



Cultural Arts Programs

Cultural Arts & Marketing Division

PUBLIC ART ADVISORY COMMITTEE AGENDA ITEM IV.

Title: BART 17th Street Gateway Project Preliminary Conceptual Design Review
Submitted by: Kristen Zaremba, Assistant Public Art Coordinator
Committee Date: July 12, 2010

SUMMARY

Staff requests that the Public Art Advisory Committee (PAAC) review and give direction on artist Dan Corson's preliminary design concepts for the Uptown BART 17th Street Gateway.

BACKGROUND

In February 2010, PAAC approved artist Dan Corson for the BART 17th Street Gateway project for a total commission not to exceed \$600,000 for design, fabrication and installation of integrated and discrete public art elements at the project site, located on BART property at the 17th Street entrance between Broadway and Telegraph. In March, under a preliminary design services contract, the artist prepared a public art presentation for and participated in a stakeholders design charette and subsequent design team meeting with representatives from Public Art, Redevelopment, BART and Sasaki Associates (project designers) to summarize and review project design aspirations, goals and constraints. Council approved the artist recommendation and authorization to negotiate a public art design, fabrication and installation contract in May 2010.

Mr. Corson's preliminary design concepts emphasize the illumination and transformation of the area over the existing space, as originally emphasized in the project Request for Qualifications. With design direction input from PAAC, the artist and Sasaki Associates will reconvene the week of July 19, 2010 to collaborate on the preliminary designs. Designs will be shared with the project charette participants before the artist and Sasaki representatives make a joint design presentation to PAAC at the August 2, 2010 meeting and a follow-up Schematic Design plan presentation at the September 13, 2010 meeting.

It is imperative to stay on schedule for this fast-track project. The construction contract will go out to bid early 2011 and construction will commence in mid-2011. The project schedule must be maintained to complete the project before project grant funds expire in November 2011.

Staff recommends that Mr. Corson proceed with design development in conjunction with Sasaki, to further refine proposed concepts, and to ensure that designs are completed in time for any relevant artist-designed elements to be incorporated into the construction contract bid documents.

FINANCIAL IMPACT

There is no direct financial impact associated with this design review and approval.

REQUEST

Staff requests that the Public Art Advisory Committee (PAAC) review and give direction on artist Dan Corson's preliminary design concepts for the Uptown BART 17th Street Gateway project, to allow the artist to proceed with preliminary design development and design team collaboration.