



Cultural Arts Programs

Cultural Arts & Marketing Division

To: Cultural Affairs Commission
Attn: Lori Zook
From: Public Art Advisory Committee
Date: July 27, 2009

Re: RECOMMENDATION TO APPOINT JOYCE HSU TO THE CULTURAL AFFAIRS COMMISSION'S PUBLIC ART ADVISORY COMMITTEE

SUMMARY

On July 6, 2009 the Public Art Advisory Committee (PAAC) voted to recommend to the Cultural Affairs Commission the appointment of artist / architect Joyce Hsu to a three-year term. Staff recommends that the term commence on February 1, 2010 and expire on January 30, 2013.

The PAAC is a nine-member standing advisory committee of the Cultural Affairs Commission. The PAAC and its duties were established by the City's 1989 Percent for Art Ordinance (No. 11086 C.M.S.), which defines the PAAC as "a professionally qualified citizen committee recommended by the Oakland Arts Council [later renamed the Cultural Affairs Commission] and approved by City Council to oversee quality control of the public art program, its projects, and to recommend to the Cultural Arts Division the sites, scope of project, artworks and artists for the public art projects."

FISCAL IMPACT

Acceptance of this recommendation will not result in any new expenditure of City funds. The PAAC is a volunteer advisory body and there is no financial appropriation for this committee. Expenses for the administration of the committee, such as agenda mailings, preparation of meeting materials and staff time, are incorporated within the operating costs of the Cultural Arts & Marketing Division.

BACKGROUND

To fill vacancies on the PAAC, staff and the committee's membership subcommittee identifies and contacts potential candidates on an as-needed basis. The subcommittee considers membership criteria including cultural, ethnic, and gender diversity, relevant professional background and experience, and dedication and commitment to the goals of the Public Art Program.

Beginning in spring 2009, the PAAC considered the names of numerous potential nominees to replace committee members who will be terming out of the Committee on January 30, 2010. On July 6, 2009, the committee reviewed the nomination of artist Joyce Hsu, a practicing public artist, trained architect and designer, whose range of expertise would complement the skills of

the other committee members. The PAAC unanimously approved the recommendation to forward the name of Ms. Hsu to the Cultural Affairs Commission and City Council for approval.

Joyce Hsu has over 10 years of experience as a practicing artist, designer, art instructor and sculpture technician in the Bay Area. She holds a Master of Architecture from California College of the Arts and a Master of Fine Arts (Sculpture) from the San Francisco Art Institute. Her noteworthy completed public art commissions include work for the Walnut Creek Library (2009), the San Francisco International Airport (2008), and the Olympic Art Competition (Hong Kong Representative, 2004). Ms. Hsu's experience as a practicing public artist, as well as her architectural training, will add considerably to the expertise on the PAAC regarding the visioning, commissioning and realization of municipal public art projects. Ms. Hsu is an Oakland resident. For more information on this candidate, please see the attached resume.

KEY ISSUES AND IMPACTS

In order to accomplish its tasks and fulfill its responsibilities, the PAAC must have a full slate of members. The terms of PAAC members Ernest Jolly, Rick Moss and Cherie Newell will expire in January 2010, creating three vacancies. The implementation of a public art program benefits from an advisory body that is knowledgeable about public art, art administration, aesthetics and regional and community issues. The nominee will bring aesthetic and professional diversity to PAAC and will enhance the wide range of skills and knowledge currently represented on the board.

RECOMMENDATION

The Public Art Advisory Committee recommends that the Cultural Affairs Commission approve the recommendation to appoint Joyce Hsu to the PAAC for a three-year term, and forward this recommendation to the Mayor and City Council.

Respectfully submitted,

Steven Huss
Cultural Arts Programs Coordinator

EDUCATION & QUALIFICATIONS

- 2009 LEED Accredited Professional, USGBC
- 2007 Master of Architecture California College of the Arts
- 1998 Master of Fine Arts San Francisco Art Institute [Sculpture]
- 1996 Bachelor of Fine Arts (with Distinction) Mount Allison University [Sculpture]

EMPLOYMENT

- 08/08-present Designer, WRNS Studio
Responsibilities include design ideation, drafting, project management, client communication, contractor and vendor relations and correspondence of its Environmental Graphics Department
- 07/06 – 08/08 Designer, Eight, Inc., San Francisco
Responsibilities include design ideation, drafting, project management, client communication, contractor and vendor relations and correspondence
- Spring 08 Teacher's Assistant, California College of the Arts, San Francisco Architecture Advance Studio (Grad Level)
- 04 - Present Designer, On-going freelance employment with architect Thom Faulders, Berkeley
Responsibilities include design ideation, drafting, and model building
- Summer 05 Researcher, architect Keith Plymale, SF
Responsibilities include design ideation, drafting, and model building
- 07/00 – 07/06 Project Manager, Priority Architectural Graphics, San Francisco
Responsibilities included estimating, designing, computer drafting, shop drawings, client and project management, overseeing production
- 09/96 – 05/98 Teacher's Assistant, San Francisco Art Institute, San Francisco
Welding, Public Art & Advance Sculpture Classes
- 09/96 – 05/98 Sculpture Technician, San Francisco Art Institute, San Francisco
Responsibilities included shop maintenance, tool check out and fabrication demonstration for woodworking, metal working, foundry & casting
- 09/93 – 06/96 Sculpture Technician, Mt. Allison University, Canada
Responsibilities included shop maintenance, tool check out and fabrication demonstration for woodworking, metal working, foundry & casting

SKILLS

Design development, project management, estimating, production management, computer drafting, conceptual sketching for presentation.

Wood and metal fabrication, fiberglass construction, bronze & aluminum casting, machining.

Over eight years experience in laser cutting and CNC milling.

COMPUTER SKILLS

AutoCad, VectorWorks, Adobe CS3 (Illustrator, Photoshop, Indesign & Flash), Rhinoceros, Cinema 4D, Corel Draw, Microsoft Office

LANGUAGE SKILLS

Native Fluency in English, Mandarin & Cantonese, Read & Write in English & Chinese

ART EXHIBITIONS

SOLO

- 02|05 World of Joyce Hsu Bedford Gallery, Walnut Creek, California
- 03|03 Mostly Cute but a little Crazy Hong Kong Arts Centre, Hong Kong SAR
- 10|02 Mobile & Mobilization First Street Gallery, Eureka, California
- 06|02 NaaBee House San Francisco, California, Curated by ArtSource Corporation
- 06|01 Monnarra Zeum, San Francisco, California
- 08|99 Bay Area Award Show New Langton Arts, San Francisco, California
- 03|99 Bobby & Friends Yerba Buena Center of the Arts, San Francisco, California
- 11|98 Incomplete Metamorphosis Southern Exposure Gallery, San Francisco, California

GROUP

- 01|09 Charming Experience, Hong Kong Museum of Art, Hong Kong
- 07|07 Bubble Wrap, Gallery YEH, Seoul, Korea
- 11|06 High Density on the High Ground, Venice Biennial, Venice, Italy (project team)
- 10|06 M Theory, Hosfelt Gallery, San Francisco, CA
- 11|04 Hyper Mechanism, The Lab, San Francisco, California
- 09|04 Surveying Space - Throwing Pebbles & Flying Kites, Taipei MOCA, Taipei, Taiwan
- 10|04 Motion Camouflage, Gallery 555 (Oakland Art Museum), Oakland, California
- 07|04 Hyper Mechanism, Seaport Art Center, Taichung, Taiwan
- 11|03 Hong Kong Art Biennial, Hong Kong Art Museum
- 09|03 Age of Machine, Rx Gallery, San Francisco, CA
- 01|03 Housewarming, Para-Site Art Space, Hong Kong
- 10|02 WYSWYG?, Oakland Art Gallery, Oakland, CA
- 04|02 RetroFuturist, New Langton Art, San Francisco, CA
- 10|01 Complex Ion, Works Gallery, San Jose, CA
- 03|01 Eureka - New Art from the Bay Area, Museum of Contemporary Art, San Diego, CA
- 01|02 Eureka Too, Institute of Cotemporary Art, San Jose, CA
- 11|01 Eureka, San Jose Museum of Art, San Jose, CA
- 03|00 International Art Expo, Represented by Rena Branstain Gallery, Fort Mason, SF, CA
- 11|99 Bay Area Now 2, Yerba Buena Center for the Arts, San Francisco, CA
- 10|99 New Fangle, Curated by Gen Art NYC, San Francisco, CA
- 09|98 Plugged In, Haines Gallery, San Francisco, CA
- 08|98 ArtLink, Sotheby, Exhibition/auction by Sotheby, Chicago, IL & Israel

COMMISSIONS

- 2009 Walnut Creek Library Public Artworks Project
Project Manager: Robyn Burror
Project Budget: US\$10,000.00
- 2008 San Francisco International Airport [City & County of San Francisco] [Completed]
Project Manager: Susan Pontious (SF Art Commission)
Project Budget: US\$100,000.00
- 2007 UCSF Lifeguard Structure [UCSF] [Completed]
Project Manager: Craig Scott (IwamotoScott Architect)
Project Budget: US\$15,000.00
- 2005 Argonne Park [City & County of San Francisco] [Completed]
Project Manager: Tonia McNeil (SF Art Commission)
Project Budget: US\$35,000.00
- 2004 Holly Park [City & County of San Francisco] [Completed]
Project Manager: Regina Almaguer (SF Art Commission)
Project Budget: US\$18,000.00
- 2004 Oakland International Airport Plaza Public Art [On Hold]
Project Budget: US\$300,000.00
- 2004 Olympic Art Competition (Hong Kong Representative) [Completed]
Project Manager: Wong Wo Bik (Hong Kong Arts Development Council)
Project Budget: US\$15,000.00

GRANTS & AWARDS

- 2007 Thesis Prize, Master of Architecture, CCA, SF
- 2006 Jury Prize, Master of Architecture, CCA, SF (Sp 05', Fa 06', Sp 06')
- 2006 All College Honor Awards & Scholarship, M. Arch, CCA, SF
- 2005 Honorable Mention (Project Team), Possible Future, Bienal Miami + Beach 2005
- 2005 Winner (Project Team), High Density on the High Ground Competition, Architectural Record
- 2005 All College Honor Awards & Scholarship, M. Arch, CCA, SF
- 2001 Finalist, SECA Award (SECA), San Francisco Museum of Modern Art, SF, CA
- 1999 Bay Area Award, New Langton Arts, San Francisco, CA
- 1998 Eureka Fellowship, Fleishhacker Foundation, San Francisco, CA
- 1997 McMillian Award, San Francisco Art Institute
- 1997 International Student Grant, San Francisco Art Institute
- 1996 J.A.D. Crakes Fine Arts Award, Crake Foundation, NB, Canada
- 1996 Philips Drawing Prize, Mount Allison University, Canada

ART RESIDENCY

- 2003 Artist in Residence, Tryon Center for the Arts, Charlotte, NC
- 2002 Artist in Residence, Headland Center for the Arts, Sausalito, CA

SELECTED PUBLICATIONS

Joyce Hsu at Bedford Gallery, Exhibition Review, Artweek May 2005 (p.14-15)
Hong Kong Art Biennial, Exhibition Catalogue 2004 Published by Hong Kong Art Museum
Housewarming, Exhibition Catalogue 2003 Published by ParaSite Art Space, Hong Kong
Art News, The Cupertino Courier (April 9, 2003)
Around and around it goes, Times-Standard (October 25, 2002)
Adrift in the world of fantasy, The Arcata Eye (October 1, 2002)
Retrofuturist, Exhibition Catalogue 2002 Published by New Langton Arts
Art Review, San Diego Union-Tribune (Tuesday March 22, 2001)
Art Review - Bay Area Now 2, Art Week Magazine (February Issue, 2000)
Eureka Fellowship Awards, Exhibition Catalogue 2000 Published by San Jose Museum of Art
Art of Change, San Francisco Examiner (Friday November 26, 1999)
Bay Area Now 2, Exhibition Catalogue 1999, Published by Yerba Buena Center for the Arts
Power>Puff, Article by Jamie Atherton, *Surface Magazine, Issue #24