

**City of Oakland  
Cultural Arts & Marketing Division  
Public Art Advisory Committee (PAAC) Special Meeting  
Minutes  
September 14, 2009**

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**Members Present:** Jacqueline Boggan (Cultural Affairs Commission liaison), Jennifer Easton\*, Ernest Jolly, Cherie Newell\* (co-chair), Andrew Woodd  
**Excused:** Carole Jeung, Deborah Lozier (co-chair), Judy Moran, Julie Trospen  
**Absent:** Rick Moss, Devin Satterfield (Cultural Affairs Commission liaison)  
**Staff Present:** Steven Huss, Cultural Arts Programs Coordinator; Kristen Zaremba, Assistant Public Art Coordinator  
**Public Present:** Todd Blair, Joyce Hsu, Alex Ismeria, John C. Rogers  
\*denotes partial attendance

**Meeting Chairs: Ernest Jolly (in Deborah Lozier's absence) and Cherie Newell**

1. Meeting called to order at 5:45 p.m.
2. **Open Forum:** No speakers.
3. **Minutes: Review and Approve August 3, 2009 Minutes. No action could be taken on this item due to lack of quorum.**
4. **Staff Updates:**
  - A. **Active and pending public art projects.**
    - i. **Open Proposals:** The interview panel will take place on September 21 and panel recommendations will be forwarded to the PAAC at its October meeting.
    - ii. **BART 17<sup>th</sup> Street Gateway Project:** The project was slightly delayed while the Cultural Arts and Marketing Division moved under the Community and Economic Development Agency. The Agency director Walter Cohen has taken a personal interest in the project and requested further information before the RFQ was finalized. Public Art and Redevelopment staff met with Mr. Cohen to explain how the departments proposed to collaborate on the project. The RFQ should be released shortly, pending final revisions.
    - iii. **Rockridge-Temescal Greenbelt Project:** The artist is scheduled to install all elements of his project in time for the Public Art Academy tour scheduled for October 24. Details regarding a community dedication will follow.
    - iv. **Raimondi Park:** The Raimondi Park dedication is tentatively scheduled for October 17. All PAAC members will be invited to attend. D. Lozier has already confirmed that she can attend on that date.
    - v. **Fremont Pool:** Firing of the tiles is still underway. Installation is now planned for the end of September through the beginning of October. Community workshops will follow.
  - B. **Bay Area Public Art Academy:** The first session, held in San Jose, was very successful, based on feedback from the participants. Staff from the various programs are already exploring how to offer the program in the future, perhaps in a more condensed format. The next session will take place on October 3 in Santa Cruz. Oakland will host the third session, on October 24, including a tour of completed Oakland projects. K. Zaremba promised to forward a list of the selected artists to PAAC before the next meeting.

**5. Action Items:**

**A. Measure DD: 12<sup>th</sup> Street Public Art: Artists' presentation, review and approve revised designs.** The 12<sup>th</sup> Street artist team of Todd Blair and John C. Rogers, now joined by Alex Ismeria (Mr. Blair's wife and an architect in training), presented revised designs for the 12<sup>th</sup> Street Project. Mr. Blair discussed changes to the design approach during his recovery from a life-changing accident. He emphasized that the original inspiration for the project – to animate and reflect the movement and light on the water, the intent of their designs, and the location of the work have not changed. However, the structural design components have been modified to achieve the lighting effects desired by the artists. The project will consist of a series of 5 LED-illuminated columns (on either side of the channel) spread nine to 10 feet apart. PAAC members posed questions and made suggestions regarding the locations and accessibility of the control box (at street level), how to maintain maximum vibrancy throughout the project (use multiple transformers), possible moisture issues with the lighting/housing units, and solutions for deterring pigeons (consider wrapping the sculptural elements in architectural mesh). Staff and committee members thanked and commended the artists on the revised design, complimenting the interactive potential and asking for more detailed plans for proposed interventions over the lifetime of the piece, including manuals, possible types of interventions, and estimated budget cost for such events. **No action could be taken on this item due to lack of quorum.**

**B. Nominations for new PAAC co-chair.** With co-chair Cherie Newell's departure, PAAC must nominate a new co-chair. Committee members unanimously agreed on nominating Andrew Woodd, based on seniority (time served on the Committee), interest and availability. **No action could be taken on this item due to lack of quorum.**

**6. Agenda Building:** The October meeting will include approval of action items requiring a quorum during this meeting, including approval of minutes, appointment of new co-chair, and presentation of the Open Proposals final recommendations.

**7. Adjournment: J. Easton moved to adjourn the meeting at 6:45 p.m. E. Jolly seconded. Motion passed unanimously.**