



# Cultural Arts Programs

## *Cultural Arts & Marketing Division*

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### **PUBLIC ART ADVISORY COMMITTEE AGENDA ITEM V.A.2**

**Title:** Fremont Pool Project Artists' Revised Design Concept  
**Submitted by:** Kristen Zaremba, Assistant Public Art Coordinator  
**Committee Date:** March 2, 2009

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#### **SUMMARY**

Staff requests that the Public Art Advisory Committee (PAAC) review and approve the refined design proposal for the Fremont Pool Project as presented by selected artist Dakota Warren, to allow the artist to proceed with final design and commence fabrication of this fast-track project.

#### **BACKGROUND**

The Public Art Program recruited artists to design, fabricate and install a vibrant and colorful permanent work of art for the façade of the Fremont Pool, in conjunction with exterior renovations and sidewalk improvements. On February 2, 2009, PAAC approved the selection panel recommendation to award artist Dakota Warren a commission contract in the amount of \$60,000 to design, fabricate and install new artwork for the Fremont Pool and to proceed with the preliminary concept developed by the artist during the selection process. Over the last month, the artist and Public Art staff have consulted with Community and Economic Development Agency, Oakland Redevelopment Agency and District 5 Council staff to ensure the proposed concept was feasible and appropriate for the site. The project and the artist's preliminary concept were presented to and received positive feedback from the Melrose-High Hopes 27X NCPC community (the local neighborhood crime prevention group) at their monthly meeting on February 19, 2009. PAAC's recommendation was approved by the Cultural Affairs Commission on February 23, 2009.

The artist's concept is to create "a sculptural ceramic relief resembling subtle waves or ripples on the surface of water. Constructed of colorfully glazed, high-fire ceramic blocks, the waves will be composed asymmetrically to lend powerful organic movement." Once this component of the artwork is installed and the pool reopens, the artist will conduct a workshop on-site or near the pool and invite community members to participate in the creation of smaller ceramic murals or relief to be installed within the facility or surrounding the raised planter bed along Foothill.

#### **FINANCIAL IMPACT**

There is no new financial impact associated with this design review and approval.

#### **REQUEST**

Staff requests that the PAAC review and approve the refined design proposal for the Fremont Pool Project as presented by selected artist Dakota Warren. PAAC approval will allow the artist to proceed with final design and commence fabrication for the project, which must be completed by early June, 2009.