



Cultural Arts Programs

Cultural Arts & Marketing Division

PUBLIC ART ADVISORY COMMITTEE AGENDA ITEM IV.

Title: BART 17th Street Gateway Project Schematic Design Progress Review
Submitted by: Kristen Zaremba, Assistant Public Art Coordinator
Committee Date: August 2, 2010

SUMMARY

The Public Art Advisory Committee (PAAC) will review, prioritize and approve or give direction on artist Dan Corson's refined art concepts and project designers Sasaki Associates schematic design direction for the Uptown BART 17th Street Gateway project, to allow the artist and designers to proceed with refined schematic design.

BACKGROUND

As previously reported, in February 2010, PAAC approved artist Dan Corson for the BART 17th Street Gateway project for a total commission not to exceed \$600,000 for design, fabrication and installation of integrated and discrete public art elements at the project site, located on BART property at the 17th Street entrance between Broadway and Telegraph. In March the artist prepared a public art presentation for and participated in a stakeholders design charette and subsequent design team meeting with representatives from Public Art, Redevelopment, BART and Sasaki Associates (project designers) to summarize and review project design aspirations, goals and constraints. Council approved the artist recommendation and authorization to negotiate a public art design, fabrication and installation contract in May 2010.

Mr. Corson's preliminary design concepts emphasized the illumination and transformation of the area over the existing space, as originally emphasized in the project Request for Qualifications. With design direction input from PAAC, the artist and Sasaki Associates convened the week of July 19, 2010 to collaborate on schematic designs. Based on feedback from city staff and the design team, the schematic design concepts have been narrowed to two possible design directions, **Lanterna Magika** and **Synchopated Sky**, as presented in the attached presentation package. These designs are concurrently being distributed to the project charette participants in anticipation of the August 2nd PAAC meeting.

After receiving design direction from the PAAC, the artist and Sasaki representatives will make revisions and present a follow up schematic design package to the committee at the September 13, 2010 meeting.

This is a fast-track project. The construction contract will go out to bid early 2011 and must be completed by late 2011, before project grant funds expire in November 2011.

Staff recommends that Mr. Corson proceed with schematic design development of the preferred art concept(s), in conjunction with Sasaki, to ensure that designs are completed in time for any relevant artist-designed elements to be incorporated into the construction contract bid documents.

FINANCIAL IMPACT

There is no direct financial impact associated with this design review and approval.

REQUEST

Staff requests that the Public Art Advisory Committee (PAAC) review, prioritize and approve artist Dan Corson's refined art concepts and project designers Sasaki Associates schematic design direction as they relate to the d for the Uptown BART 17th Street Gateway project, to allow the artist and designers to proceed with refined schematic design.