



**Cultural Arts Programs**  
*Cultural Arts & Marketing Division*

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**Oakland Public Art Advisory Committee Review Form**

Artist's Name / Project Contact Thomas Wong

Organization EastSide Arts Alliance

Date March 30, 2015 Phone # 510-533-6629

Property Owner Leonard Charles

Email eastsideculturalcenter@gmail.com

Street Address 2277 International Blvd

City Oakland State CA Zip 94606

Proposed Site of Project (Address/Cross St. with physical details) 8400 International Blvd

One Stop Liquor Store - Signage and Facade Improvement

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Dear Members of the Oakland Public Art Advisory Committee,

EastSide Arts Alliance would like to request your support for a public art project we have slated for 2015-2016. Supplies requested will aid in the creation of mural panels and a redesigned façade for the One Stop Liquor Store at 84<sup>th</sup> Avenue in Oakland. The goal of the project is to end vandalism and blight at the site, and assist in promoting beautification and pride in that neighborhood.

The supplies requested will assist us not only in providing a high-quality project that lasts longer than normal mural improvements, but also allow our artists to produce pieces that expand our technical scope. We are looking to create multiple panel pieces that affix to security gates surrounding the store, and display the highest quality mixed-media painting techniques that paintbrush and aerosol alone cannot achieve.

EastSide will be working with an intergenerational group of 3 master artists and one youth apprentice from Oakland on these pieces. All artists come from the neighborhood around or near 84<sup>th</sup> Avenue, and have their work currently displayed at such notable sites as the Oakland Museum, Alameda County Building and the Oakland Zoo.

The One Stop Liquor Store has been in the neighborhood for over 20 years, and like its surrounding neighborhood has been through its ups and downs. The owner, Leonard Charles, is a 2<sup>nd</sup> generation owner, and one of the last African American owners of a corner store in Oakland. He is interested in creating healthy food options at his store, and is working with Hope Collaborative to do an entire interior renovation. EastSide would like to support Mr. Charles' efforts and create public artwork that will assist in deterring vandalism and promote health and community pride in the area.

We very much appreciate the Oakland Public Art Advisory Committee's support in our ongoing efforts, and look forward to producing the highest-quality graffiti abatement and prevention solutions for our Oakland neighborhoods!

Thank you all very much,  
Thomas Wong  
EastSide Arts Alliance and Cultural Center

Itemized Breakdown of Proposed Supplies:

Paint Spray Gun	To assist in faster coverage of blighted walls, also to achieve better coverage of textured walls and areas
Paint Sprayer	To assist in faster coverage of blighted walls, also to achieve better coverage of textured walls and areas
Pressure Washer	To ensure the cleanest painting surfaces for longer lasting murals
Power Extension Cord	For sprayers and pressure washing
Power Surge Protector	For sprayers and pressure washing
Rubber Water Hose	For sprayers and pressure washing
Painters Tool	For wall cleaning purposes
Respirator	For aerosol projects to ensure health of participants
Respirator Cartridges	For aerosol projects to ensure health of participants
Paint Rollers	For graffiti abatement
Paint Roller Covers	For graffiti abatement
Novacolor Paints	High quality paints for longer lasting murals
Airbrush and Compressor	For painting three dimensional public art pieces for walls and blighted fences
Airbrush Spray Booth	For painting three dimensional public art pieces for
Airbrush Cleaning Station	For painting three dimensional public art pieces for
Ash Vacuum	Cleanup of work areas and work sites
Ash Vacuum Filter	Cleanup of work areas and work sites
Router	To assist in creation of three dimensional public art pieces for walls and blighted fences
MultiMax Tool Kit	To assist in creation of three dimensional public art pieces for walls and blighted fences



One Stop Liquor Store

# EastSide Murals and Public Art

## Estimate of Requested Supplies

Name of Supply/Equipment	Amount	Price/Item	Total
Paint Spray Gun	2	\$90.00	\$180.00
Paint Sprayer	1	\$500.00	\$500.00
Pressure Washer	1	\$400.00	\$400.00
Power Extension Cord	1	\$20.00	\$20.00
Power Surge Protector	1	\$40.00	\$40.00
Rubber Water Hose	1	\$30.00	\$30.00
Painters Tool	5	\$6.00	\$30.00
Respirator	15	\$30.00	\$450.00
Respirator Cartridges	15	\$20.00	\$300.00
Paint Rollers	5	\$2.00	\$10.00
Paint Roller Covers	20	\$9.00	\$180.00
Novacolor Paints			\$1,360.00
Airbrush and Compressor	2	\$400.00	\$800.00
Airbrush Spray Booth	2	\$85.00	\$170.00
Airbrush Cleaning Station	2	\$20.00	\$40.00
Ash Vacuum	1	\$90.00	\$90.00
Ash Vacuum Filter	2	\$10.00	\$20.00
Router	1	\$250.00	\$250.00
MultiMax Tool Kit	1	\$130.00	\$130.00

**\$5,000.00**

EastSide Arts Alliance and Cultural Center

2277 International Blvd, Oakland CA

[www.eastsideartsalliance.org](http://www.eastsideartsalliance.org)

FB: East Side Arts Alliance

## **About Thomas Wong**

Thomas Wong is an Oakland-based mixed-media artist and award-winning graphic designer whose current large-scale work is now featured at the entrance of both the Alameda County Government and Oakland Museum buildings. He is currently a featured exhibit artist at the Oakland Museum, and has had his work showcased at Yerba Buena Center SF and Yoshi's Jazz Heritage Center.

Thomas' graphic and interactive design work was inducted into the permanent historical archives of the Smithsonian Institute in Washington DC. As a graphic designer he has supported dozens of Bay-Area social justice and community organizations over 15 years.

Thomas has also served as Executive Director of the Laurel Business District Association, where he directed the creation and installation of over 25 pieces of large-scale public artwork and directed over 50 large-scale public events. This and other efforts resulted in a "Best of the East Bay" award for the district in 2012. He has taught hundreds of students in grades K-12 in numerous visual arts programs. He is a core member of the EastSide Arts Alliance and Cultural Center in Oakland.

**Thomas Yun Sing Wong**  
4038 Fullington St, Oakland, CA 94619  
[yonomoseki@yahoo.com](mailto:yonomoseki@yahoo.com), 510.381-2013

### **FEATURED MULTIMEDIA and VISUAL ARTIST**

#### **2000-Current Various Projects**

Alameda County Government Building, Oakland, CA, Commissioned Mural for Entrance  
Oakland Museum, Oakland CA, Commissioned Mural for Entrance and Exhibition Installation  
"Dragon Mural," Oakland Chinatown, 3 Story Mural, First in a Series of Twelve, Principal Designer, Art Director and Project Manager  
"Flux," Yerba Buena Center SF, Featured Visual Artist, Isadora Duncan Award  
"Laurel Public Art Initiative," Art and Program Director of 20 Piece Public Art Installation  
"Puri Project," Oakland, San Francisco, Beijing, Seoul, Featured Video Artist  
"Visions of Beauty," SF Asian Art Museum, Oakland Museum, Berkeley Art Museum, Yoshi's Jazz Club, Oakland Art and Soul Festival, Featured Video Artist  
"Baraka - Evolution of a Revolutionary Poet," African American Museum and Library at Oakland, Video Artist  
"Angel Island Chinese Immigration Dance Project," San Francisco State University, Featured Video Artist  
KRS One and Dead Prez Concert, Lead Video Artist  
Summer Heat Concert, featuring the Last Poets, Videography  
All Oakland Youth Talent Show, Production Coordinator  
Oakland Museum Chinese New Year Educational Video, Videography  
Oakland Museum Dia De Los Muertos Educational Video, Videography  
Malcolm X Jazz Festival, Lead Video Crew  
"Malcolm X" Asian Resource Gallery, Featured Video Artist, Video Art Installation  
Academy of Hawaiian Arts "Hoike" Hula performance, Video Art Installation  
Tibetan Freedom Concert, San Francisco, Photographer  
MTV Segment Lead Videographer  
Los Angeles Village View Staff Photographer, Videographer

### **COMMUNITY ARTS, EVENTS and EDUCATION**

#### **Current- 02 Core Collective Member – EastSide Arts Alliance and Cultural Center**

Since 2002, I've been involved in all aspects of EastSide's organizational planning, programming, fundraising, maintenance, project creation and implementation, and art production. EastSide Arts Alliance and Cultural Center serves thousands of East Oakland residents yearly, offering weekly cultural arts programming, public art projects and large-scale arts and music festivals.

#### **Current – 09 Executive Director – Laurel Business Improvement District Association**

My role as Executive Director ranges from urban planning to district management to business development, but my approach is rooted in public art and community event production. Since 2009, the Laurel BID under my direction has produced over 40 large-scale cultural events, and over 20 pieces of large-scale public art. This has resulted in a "Best of the East Bay: Best Completely Re-imagined Neighborhood" Award by East Bay Express.

#### **10-08 Organizational Advisor and Program Creator – 808 Urban, Honolulu HI**

808 Urban is a collective of artists committed to improving the quality of life in Honolulu through cultural arts programming. 808 Urban has created over 50 large-scale mural projects throughout Hawai'i, offered over a hundred free arts workshops, produced numerous community events, and launched an ongoing, 5-school youth program. I served as a mentor and organizational advisor in its inception, developed a seed fund for programming, and implemented a series of arts workshops in low-income housing developments.

**08-02 FOUNDER - Below Radar Art and Visual Education, Oakland**

BRAVE is a youth arts, education and leadership project of EastSide Arts Alliance. BRAVE trains youth and young adults to become teachers of guerilla art, theater and video workshops for public after school programs in East Oakland. Participating schools and programs: Urban Promise Academy, ASCEND School, Melrose Leadership Academy, Youth Empowerment School, MetWest High School, East Oakland Community High School, EBAYC, AYPAL, Youth Together, ESAA.

**06-05 Youth Program Coordinator – AYPAL Cultural Event Production**

AYPAL stands for Asian Pacific Islander Youth Promoting Advocacy and Leadership, and focuses on youth run organizing and arts activist campaigns for school and community improvement. I coordinate the Cultural Event Production Team, youth who plan, organize and present the May Cultural Arts Festival in East Oakland. The Festival showcases 15 different Asian/Pacific Islander cultural performance groups and is attended by over 400+ community members every year.

**04-01 ASSISTANT DIRECTOR OF TECHNOLOGY / HEAD TEACHER – St. Paul’s School, Oakland**

I created and taught integrated technology classes for K through 8<sup>th</sup> grades. In addition I advised all teaching and administrative staff in technology integration for their existing curricula. Emphasis is on creative uses of new media, as well as developing artistic, organization and cognitive skills for youth across various multimedia areas.

**04-03 WORKSHOP CREATOR / HEAD TEACHER - Oakland Peace Camp, Cesar Chavez Center, Oakland**

Hired to create and implement video workshops for grades 7-12. The curriculum was designed as an integrated community art project, coordinated with capoeira, mural making, music and djing curricula. OPC now employs youth teachers from our BRAVE program.

**03-02 YOUTH MULTIMEDIA HEAD TEACHER - Various Youth Programs, Bay Area**

I have created curriculum and taught community video and multimedia design for these organizations: Asian Youth Promoting Advocacy and Leadership, Dance Performance Workshop, Black Dot Beats, Flows and Videos Program, Visual Element Program, KQED “Matters of Race” Video Project, San Francisco State University Urban Art Program.

**2001 CURRICULUM DEVELOPER - UCLA Online Extension, Los Angeles**

The directors of UCLA Online invited me to create an experimental curriculum structure for their expanding online courses. I researched and presented ideas on how to develop lesson plans in a decentralized online environment.

**2000 EDUCATIONAL TOY INVENTOR – Blocka Block Toys, Los Angeles**

Blocka is a educational puzzle toy for children ages 5 and up. Based on the binary system used in computer programming, the toy simultaneously develops a child's artistic creativity and mathematical intuition through a self-directed "play and learn" methodology. Currently being featured as a workshop art project in various Oakland schools.

**00-98 MULTIMEDIA DESIGN CONSULTANT – Various Projects, Los Angeles**

Starbright World Childrens Hospital Intranet  
MedHelp Online Medical Communities  
Los Angeles County Government Intranet

**1997 TECHNOLOGY MENTOR – Felton School and the LISTEN Program, Los Angeles**

As part of their Project L.I.S.T.E.N. Program (Lennox Intercultural Student and Teacher Education Network), I mentored a fifth-grade class and their teacher for a year in website building, classroom networking, and online educational development. The students learned how to surf the Internet, collaborate via email with students from other schools on various projects, and create their own student website.

## **SYSTEMS ADMINISTRATION EXPERIENCE**

### **04-01 SYSTEMS DESIGNER / ADMINISTRATOR - St. Paul's School, Oakland**

I created, implemented and currently oversee the school network of 120+ Macintosh computers, 2 wireless laptop carts, and 6 OSX parent/child/backup servers. Worked with Apple's Director of K-8 Education to design the network and infrastructure.

### **04-02 SYSTEMS ADMINISTRATOR - Eastside Arts Alliance, Oakland**

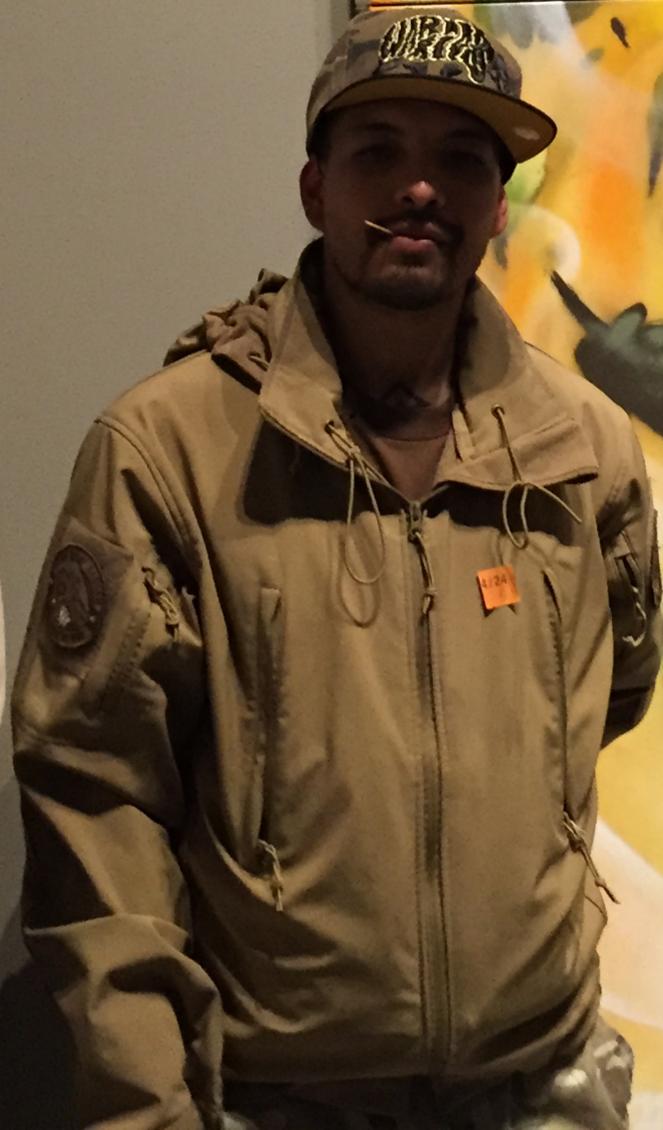
Created and currently oversee an audio video recording studio for a community arts collaborative in East Oakland. Responsibilities include implementing a distribution, storage and archival process for various video programs and cultural events. Also developing the multimedia program for ESAA's in-progress cultural center.

## **HONORS**

- 2015 Commissioned Artist, Oakland Museum Entrance and Exhibit
- 2015 Commissioned Artist, Alameda County Building, Oakland
- 2012 Commissioned Artist, "Dragon Mural," 3 Story Mural in Oakland Chinatown
- 2011 Best of the East Bay, Best Completely Re-Imagined Neighborhood, East Bay Express
- 2010 Isadora Duncan Award, "FLUX" at Yerba Buena Center SF
- 2009 National Council on Crime and Delinquency Artist Award, "Once Upon a Town"
- 2004 KQED/PBS -Video Selection, "My Journey Home"
- 2003 KQED/PBS - Video Selection, "Matters of Race"
- 2003 UC Berkeley Asian American Film Department – Invited Guest Lecturer
- 2003 People of Color Educational Nationwide Conference – Invited Guest Lecturer
- 2001 US Museum of Modern History Media Archives, "Starbright World"
- 2001 Smithsonian Institute Digital Archives, "Starbright World"
- 2000 IBM Solution Excellence Award, "LA County Intranet"
- 2000 Microsoft Case Study, "LA County Intranet"
- 2000 Dateline NBC Feature Story, "Starbright World"

## **EDUCATION**

92-95 University of California at Los Angeles, Graduate with Honors  
Majored in English Literature, with a minor in Film Studies.







No Justice  
No Peace

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color sketch in progress