



Cultural Arts Programs

Cultural Arts & Marketing Division

PUBLIC ART ADVISORY COMMITTEE AGENDA ITEM # IV.A.

Title: Presentation and Review of the proposed "SFMOMA Youth Mural" by Keith Williams (K-dub), Precita Eyes and community youth for De Fremery Park Skate Park in West Oakland

Submitted by: Kristen Zaremba, Assistant Public Art Coordinator

Committee Date: June 1, 2009

SUMMARY

Projects within the Oakland city limits that will result in the placement of a permanent work of art on City of Oakland property, or are funded by the Cultural Arts Program, must undergo a City public art review and approval process. Artist Keith Williams (K-dub), Precita Eyes, the San Francisco Museum of Modern Art (SFMOMA) and community youth have collaborated on a mural project for installation within the De Fremery Park Skate Park in West Oakland.

BACKGROUND

SF MOMA, Precita Eyes and Keith Williams (K-dub) have worked in collaboration with youth on a mural project inspired by the two interior murals recently created by artist Kerry James Marshall for the SFMOMA atrium (see attached project description). This "SF MOMA Youth Mural", which was created during workshops, is complete and awaiting installation pending final approvals from the City and construction of a skate ramp. The project is supported by the Oak Center Neighborhood Association and by Oakland Parks and Recreation (OPR) (see attached). All parties are in agreement regarding the longevity and future care of the mural, as confirmed in the attached agreement.

Projects within the Oakland city limits that will result in the placement of a permanent work of art on City of Oakland property, or are funded by the Cultural Arts Program, must undergo a City public art review and approval process before such projects can be executed. The artist and/or project sponsor is required to submit a work plan for review by the Public Art Advisory Committee prior to installation of the artwork.

Public Art staff has determined that the proposed mural does not meet the criteria established by the Oakland Gifts Policy. The role of the PAAC for this project is to review the proposal, to determine if the proposed project meets general standards for public art in the City of Oakland, and to determine who will be responsible for ongoing maintenance and longevity of the work.

FINANCIAL IMPACT

Approval of this proposal will have no financial impact on Public Art Program funds. The project budget and a nominal maintenance budget are provided by the SFMOMA grant. Future maintenance is to be provided by K-dub in collaboration with volunteers, as deemed appropriate. The City and OPR maintain the right to remove or modify the work at any time if its condition cannot be sustained.

RECOMMENDATION

Staff recommends approval of the proposed mural installation at this location.