

**City of Oakland  
Cultural Arts & Marketing Division  
Public Art Advisory Committee (PAAC) Meeting  
Minutes  
February 8, 2010**

---

**Members Present:** Jennifer Easton\*, Carole Jeung, Ernest Jolly, Deborah Lozier (chair), Rick Moss\*, Judy Moran\*, Julie Trosper, Andrew Woodd  
**Excused:** Jacqueline Boggan (Cultural Affairs Commission liaison), Julie Trosper  
**Absent:** Devin Satterfield (Cultural Affairs Commission liaison)  
**Staff Present:** Steven Huss\*, Cultural Arts Programs Coordinator; Kristen Zaremba, Assistant Public Art Coordinator  
**Guests:** Sarah Filley, Yvette Molina, Will Roger Peterson, Crimson Rose, Jess Watson

\* indicates partial attendance

**Meeting Chair: Deborah Lozier**

1. Meeting called to order at 5:35 p.m.
2. **Open Forum:** Sarah Filley and Yvette Molina shared information about their artist-initiated project proposal for “Wonderarium,” a temporary floating terrarium sculpture for Lake Merritt. They intend to return to a future PAAC meeting with a formal proposal for review.
3. **Introductions:** There were no PAAC nominees for introduction at the meeting.
4. **Minutes: Motion: A. Woodd moved to approve the minutes of the December 7, 2009 regular meeting. E. Jolly seconded. Motion passed unanimously.**
5. **Informational Report: Opportunity to Work with Black Rock Arts Foundation (BRAAF) to Site Artworks in Oakland.** Will Roger Peterson and Crimson Rose, representatives from the BRAAF board, presented an overview of their past work with various cities to site artwork in open/public spaces and expressed interest in working with Oakland to identify locations for permanent and temporary sculpture installations. PAAC and staff thanked them for the presentation and agreed to further explore how the City could facilitate identifying sites for sculptures, which would ultimately require review by PAAC if to be placed on City property.
6. **Second Reading and Adoption of Draft 2010 Public Art Projects Plan.** This is the second review of the annual plan, including projects which are ongoing but will be completed in 2010 as well as new projects to be undertaken. Cultural Arts Programs Coordinator Steven Huss reviewed the second draft, with annotated changes generally consisting of refinements to the previous draft. The Peralta Hacienda Historical Park project was cut from the plan as the project budget size does not require City Council approval. No additional projects were added to this second draft. PAAC and staff discussed how to identify the most promising potential project opportunities within the Measure WW-funded projects. Additionally, Central District Redevelopment funds must be allocated to specific projects before staff can proceed with implementation. D. Lozier and A. Woodd agreed to serve on the New Projects sub-committee

for further discussion. **Motion: J. Moran moved to approve the 2010 Public Art Projects Plan. C. Jeung seconded. Motion passed unanimously.**

- 7. Action Item: BART 17<sup>th</sup> Street Gateway Artist Recommendation:** Assistant Public Art Coordinator Kristen Zaremba reported that artist Dan Corson was unanimously recommended by the interview selection panel for the commission, based on the breadth of his past work experience, including design-team commissions, work with light, work on transit-related projects and existing sites with unusual conditions. She presented examples of the artist's past work and noted that the panel was impressed with all five finalists' presentations. J. Easton noted that the panel deliberated at length to make the best selection, and commended staff on their insistence that the recommendation be in keeping with the Luminous Oakland vision. She further emphasized that the intent behind the commission is to create artwork which will help launch the area as the premier Arts and Entertainment district in Oakland. S. Huss noted that staff will work with Mr. Corson to identify local fabricators and installers to help meet the City's local contracting requirements. **R. Moss moved to approve the selection panel's recommendation of Dan Corson as the artist to receive two contracts: the first for up to \$100,000 to design; the second for up to \$500,000 to fabricate and install public artwork, for a total of \$600,000, in conjunction with project designers Sasaki Associates for the Luminous Oakland: BART 17<sup>th</sup> Street Gateway Public Art Project. Catherine Wagner was recommended as the alternate, should Mr. Corson become unable to accept the commission. J. Moran seconded. Motion passed unanimously.**
- 8. Discussion Item: PAAC Advocacy Responsibilities.** Jennifer Easton noted her concern that advocacy for the arts programs, and public art in particular, will be crucial during Oakland's next budget cycle. PAAC members agreed advocacy would be important and discussed how best to outreach to communities and council. PAAC members requested information on projects completed to-date to assist them with this discussion. J. Easton offered to draft a letter to City Council noting PAAC's concerns. J. Moran noted she would also assist with advocacy.
- 9. Staff Updates:**

  - a.** Peralta Hacienda Historical Park: Three artists, John C. Rogers, John Sarriguarte and Amy Blackstone were invited to prepare design proposals for this fast-track project. City staff, project architect Irving Gonzalez, Claudia Burgos from Councilmember De La Fuente's office and Holly Alonso from Peralta Hacienda reviewed the three proposals. Ultimately, Amy Blackstone was recommended to create a painted cut-metal artwork gate insert for the project, which must be completed by late February 2010 to meet grant-funding deadlines.
  - b.** East Oakland Community (81<sup>st</sup> Avenue) Library: The art glass is installed, and the web archive development is ongoing, with the project scheduled to be completed and open by early summer.
  - c.** Fire Station 18: The artist is in mid-fabrication and scheduled to start installation in late February.
  - d.** Luminous Oakland: Great Wall of Oakland Program. The program is ongoing, although City staffing and financial support is now limited to art submission review and administrative expenses. Equipment rental expenses are now covered by the Lake Merritt Community Benefit District.
  - e.** Remember Them Monument: Update postponed.

- 10. Discussion Item: Review qualifications of potential nominees to fill upcoming PAAC vacancies.** Staff noted that additional candidates should be considered and requested volunteers for a membership committee to assist staff in identifying and contacting prospective candidates.
- 11. Other Business:** None.
- 12. Announcements:** Umi Vaughn's tile mural, which was funded through the Cultural Funding Program and reviewed by PAAC, is installed and will be dedicated on February 13<sup>th</sup> at the West Oakland Branch Library located at Adeline and 18<sup>th</sup>.
- 13. Agenda Building:** Items for the March PAAC meeting include review of the Wonderarium proposal, follow up on the Black Rock Arts Foundation initiative, prospective PAAC nominees, further exploration of program advocacy measures and scheduling of the New Projects sub-committee.
- 14. Adjournment:** A. Woodd moved to adjourn the meeting at 7:30 p.m. J. Moran seconded. Motion passed unanimously.