATION

October 18, 2012 — PLACE hosted Mark Lakeman, City Repair Founder, for a public placemaking presentation.



MARK LAKEMAN
Presentation on City Repair,
Planet Repair, & more!

Thursday, October 18, 2012
7:30pm-10:00pm

Location: PLACE for Sustainable Living
1121 64th Street, Oakland, CA 94608
(at Marshall St, one block west of San Pablo Ave)

Cost: \$10-\$20 sliding scale donation

Since 1996, as both a non-profit organization and a larger movement, The City Repair Project, has educated and inspired communities and individuals to re-imagine and literally re-build their own commons while revitalizing the fabric of local community.

In this presentation, Mark Lakeman will share this transformational process and showcase the multifaceted public initiatives of The City Repair Project.

"By reclaiming urban spaces to create community-oriented places, we plant the seeds for greater neighborhood communication, empower our communities and nurture our local culture."
— PLACEMAKING GUIDBOOK

Mark Lakeman is a national leader in the development of sustainable public places. In the last decade he has directed or facilitated designs for more than three hundred new community-generated public places in Portland, OR alone. He seeks to make every design project one which will further the development of a community vision, whether it involves urban design and placemaking, ecological building, encourages community interaction, or assists those who typically do not have access to design services. His leadership in the City Repair Project has benefited communities across the North American continent.

PLACE
PEOPLE LINKING ART, COMMUNITY & ECOLOGY

PLACE site: fb.aplaceforsustainableliving.org • facebook.com/oakkeyville
City Repair/Mark Lakeman sites: cityrepair.org • marklakeman.net

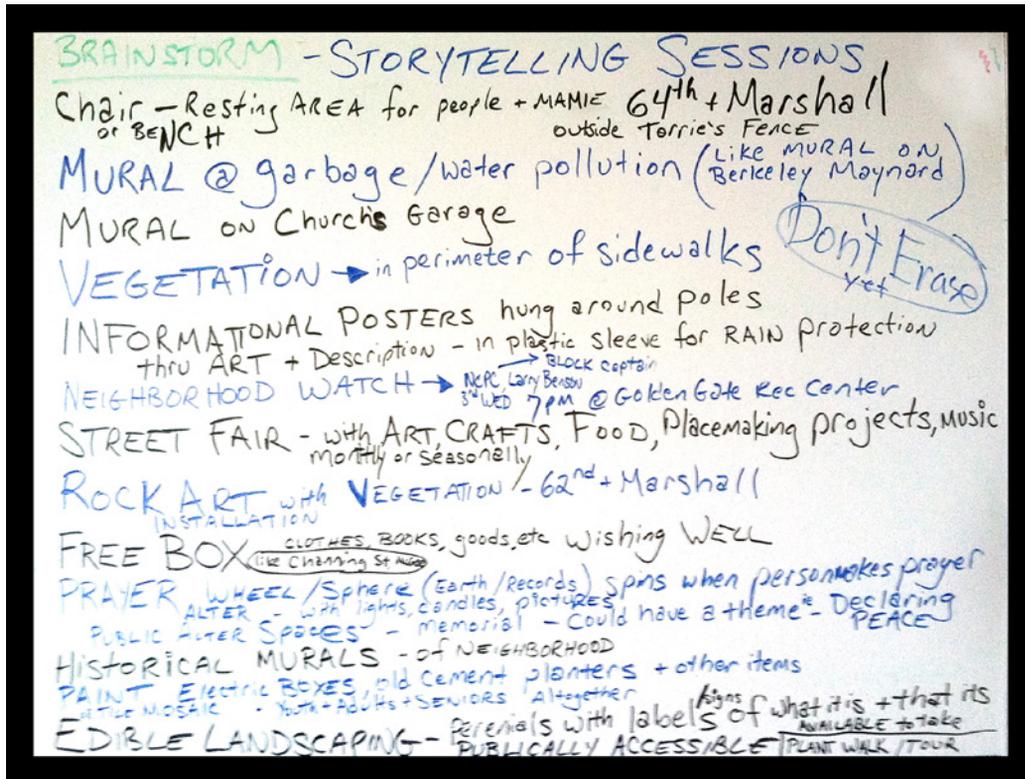
October 23, 2012 — We also had a special community meeting with Mark Lakeman a week later.



12) COMMUNITY OUTREACH/SUPPORT DOCUMENTATION

Notes from one of many meetings with neighbors about placemaking.

Question posed to neighbors: "What do you wish to see in your neighborhood?"



White board from one of our brainstorm meetings with neighbors. April 6, 2013

This is What was recorded:

- More Trees
- Neighbors connected online (nextdoor, spaggia, etc)
- Neighbors connecting over gardening, food, celebrations!
- Public art/murals on San Pablo Ave. San Pablo as an art district
- Edible Landscapes
- Beautiful places to rest
- More gardens
- "Adopt a Theme" for our neighborhood: "Declare Peace" in our neighborhood: PEACE Totem, Peace Bench, Peace Mandala, etc
- Something that can define our neighborhood and who we are, know your past to inform your future —Sankofa
- Bike Air Pump and Tools Station
- Informational Posters hung around poles that explains about the Bay water
- Rock Art with vegetation
- Storytelling Sessions
- Street Fair – with Art, Crafts, Food, Placemaking projects, music, monthly or seasonally
- Public Altar spaces for the different seasons – journals for people to write things, people, they care about, a blessing, a prayer, a story, etc.
- Historical Murals
- Neighborhood Watch
- Painting Electric boxes with art
- Tile Trash bins
- Get kids involved in art projects in the neighborhood
- Public accessible Food
- Walks with kids to gardens to identify plants
- Create Signs with Kids
- Oral Histories
- Slower Traffic
- Prayer Wheel Sculpture
- Ways to connect with neighbors
- Helping neighbors with their gardens
- Honor youth's value
- Respect our Elders and what they have to give to the community

12) COMMUNITY OUTREACH/SUPPORT DOCUMENTATION

In 2013 we began getting signatures from our neighbors to get their support for this street mural project. We followed the guidelines from the *City Repair Placemaking Guidebook*, which says, *get 100% buy off from the immediate neighbors on the 4 corners of the intersection and 85% from neighbors in a 2 block radius.*

FESTIVAL OF THE COMMONS - A NEIGHBORHOOD PLACEMAKING BLOCK PARTY

Since 2012, PLACE for Sustainable Living, neighbors, and various community organizations have facilitated community planning process to design public art, garden containers, and seating. One of the projects resulting from this process, is this mural project that is envisioned for the intersection at 64th and Marshall Streets in Oakland, CA.

NAME (print)	SIGNATURE	ADDRESS	PHONE	Owner, Tenant, or Manager	MURAL DESIGN Yrs / No	DATE
* ERIC SASS		1701 64th St	510-530-2200	owner	YES	10-9-13
* Tracy Hill		64th			YES	10-9-13
KATHARINE ALBERT		64th			YES	10-23-13
Joan Woods		110			YES	10-23-13
Beto Varela		110			YES	10-23-13
Nic Lukhart		110			YES	10-24-13
Amber Backwell		110			YES	10-24-13
Alcivar Wolfel		110			YES	11-27-13
Daniel Obiré		64th			YES	11-27-13
Hong Nguyen		110			YES	11-9-13
Leif Johnson		64th			YES	11/7/13
Jason Soto		27			YES	TBD
Melanie Spence		110			YES	TBD
Roshan Egan		110			YES	TBD

Private information

INTERSECTION MURAL PROJECT - PETITION FORM

FESTIVAL OF THE COMMONS - A NEIGHBORHOOD PLACEMAKING BLOCK PARTY

Since 2012, PLACE for Sustainable Living, neighbors, and various community organizations have facilitated community planning process to design public art, garden containers, and seating. One of the projects resulting from this process, is this street mural project that is envisioned for the intersection at 64th and Marshall Streets in Oakland, CA. We, the undersigned, hereby acknowledge our support for the proposed intersection mural project.

NAME (print)	SIGNATURE	ADDRESS	PHONE	Owner, Tenant, or Manager	MURAL DESIGN Yrs / No	DATE
* John Murphy		1226 64th St	510-530-2200	owner	YES	10/24/13
Annast Mlog		110			YES	10/23/13
Mike Deane		110			YES	10/23/13
Lynn Perkins		110			YES	10/23/13
Micah Lunn		110			YES	10/23/13
* Alisa Jackson		110			YES	10/23/13
Jason Ross		110			YES	11/9/13
Jodi Bush		110			YES	11/9/13
David Walker		110			YES	11/9/13
iel Caldwell		110			YES	11/9/13
Kate Campbell		110			YES	11/9/13
Ryan Brown		110			YES	11/9/13
Don Sagarren		110			YES	11/9/13
Nick Chase		110			YES	11/9/13

Private information

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FESTIVAL OF THE COMMONS - A NEIGHBORHOOD PLACEMAKING BLOCK PARTY

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NAME (print)	SIGNATURE	ADDRESS	PHONE	Owner, Tenant, or Manager	MURAL DESIGN Yrs / No	DATE
Alissa Maanil		5670 Sanfate Rd			YES	11/9/13
Noriko Bonomi		64th			YES	11/9/13
Loretta Adams		64th			YES	5/10/14
MITCHEL LAHANE		110			YES	5/10/14
Jahon Williams		110			YES	5/10/14
Justin Dain		110			YES	5/10/14
Melissa MARGARCA		110			YES	5/10/14
Joe Stenual		110			YES	5/10/14
Kelly Cusareo		110			YES	5/10/14
Jack Kiser		110			YES	5/10/14
Melissa Simon		110			YES	5/10/14
Kerby Perry		110			YES	5/10/14
Michael Enslaw		110			YES	5/10/14
Austin Cable		110			YES	5/10/14
Ryan James		110			YES	5/10/14

Private information

INTERSECTION MURAL PROJECT - PETITION FORM

FESTIVAL OF THE COMMONS - A NEIGHBORHOOD PLACEMAKING BLOCK PARTY

Since 2012, PLACE for Sustainable Living, neighbors, and various community organizations have facilitated community planning process to design public art, garden containers, and seating. One of the projects resulting from this process, is this street mural project that is envisioned for the intersection at 64th and Marshall Streets in Oakland, CA. We, the undersigned, hereby acknowledge our support for the proposed intersection mural project.

NAME (print)	SIGNATURE	ADDRESS	PHONE	Owner, Tenant, or Manager	MURAL DESIGN Yrs / No	DATE
* Anne Marie Falge		1309 Marshall St	510-235-3000	owner	YES	5/11/14
Genevieve Bost		1309 Marshall St	510-235-3000	owner	YES	5/11/14
Angel Gonzalez		1309 Marshall St	510-235-3000	owner	YES	7/12/14
Frankella Usher		1309 Marshall St	510-235-3000	owner	YES	7/12/14
Tonee Rice		1309 Marshall St	510-235-3000	owner	YES	7/12/14
EVAH Lebrun		1309 Marshall St	510-235-3000	owner	YES	7/12/14
* Alan Leon		1309 Marshall St	510-235-3000	owner	YES	7/12/14
Bonnie Brunell		1309 Marshall St	510-235-3000	owner	YES	8/11/14
John Avarre		1309 Marshall St	510-235-3000	owner	YES	8/11/14

Private information

NAME (print)	SIGNATURE	ADDRESS	PHONE	Owner, Tenant, or Manager	MURAL DESIGN Yrs / No	DATE
Eric Pentain		110			YES	11/9/13

*Neighbors in the 3 corners of the site for the street mural. The fourth neighbor is us, PLACE.



CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)
4/16/2015

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER Henry Ham Agency 645 E. Evans Ave. Denver CO 80250	CONTACT NAME: Tanya DeNorch	
	PHONE (A/C, No. Ext): 303-744-1341	FAX (A/C, No.): 303-744-0654
E-MAIL ADDRESS: tanya@henryham.com		
INSURER(S) AFFORDING COVERAGE		NAIC #
INSURER A: Essex Insurance Company		
INSURER B:		
INSURER C:		
INSURER D:		
INSURER E:		
INSURER F:		

INSURED PLACE-1
 PLACE
 1121 64th St
 Oakland CA 94608

COVERAGES **CERTIFICATE NUMBER:** 1360161791 **REVISION NUMBER:**

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL INSR	SUBR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
A	GENERAL LIABILITY <input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR GEN'L AGGREGATE LIMIT APPLIES PER: <input checked="" type="checkbox"/> POLICY <input type="checkbox"/> PRO-JECT <input type="checkbox"/> LOC			2CR5981	11/20/2014	11/20/2015	EACH OCCURRENCE \$1,000,000 DAMAGE TO RENTED PREMISES (Ea occurrence) \$100,000 MED EXP (Any one person) \$5,000 PERSONAL & ADV INJURY \$1,000,000 GENERAL AGGREGATE \$2,000,000 PRODUCTS - COMP/OP AGG \$EXCLUDED \$
	AUTOMOBILE LIABILITY <input type="checkbox"/> ANY AUTO <input type="checkbox"/> ALL OWNED AUTOS <input type="checkbox"/> SCHEDULED AUTOS <input type="checkbox"/> HIRED AUTOS <input type="checkbox"/> NON-OWNED AUTOS						COMBINED SINGLE LIMIT (Ea accident) \$ BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (Per accident) \$ \$
	UMBRELLA LIAB <input type="checkbox"/> OCCUR EXCESS LIAB <input type="checkbox"/> CLAIMS-MADE DED <input type="checkbox"/> RETENTION \$						EACH OCCURRENCE \$ AGGREGATE \$ \$
	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH) If yes, describe under DESCRIPTION OF OPERATIONS below			N/A			WC STATU-TORY LIMITS <input type="checkbox"/> OTH-ER <input type="checkbox"/> E.L. EACH ACCIDENT \$ E.L. DISEASE - EA EMPLOYEE \$ E.L. DISEASE - POLICY LIMIT \$

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (Attach ACORD 101, Additional Remarks Schedule, if more space is required)
 The City of Oakland California is listed as Additional Insured with regards to general liability for the Community Block Party to take place on the 1100 block of 64th street, Oakland, California held on May 9, 2015.

CERTIFICATE HOLDER Oakland City Hall 1 Frank H. Ogawa Plaza Oakland CA 94612	CANCELLATION SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS. AUTHORIZED REPRESENTATIVE
--	--

15) WAIVER OF PROPRIETARY RIGHTS FOR ARTWORK PLACED ON CITY PROPERTY

Waiver of Proprietary Rights for Artwork Placed upon City Property

The provisions of this paragraph shall apply to modify Artist's rights of attribution and integrity as set out in the Visual Artists Rights Act, 17 U.S.C §§106A and 113(d) ("VARA"), the California Art Preservation Act, Cal. Civil Code §§ 987 and 989 ("CAPA"), and any rights arising under United States federal or state law or under the laws of another country that convey rights of the same nature as those conveyed under VARA and CAPA, as against the City of Oakland ("City") and its agents.

The City has the absolute right to change, modify, destroy, remove, relocate, move, replace, transport, repair or restore the

Street mural in intersection with traffic paints

Entitled

"Declaring Peace Through All our Relations"

and located at (insert site location and parcel location if applicable):

Intersection at 64th St & Marshall St. Oakland 94608

in whole or in part, in City's sole discretion.

Artist's Address for Notice (insert artist's name and complete address):

3435 Cesar Chavez Blvd, Apt. 220
SF, CA 94110

Artist bears the sole responsibility for providing the City with any changes to the Artist's Address for Notice. Notice of changes must be mailed to the Public Art Program, Cultural Arts & Marketing, 1 Frank H. Ogawa Plaza, 9th Floor, Oakland, CA 94612 and the Client Department with jurisdiction over property: [Insert Address of Client Department with jurisdiction over property]:

[Signature] 04-27-15
Artist Signature / Date

[Signature] 4/29/15
City - Client Department Representative Printed Name / Signature / Date

In correspondence with:
Joe Wang, P.E.
Supervising Transportation Engineer
City of Oakland

This document is posted online at:

<http://www2.oaklandnet.com/Government/o/CityAdministration/d/EconomicDevelopment&PublicArt/index.htm>

From: Wang, Joe
Sent: Wednesday, April 29, 2015 11:55 AM
To: Zaremba, Kristen W.; Huss, Steven; Levin, Brooke A.; Neary, Mike; Mitchell, Jason; Foster, Frank; Estes, Lesley; Kattchee, Susan; Wlassowsky, Wlad; Avelino, Darian; Chun, Peter; Ortiz, Celso; Dowdakin, Becky; Amirzehni, Gus; Mach, Jimmy
Subject: Marshall/64th Street Mural - OPW's Conditions of Approval
Attachments: ACPWA_Paints and Solvents.pdf; DOC042915.pdf

Kristen,

Per your request, attached (DOC042915) is the Waiver of Property Rights I signed off on behalf of OPW. Below are the conditions that OPW is placing on the agreement. Let me know if you need anything else. Thank you.

- * The pavement mural shall be maintained (cleaned, repainted, repaired, etc.) by the permittee during an annual neighborhood event for which all pertinent City permits will be required.
- * The mural may not be maintained (cleaned, repainted, repaired, etc.) during any time other than the permitted annual neighborhood event, except when deemed necessary by the City.
- * The City is not responsible or obligated to maintain (clean, repaint, repair, etc.) the mural.
- * In the case that the City deems it necessary for the permittee to maintain (clean, repaint, repair, etc.) the mural at any time, the permittee shall complete the requested maintenance work, including obtaining all required City permits, within one month of written notification by the City.
- * The City has the authority to remove the mural, in part or in whole, at any time.
- * The existing traffic controls on Marshall St and 64th St, e.g., stop signs, stop stencils, pavement striping, curb painting, sidewalk signage, etc. shall not be obstructed, relocated or removed in part or in whole, encroached upon, modified, or undermined in any way by the mural or the painting/maintenance of the mural.
- * The mural, in its original or future updated form, shall not deviate from the original approved design, i.e., size, shape, color, location, material, etc.
- * The paint used for the mural shall always conform to the attached Best Management Practices for Alameda County for paints and solvents.

Joe Wang, P.E.
Supervising Transportation Engineer
Transportation Services Division
City of Oakland | Public Works Department | APWA Accredited Agency
250 Frank H. Ogawa Plaza, Suite 4344, Oakland CA 94612
(510)238-6107

Report A Problem | Public Works Call Center | (510) 615-5566
www.oaklandpw.com | opwcallcenter@oaklandnet.com | Mobile app: SeeClickFix

Paints Solvents & Adhesives

Prevent Water Pollution

All paints, solvents, and adhesives contain chemicals that are harmful to the wildlife in our creeks and Bay. These toxic chemicals may come from liquids, solid products, cleaning residues, or rags. Liquid residues from paint thinners, solvents, glues and cleaning fluids are hazardous wastes.

Best Management Practices ■

- Keep all liquid paint products and wastes away from the gutter and storm drain facilities. Do not clean brushes, rollers or containers into any storm drain facility. When thoroughly dry, empty paint cans, spent brushes, rags, and drop cloths may be disposed of as trash.

Paint Removal ■

- Collect and dispose of residue at a hazardous waste collection facility. Chemical paint stripping residue is a hazardous waste.
- When stripping or cleaning building exteriors with high-pressure water, block storm drains and direct wash water onto a dirt area. If there is no sizeable landscape or dirt area, check with your local waste water treatment authority for permission to discharge to sanitary sewer.
- When cleaning rain gutters - use a sock of geotextile fabric at downspouts to filter out chips and particles.
- Use plastic sheeting or drop cloth to collect chips and dust from non-hazardous dry stripping and sand blasting. Sweep up and dispose of debris as trash.
- Chips and dust from marine paints or paints containing lead or tributyl tin are hazardous wastes. Dry sweep and dispose of appropriately.

Paint Operation ■

- Train employees and subcontractors in these methods. Follow directions carefully.
- Mix paints indoors if possible and always on a drop cloth or tarp. Buy only the amount of paint needed for the job.
- Use latex or the least hazardous paint. Don't spray in windy conditions.
- Use equipment that is most efficient at getting paint on the surface (minimize overspray). When possible, enclose paint operation with scaffolding close to the job. Use drop cloths draped over scaffolding to reduce area of paint spray.
- When sealants are used on wood, pavement, roofs, quickly clean up any spills. Remove excess liquid with absorbents or rags.

Painting Cleanup & Disposal ■

- Never clean brushes or rinse paint containers into a street gutter, storm drain, stream, or on the ground. For water-based paints, paint out brushes and rinse to the sanitary sewer.
- For oil-based paints, paint out brushes before cleaning in a thinner or solvent. Filter and reuse thinners and solvents. Dispose of excess liquids and residue as hazardous waste.
- Completely use up or recycle excess water-based paint. Paint can be recycled at the Household Hazardous Waste Center by calling for an appointment.
- Dispose of excess oil based paint, solvents and sludges as hazardous waste. Water based paints can be painted onto a drop cloth and disposed of in the trash when dry. NEVER pour any paint into the storm drain or the sanitary sewer.

Pollution Prevention Practices

for the Construction Industry
Alameda County Unincorporated Area Clean Water Program



Construction sites are common sources of stormwater pollution. Materials and wastes that blow or wash into a gutter, sidewalk, street, or storm drain, have a direct impact on local creeks and the San Francisco Bay. Stormwater pollution is a serious problem for Bay Area wildlife dependent on waterways. Common sources of this pollution are oil, fuel and fluids from vehicles and heavy equipment; vehicle maintenance and washing; construction debris, paint/solvents; soil from site erosion and tire tracking; concrete and mortar.

Water Pollution Prevention - It's the Law

The United States Federal Clean Water Act and the California Porter/Cologne Act through the State Water Resources Control Board and the Regional Water Quality Control Board require cities and counties to reduce pollutants flowing to waterways. Alameda County's Stormwater Discharge Control Ordinance (County Code Section 13.08) prohibits discharges from construction sites. As a contractor, site supervisor, owner or operator of a site or project, you are responsible for any violation of this ordinance by your employees or subcontractors. Adherence with this ordinance is a condition of your building permit. Stop work orders, fines and fees may apply if violations occur.

This publication is intended to assist contractors to reduce or eliminate pollutants being discharged from work sites. Also see the publication *Blueprint for a Clean Bay* available at the Building Permit office and through the Clean Water Division.

This brochure is one in a series of five brochures entitled:

- General Construction & Site Supervision
- Roadwork & Paving Activities
- Heavy Equipment & Operation
- Fresh Concrete & Mortar Application
- Painting & Application of Solvents & Adhesives

For more information on ways your company can stay within the law and help prevent water pollution, call:

Clean Water Division

510. 670.5543

Grading Permits

510. 670.5568

Building Permits

510. 670.5440

QUESTIONS POSED BY KRISTEN ZAREMBA TO PROJECT LEAD, VERONICA RAMIREZ:***Kristen Zaremba:***

Joe: I know you just sent an email with some outstanding questions regarding materials/durability/longevity etc. Can you please also sign the Waiver of Artists Rights, and review and verify if the insurance documentation meets Public Work's requirements for this work (and if it does not, can we assume this will be corrected by the time you must obtain the street closure permit?).

Veronica Ramirez:

We have the permits, like the street encroachment and sound permits!! I can send pictures of them if they are needed for your review on Monday. Or I can bring them on Monday.

Kristen Zaremba:

Can you please verify if this design has been shared with the community and when?

Veronica Ramirez:

The concept has been shared with the community and we have sign off for the project by neighbors (from 2013-2014); 100% from the 4 corners (Ms. Torrey, Mr. Gregg and tenants and St. Columba Church and signatures from a 2 block radius from the intersection where the mural will go. The community has knowledge and approved the mural, we have just been waiting for the city's approval. We will be showing the color version this week!

Kristen Zaremba:

Also, what is Suaro Cervantes' role?

Veronica Ramirez:

Suaro's role is to provide us with his skills as a mural artist and artistic expression to illustrate a community derived project and concept. He will also do the mural footwork and prep needed prior to the paint day, we hope will be May 9th.

Kristen Zaremba:

Are all the examples you included the artist's own work or are they collaborations?

Veronica Ramirez:

The examples in the packet are both collaborative works and individual ones. Suaro's facebook shows other recent examples of his work. The mural works in the packet are only a select few I pulled off the Precita Eyes website – a 40 year old mural arts grass roots organization founded by his parents in San Francisco.

Kristen Zaremba:

Is he just the designer or is he also executing the work? and is it pro-bono? It would be helpful to have this information for the PAAC review.

Veronica Ramirez:

He is executing the work with community members. Other artists will be on hand to help guide community members in the mural painting.

He is doing this pro-bono. He knows it's a community project and doesn't expect payment, but if we collect enough financial support from the community to cover our cost and there is something left over we will offer to Suaro.

Kristen Zaremba:

Are you and the artist both able to attend the PAAC meeting to present the project? We will be meeting on Monday evening, from 5:30 onwards, in Hearing Room 2 of City Hall. If these can issues can be addressed in writing and provided to us by tomorrow morning that would be ideal. Otherwise, you should bring any follow up documentation to the meeting on Monday.

Veronica Ramirez:

I will for sure be there as PLACE Project Director and Community Liaison. I will check in with Suaro. Jonathan Youtt, another founding member of PLACE who has been working with me on the Placemaking initiatives with the City since it's conception, will be there as well!