



Cultural Arts Programs

Cultural Arts & Marketing Division

Attachment A



Overview of Programs

The Cultural Funding Program offers several funding opportunities for Oakland-based individuals and nonprofit organizations producing arts and cultural activities in Oakland.

Organization Project Support Program

The Organization Project Support category supports Oakland-based nonprofit organizations producing art activities in Oakland that culminate in a local public outcome for the benefit of the community. Such activities may include, but are not limited to, performances of dance, theater, music, exhibitions, classes and workshops.

Individual Artist Project Support Program

The Individual Artist Project Support category supports Oakland resident individual artists producing art activities in Oakland that culminate in a local public outcome for the benefit of the community. Such activities may include, but are not limited to performances of dance, theater, and music, exhibitions, classes and workshops.

Art in the Schools Program

The Art in the Schools category exposes young people in the Oakland public schools to quality, hands-on arts experiences in the school setting to educate them about the process of creating and producing arts, and to support and enhance the classroom curriculum. Funds will support arts residencies on the school site before, during or after school hours wherein there is a long-term, in-depth interaction between professional artists and an ongoing group of students.

Organizational Assistance Program

The Organizational Assistance Program (OAP) is a two-year program that supports Oakland-based 501(c)3 nonprofit arts organizations producing ongoing art and cultural activities that may include, but are not limited to, performances in dance, music or theater, classes and workshops, and exhibits, for the benefit of the community. The OAP is designed to promote the health and stabilization of Oakland's nonprofit arts and culture providers. There are two levels to the Organizational Assistance Program: Level I – Strategic Development Support, and Level II – General Operating Support.



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Attachment B



2010-2011 Cultural Funding Program Panelists

Individual Artist Project

Janet Moore, Curator, Oakland
Veronica Graham, Art Instructor, Oakland
Eric Escobar, Film, Oakland
Margo Dunlap, Arts Administrator, grantee
Cynthia Winton-Henry, Arts Administrator, Inter-Play
Sue Mark, Artist, grantee

Organization Project Support

Margaret Southerland, Arts Consultant, SF
Dawn McMahan, Performing Artist, past applicant
Jenny Louie (Funding Advisory Committee)
Stephanie Geter (Cultural Affairs Commission)
Amana Harris, Attitudinal Healing ED, grantee
Ebony McKinney (Formerly of the San Francisco Arts Commission)

Art in the Schools

Start J. Richardson, Teacher, Oakland
Lori Zook (CAC, and FAC liaison)
Destiny Muhammad, Musician, grantee
Bianca Yarborough, Performing Arts, Theatre
Sean Kennedy (CAC), Oakland
Desiray McFall, Film Maker, Oakland

Organizational Assistance

Marc Vogl (FAC)
Matais Pouncil (CAC), Oakland
Umi Vaughn, Visual Artist, grantee
Nives Wetzel de Cediel, (FAC)
Anyka Barber, Arts Administrator
Jennifer Chen, Arts Administrator, grantee