



Cultural Arts Programs

Cultural Arts & Marketing Division

PUBLIC ART ADVISORY COMMITTEE AGENDA ITEM # IV.B.

Title: Presentation and Review of the proposed "SFMOMA Youth Mural" by Keith Williams (K-dub), Precita Eyes and community youth for De Fremery Park Skate Park in West Oakland

Submitted by: Kristen Zaremba, Assistant Public Art Coordinator

Committee Date: April 6, 2009

SUMMARY

Projects within the City of Oakland that will result in the placement of a permanent work of art on City property, or which are funded by the Cultural Arts Program, must undergo a City of Oakland public art review and approval process before such projects can be executed. Artist Keith Williams (K-dub), Precita Eyes, SF MOMA and community youth have collaborated on a mural project for installation within the De Fremery Park Skate Park in West Oakland.

BACKGROUND

SF MOMA, Precita Eyes and Keith Williams (K-dub) have worked in collaboration with youth on a mural project inspired by the two interior murals recently created by artist Kerry James Marshall for the SFMOMA atrium (see attached project description). The mural, which was created during workshops, is complete and awaiting installation pending final approvals from the city and construction of a skate ramp. The project is supported by the Friends of De Fremery Park and Oakland Parks and Recreation (OPR) administration. All parties are in agreement regarding the longevity and future care of the mural, to be confirmed in writing.

Projects within the City of Oakland that will result in the placement of a permanent work of art on City property must undergo a City of Oakland public art review and approval process before such projects can be executed. The artist and/or project sponsor is required to submit a work plan for review by the Public Art Advisory Committee prior to installation of the artwork.

Public Art staff have determined that the proposed mural does not meet the criteria established by the Oakland Gifts Policy or require review by the Gifts Panel. The role of the PAAC for this project is to review the proposal, to determine if the proposed project meets general standards for public art in the city of Oakland and to determine who will be responsible for ongoing maintenance of the work.

FINANCIAL IMPACT

No financial impact on Public Art Program funds will result from approval of this proposal. The project budget is provided by the SFMOMA grant, and future maintenance is to be provided by OPR and Friends of De Fremery Park as stipulated in writing.

RECOMMENDATION

Staff recommends approval of the proposed mural installation at this location, pending written approval from OPR, and acknowledgment of the future maintenance responsibilities by OPR, Friends of De Fremery, the artists and SFMOMA as proposed.