



Cultural Arts Programs

Cultural Arts & Marketing Division

PUBLIC ART ADVISORY COMMITTEE AGENDA ITEM V.

Title: Measure DD Channel Project Artists' Revised Design Concept
Submitted by: Kristen Zaremba, Assistant Public Art Coordinator
Committee Date: August 4, 2008

SUMMARY

Staff requests Public Art Advisory Committee (PAAC) review and approve the revised designs prepared by the Measure DD Channel Artist Team of Lewis deSoto and John Roloff. This item was presented to the PAAC on June 2, 2008, and postponed due to lack of quorum.

BACKGROUND

In March 2007 PAAC awarded the Artist Team of Lewis de Soto and John Roloff a total commission for a total contract amount of \$357,000 for design and fabrication of public art for the Measure DD Channel Project and directed the Artist Team to narrow their proposed concepts to specific designs for work to be realized within the designated budget. In subsequent meetings with other design team representatives from Sasaki and the City, the artists have revised their concepts to match the opportunities and restrictions of the project and site. Their revised designs successfully maintain and focus the artists' original proposal to create work rooted in a "Nature/Culture" dialogue to celebrate the site through use of natural and hi-tech materials. The current proposal emphasizes the "Ohlone Epicenter" as a focal point of the project, complemented by treatments incorporating LED-based text treatments in the two underpasses (see attached Artists' rendering). City representatives, Laney College representatives and Sasaki Design Team staff have all provided preliminary input on these revised concepts and indicated they are supportive of the proposed work.

The project has been on hold, due to delays with the 12th Street project, which must commence before the 10th or 7th Street Bridge projects can move forward. Construction contracts for the 10th and 7th Street Bridge projects (which encompass the Channel project area) will be bid separately. It is now anticipated that at least the first construction contract will go out to bid late 2008- early 2009, and that construction will commence in mid 2009.

Staff recommends that the Artist Team should now proceed with design development, to further refine the proposed elements and to ensure that designs are completed in time for any relevant artist-designed elements to be incorporated into the construction contract bid documents.

FINANCIAL IMPACT

There is no direct financial impact associated with this design review and approval.

REQUEST

Staff requests Public Art Advisory Committee (PAAC) review and approval of the design revisions for the Measure DD Lake Merritt-Oakland Estuary Channel Artist Team of Lewis deSoto and John Roloff, to allow the Artist Team to proceed with final design development once the City indicates the project is moving forward.