

CULTURAL AFFAIRS COMMISSION

MEETING MINUTES

Monday, May 18, 2009

City Council Chambers

Oakland City Hall

- 1. Call to Order / Determination of Quorum:** A regular meeting of the Cultural Affairs Commission (CAC) was held in Council Chambers of Oakland City Hall, 1 Frank Ogawa Plaza, 3rd floor, Oakland, CA 94612. The meeting convened at 5:40 p.m. without a quorum. Lori Zook was the Acting Chairperson.
Present: Jacqueline Boggan, Joyce Gordon, Terry Hill, Ise Lyfe, Matais Pouncil, Devin Satterfield, Lori Zook
Absent:
Excused: Brian Vejby
Staff: Steven Huss, Cultural Arts Programs Coordinator and Department Liaison to the CAC; Samee Roberts, Manager, Cultural Arts & Marketing Division
- 2. Open Forum:** One speaker, Sanjiv Handa.
- 3. Action Item: Approve Minutes of April 27, 2009 Regular Meeting.** Postponed due to lack of quorum.
- 4. Informational Report: Proposed Amendment to Create Entertainment Committee of the CAC.** The Mayor's Sports and Entertainment Task Force is recommending the creation of an Entertainment Commission, reported Mayoral staffer Charles Johnson and Task Force member Randolph Belle. This commission would separate legislation from enforcement (currently combined within the Police Department) for music venues and special events; encourage popular events such as hip-hop concerts; and act as a sort of trade association for the entertainment industry. Establishing the commission could take some time, so the recommendation that will go forward is to begin with a standing Entertainment Committee of the CAC. This would require an amendment to the CAC charter and could be combined with the CAC's pending request to turn its advisory committees (Public Art and Cultural Funding) into standing committees. Commissioners agreed to consider the proposal when more information is provided; however, the lack of resources to staff the proposed committee is a key concern.
- 5. Informational Report: Summary and Results of CAC May 16, 2009 Annual Retreat.** All Commissioners who attended the retreat praised the work of John Killacky, San Francisco Foundation program officer, who facilitated the retreat pro bono. To sustain the energy and momentum begun with the retreat, Commissioners agreed to split their June 22 meeting into one hour of regular business in Council Chambers and one hour of planning in a smaller meeting room. Notes from the retreat will be available at the June meeting.
- 6. Public Art Advisory Committee (PAAC) Meeting Report:** S. Huss and J. Boggan reported. The PAAC met on May 4, 2009. The one voting item was to accept the exterior of the West Oakland Library as the site for the photomural "Joy" by artist Umi Vaughan. The artwork was funded through a Cultural Funding Program individual-artist grant but was originally intended for a different site that proved to be unavailable.
- 7. Informational Report: Oakland Convention and Visitors Bureau (OCVB) Marketing Efforts and Potential Partnership with Local Arts Industry.** Samee Roberts, who oversees the City's contract with the OCVB, reported that its focus is primarily on generating convention business. Arts-related collateral materials can be given to Marketing Division staff to distribute via OCVB. If voters

pass the increase to Oakland's Transient Occupancy Tax in July, OCVB's budget will more than double and its ability and efforts to market Oakland will be widely expanded.

8. **Informational Report: Update on Request to Amend CAC Charter.** Commissioners reviewed the status of their recommendation. Agreeing that achieving quorum is the most important concern, they decided to withdraw the request to reduce the number of seats but not the request to lower the number required to achieve quorum. The Commission also asked for the rationale on the Mayor's staff's position that the Mayor must appoint the chairperson instead of allowing members to elect the chair.
9. **Agenda Building:** Next Regular Meeting Monday, June 22, 2009, 5:30 – 7:30 p.m., Council Chambers
 - Creative Prologue.
 - Meeting split between regular business and cultural plan discussion.
 - Entertainment Commission report.
 - Update on CAC charter amendments.
 - Arts marketing website demonstration, if available.
 - Needs assessment for areas of expertise to fill vacant seats on Commission.
10. **Adjournment:** Meeting adjourned at 7:20 p.m.