



Cultural Arts Programs

Cultural Arts & Marketing Division

To: Cultural Affairs Commission
Attn: Lori Zook
From: Funding Advisory Committee
Date: October 26, 2009

Re: RECOMMENDATION TO APPOINT MARC J. VOGL TO THE CITY OF OAKLAND FUNDING ADVISORY COMMITTEE

SUMMARY

On July 8, 2009, the Funding Advisory Committee (FAC) voted to recommend to the Cultural Affairs Commission the appointment of Marc Vogl to a three-year term on the FAC. The term will commence October, 2009, and expire October, 2012.

FISCAL IMPACT

Acceptance of this recommendation will not result in any new expenditure of City funds. The FAC is a volunteer advisory body and there is no financial appropriation for this committee. Expenses for the administration of the committee, such as agenda mailings, preparation of meeting materials and staff time, are incorporated within the operating costs of the Cultural Arts & Marketing Division.

BACKGROUND

The Funding Advisory Committee of the City of Oakland's Cultural Funding Program is a volunteer advisory body to staff and the Cultural Affairs Commission in matters relating to funding programs, policies and procedures for Oakland-based artists, cultural organizations, and activities that reflect the diversity of the city for the citizens of and visitors to Oakland.

The Committee consists of seven voting members and a minimum of one non-voting Commission liaison. The seven voting members are recruited from the arts community by fellow Committee members, Cultural Arts Programs staff and the Commission, with the Commission having final approval of all recommended appointees. Non-voting Commission liaison(s) are appointed from the Commission by the Commission Chairperson. Community members selected to participate on the Committee must have direct ties to and/or be well acquainted with the Oakland arts community. It is not a requirement that members reside in Oakland. Members are appointed to staggered terms of three years, commencing upon the date of appointment by fellow FAC members, unless declined by a formal action of the Cultural Affairs Commission.

To fill vacancies on the FAC, staff and the members of the committee identify and contact potential candidates on an as-needed basis. Criteria for membership include cultural, ethnic, and

gender diversity, relevant professional background and experience, and dedication and commitment to the goals of the Cultural Funding Program.

Marc Vogl has a stellar educational background as well as extensive experience in the Bay Area as a nonprofit arts administrator and as a grants officer. He holds a Master of Public Administration degree from Harvard University. He is currently the Program Officer for the Performing Arts at the William & Flora Hewlett Foundation and the Co-Chair of the Arts Loan Fund Committee of Northern California Grantmakers. He is very familiar with the Oakland arts scene and manages multiple grants from the Hewlett Foundation to Oakland-based nonprofit arts organizations. Mr. Vogl's skills and knowledge will add considerably to the expertise on the FAC relating to grants funding, policies and procedures. For more information on this nominee, please see the attached resume.

KEY ISSUES AND IMPACTS

It is critically important that a public cultural funding program have guidance from an advisory body that is knowledgeable about public art, art administration, aesthetics and regional and community issues. In order to accomplish its tasks and fulfill its responsibilities, the FAC must have a full slate of members. The nominee will bring aesthetic and professional diversity to the FAC and will enhance the wide range of skills and knowledge currently represented on the board.

RECOMMENDATION

The Funding Advisory Committee recommends that the Cultural Affairs Commission approve the recommendation to appoint Marc Vogl to the FAC for a three-year term.

Respectfully submitted,

Steven Huss
Cultural Arts Programs Coordinator

Marc J. Vogl

EDUCATION:

- Harvard University**, Cambridge, Massachusetts 2007
MPA, John F. Kennedy School of Government
- Courses in human rights, urban studies, U.S. politics, negotiation and conflict resolution
 - Contributor to *Kennedy School Review*, Chair Kennedy School Arts Council,
 - Lucius N. Littauer Fellow - awarded for academic excellence and community service
- Brown University**, Providence, Rhode Island 1991-95
BA Honors English and American Literature & BA American History
- Graduated Magna Cum Laude
 - Member of Phi Beta Kappa Society
- Tougaloo College**, Tougaloo, Mississippi Fall 1993
- Courses in American history at a historically black college

PUBLIC SERVICE EXPERIENCE:

- William and Flora Hewlett Foundation** – *Program Officer for the Performing Arts* 2007-
- Managing \$27 million in grants to over 100 San Francisco Bay Area non-profit arts organizations at the 5th largest U.S. foundation
 - Designed strategies to support artistic excellence, improve arts education and increase access and participation in the arts
 - Developed initiative to promote next generation leadership in non profit cultural sector
 - Launched Cultural Asset Map program to improve information sharing and decision making within the foundation and among regional arts funders and policy makers
- Arts Loan Fund, Northern California Grantmakers** – *Co-Chair* 2008-
- Leading committee of private and corporate foundations and public sector arts agencies providing low-interest loans to San Francisco Bay Area arts organizations
- Barack Obama Campaign National Arts Policy Committee** – *Member* 2008
- Contributing to formulation and promotion of Obama campaign's platform on arts education, federal funding for the arts, and cultural diplomacy
 - Implemented strategy to mobilize communities of artists to support the campaign
- San Francisco Arts Task Force** – *Voting Member, Elected by Board of Supervisors* 2005-06
- Represented arts organizations at City Hall and presented Mayor's office and Board of Supervisors with policy recommendations to better support cultural institutions, neighborhood arts organizations, and individual artists
- San Francisco Arts Commission** – *Grant Panelist* 2006, '09
- Reviewed grant applications, and made recommendations for organizational, and individual arts awards in the Cultural Equity and Programs in Community categories

Marc J. Vogl

Arts Forum – Organizer

2003-06

- Worked with volunteer advocacy group to organize arts community to win increased arts funding from San Francisco Supervisors and lobbied Budget committee chair to secure it

ARTS ADMINISTRATION EXPERIENCE:

Killing My Lobster & the hi/lo Film Festival – Executive Director, Actor, Writer, Producer

1997-06

- Founded and led a non-profit arts organization to develop a board of directors, gain public and private funding and become a center for award winning multi-disciplinary arts in San Francisco
- Founded and led the hi/lo film festival, a critically acclaimed showcase for high concept/ low-budget films receiving 500 annual submissions and presenting screenings nationally
- Acted, directed, wrote and produced award winning nationally touring comedy shows and short films that screened at festivals including Sundance and on Comedy Central.com

MEDIA & WRITING EXPERIENCE:

Scout Electromedia – Content Director

1999-00

- Designed and established editorial vision for U.S. electronic Arts & Entertainment guide
- Hired and managed editors and writers in SF, NY, LA and Chicago bureaus

CitySearch.com – Arts Editor

1996-98

- Reviewed performances, interviewed artists and edited contributions from team of freelance writers for the first online guide to the Bay Area

Western Press & East African Publications – Freelance Correspondent

1995-96

- Reported on AIDS issues, the Rwandan refugee crisis, the Tanzanian and Zanzibari elections, and human interest stories for news services including: *The Associated Press*, *The Guardian* (UK), *Africa Analysis* (UK), *Radio Deutsche Welle* (Germany), *The East African* (Kenya), *The Monitor* (Uganda), *The Business Times* (Tanzania)
- Assisted African bureau chiefs from the *BBC* and *Asahi Shimbun* (Japan)

OTHER EXPERIENCE:

KOED Radio Perspectives – Commentator

2006-09

- Presenting opinion pieces on arts and politics on NPR's San Francisco affiliate

Lycee La Perouse – Junior High and High School Teacher

2001-03

- Taught 7th & 8th Grade US History
- Taught 10th & 11th Grade Film Theory and Video Production

OAKLAND ARTS EXPERIENCE:

- Manage Hewlett Foundation grants to non profit arts organizations in Oakland including: Oakland Youth Chorus, Oakland East Bay Symphony, East Side Arts Alliance, Dimensions Dance Company, Oakland Opera Theater, Oakland Interfaith Gospel Chorus and Stagebridge
- Co-Chaired Arts Loan Fund Committee Loans to individual artists and organizations in Oakland
- Presented hi/lo film festival for three years at the Parkway Theater; Performed at Mama Buzz Café, Screened films at Lobot Gallery

Writing samples and additional references available upon request