

**City of Oakland  
Cultural Arts & Marketing Division  
Public Art Advisory Committee (PAAC) Meeting  
Minutes  
October 5, 2009**

---

**Members Present:** Jennifer Easton, Carole Jeung, Ernest Jolly, Deborah Lozier (chair), Rick Moss, Judy Moran, Julie Trospen, Andrew Woodd  
**Excused:** Jacqueline Boggan (Cultural Affairs Commission liaison), Carole Jeung  
**Absent:** Ernest Jolly, Devin Satterfield (Cultural Affairs Commission liaison)  
**Staff Present:** Steven Huss, Cultural Arts Programs Coordinator; Kristen Zaremba, Assistant Public Art Coordinator  
**Public Present:** Ariel Birnbaum, Joyce Hsu, Bill Lambert, David Stern-Gottfried, Jessica Watson

**Meeting Chair: Deborah Lozier**

1. Meeting called to order at 5:40 p.m.
2. **Open Forum:** No speakers.
3. **Minutes: Motion: A. Woodd moved to approve the minutes of the August 3, 2009 regular meeting. J. Easton seconded. Motion passed unanimously. J. Easton moved to approve the minutes of the September 14, 2009 regular meeting. J. Moran seconded. Motion passed unanimously.**
4. **Action Items:**
  - A. **Open Proposals 2009-2010 Program: Review and approve selection panel recommendations.** Staff presented the Open Proposals selection panel final recommendations and referred PAAC to the staff report. PAAC members were supportive of all recommendations. Staff clarified that all final designs, particularly for projects developed through a community and/or workshop process, will be reviewed by staff and PAAC before they are approved. Additionally, longevity and maintenance expectations vary by project, depending on whether they are defined as permanent or temporary, but the City does not take maintenance responsibility for any project as a result of this initial commissioning process. PAAC members noted that the resulting projects will reflect and celebrate Oakland and should be shared with City Council and promoted to the press when completed as the subject for a feature article. **Motion: R. Moss moved to approve the Open Proposals panel-recommended finalists. A. Woodd seconded. Motion passed unanimously.**
  - B. **Review and Approve Measure DD: 12<sup>th</sup> Street public art design revisions.** Vote postponed from 9/14/09 meeting. Staff and PAAC reviewed the artists' revised designs and minutes from the September meeting. **Motion: A. Woodd moved to approve the Measure DD: 12<sup>th</sup> Street public art design revisions. J. Moran seconded. Motion passed unanimously.**
  - C. **Elect Andrew Woodd as co-chair of Committee.** Vote postponed from 9/14/09 meeting. PAAC members all supported the nomination of A. Woodd to co-chair the PAAC. **Motion: J. Easton moved to approve A. Woodd as the co-chair. J. Moran seconded. Motion passed unanimously.**

**5. Staff Updates:**

**A. Active and pending public art projects.**

- i. Oakland Arts Day:** On Friday, October 2, the City of Oakland hosted a reception at the Oakland Art Gallery/Pro Arts honoring 2009 Cultural Funding Program Grantees and featuring *Luminous Oakland* temporary art installations on Frank Ogawa Plaza, and announced the launch of the new 510arts.com website, a collaborative project of the East Bay Culture Corridor. The event was well-attended and staff felt a successful test of featuring light-based sculptural and digital artwork on the plaza.
  - ii. 17<sup>th</sup> Street BART Gateway Project:** The project RFQ is currently being advertised and is open until October 26, 2009. Staff is encouraging artists with design team and light- or digital media-based experience to apply.
  - iii. Raimondi Park:** The dedication is scheduled for Sunday, October 17. Staff will distribute a program with details prior to the event.
  - iv. Bay Area Public Art Academy:** The second session of the Academy, led by PAAC member J. Easton and East Oakland Community Library artist Rene Yung, was held in Santa Cruz on October 3. The next session, to be led by S. Huss, will be held in Oakland City Hall on October 24 and will include a tour of Oakland public art projects.
- 6. Other Business:** None.
  - 7. Announcements:** None.
  - 8. Agenda Building:** New members must be elected to the nominating committee, as Ernest Jolly, Rick Moss and Cherie Newell will all term off by the end of 2009. PAAC still needs to review and approve additional candidates to replace Mr. Jolly and Mr. Moss in 2010. Staff will also present the draft 2010 Public Art Plan.
  - 9. Adjournment:** J. Moran moved to adjourn the meeting at 6:50 p.m. A. Woodd seconded. Motion passed unanimously.