

**City of Oakland
Cultural Arts & Marketing Division
Public Art Advisory Committee (PAAC) Meeting
Minutes
August 3, 2009**

Members Present: Jacqueline Boggan (Cultural Affairs Commission liaison), Jennifer Easton, Carole Jeung, Deborah Lozier (co-chair), Rick Moss, Judy Moran, Cherie Newell (co-chair), Julie Trosper, Andrew Woodd
Excused: Ernest Jolly
Absent: Devin Satterfield (Cultural Affairs Commission liaison)
Staff Present: Steven Huss, Cultural Arts Programs Coordinator; Kristen Zaremba, Assistant Public Art Coordinator
Public Present: Sanjiv Handa

Meeting Chair: Cherie Newell

1. Meeting called to order at 5:37 p.m.
2. **Open Forum:** No speakers.
3. **Minutes: Motion: J. Easton moved to approve the minutes of the July 6, 2009 regular meeting. J. Trosper seconded. Motion passed unanimously.**
4. **Action Items:**
 - A. **Open Proposals 2009-2010 Program: Review and approve semi-finalists.** Staff presented the Open Proposals selection panel recommendations and referred PAAC to the staff report. Selection panel chair J. Moran noted that the panelists were very rigorous about enforcing the criteria, looking for quality and meaningful engagement, while considering geographic equity among the City's districts. **Motion: D. Lozier moved to approve the Open Proposals panel-recommended semi-finalists. Andrew Woodd seconded. Motion passed unanimously.**
 - B. **Uptown/Luminous Oakland Public Art Plan update: Review plan in preparation for 2010 Annual Plan.** S. Huss presented staff recommendations for a short list of projects to be implemented as part of the redevelopment Central District Uptown/Luminous Oakland program, which have been proposed in discussions with redevelopment staff, placing emphasis on the BART 17th Street project, a 20th Street AC Transit corridor project, a San Pablo Avenue project, Broadway Underpass Improvements, a set-aside for a future Latham Square project, and funds for temporary commissions throughout the Central District. More detailed recommendations will be presented as part of the 2010 Annual Public Art Plan, but staff felt it would be helpful to review the information in context with the BART gateway project.
 - C. **Uptown/Luminous Oakland/BART 17th Street Request for Qualifications (RFQ): Review and take action on the revised draft RFQ.** Committee members noted the RFQ language in this second draft was improved but still needs further clarification of roles and vision of the project; in addition to overall site design collaboration, it is important to emphasize that the artist(s) will be required to create integrated light-based artwork that spills out onto the adjacent streets and draws people to the site, with a presence during day and evening hours. Committee members further stated that the art should be leading the design, the roles of the selected architect and artist still need clarification, and agreements

with BART and the adjacent property owners need to be secured. Staff will further modify the RFQ in response to Committee comments before it is issued. **Motion: J. Moran moved to approve the BART 17th Street Gateway RFQ with recommended changes as discussed. R. Moss seconded. Motion passed unanimously.**

5. Staff Updates:

A. Active and pending public art projects.

- i. Raimondi Park:** The artwork is installed and a dedication event is planned for September, after schools are in session, to increase outreach to the surrounding community.
- ii. Fremont Pool:** Artist Dakota Warren is still fabricating and installation is planned for the end of August. The artist will conduct another workshop the last weekend the pool is open, on August 29th.

B. Bay Area Public Art Academy: Fifty artists have applied to date, for up to fifty spaces. Staff anticipates many artists will submit up to the last minute. The panel will meet and pre-screen applicants on August 7, with the first workshop scheduled for September 12, 2009.

C. Newell requested that the list of selected artists be forwarded to the PAAC.

6. Other Business: None.

7. Announcements: The national enameling conference is taking place at the Oakland Marriot next weekend. Oakland artist Mark Brest van Kempen has been recommended for a commission in San Jose.

8. Agenda Building: The September 14 meeting will be co-chair Cherie Newell's last meeting. A new co-chair and membership committee members will need to be nominated in addition to two PAAC nominees to replace E. Jolly and R. Moss in December. R. Moss confirmed that proposed nominee Milton Bowen's 501c-3 organization is based in Oakland, therefore he is eligible for the appointment. PAAC members also confirmed that Amana Harris is interested in the appointment. Staff and PAAC agreed to proceed with extending invitations to them both.

9. Adjournment: J. Moran moved to adjourn the meeting at 7:15 p.m. C. Jeung seconded. Motion passed unanimously.